

DAVID CASSIDY

Sunday, March 5 (Matinee and Evening Performances.)

The emergence of David Cassidy as a star in the fall of 1970 will be compared in later years to the explosion of Frank Sinatra in the 40's, Elvis Presley in the 50's, and The Beatles in the 1960's.

Cassidy was literally discovered by the younger generation after a few appearances playing feature roles on "Marcus Welby", "Ironside", "Bonanza", and others during the 1969-70 season. Soon after his episodes aired, stations and networks were inundated with fan mail for Cassidy.

Prior to the debut of "The Partridge Family", the ABC-TV series in which David co-stars, he made a two-week promotional tour to ten cities in the U.S. In Chicago, the "unknown" Cassidy received hundreds of gifts ranging from Indian headbands, love beads, and letters. Other cities, similar stories. . . . Cassidy's future had apparently been decided for him, even before the first episode of "The Partridge Family" had aired.

His first single for Bell Records, "I Think I Love You," released before the debut of "The Partridge Family" series, sold 3.5 million copies. The second single, "Doesn't Somebody Want To Be Wanted," topped the million sales mark in four weeks.

His father is the actor Jack Cassidy and his stepmother is the lovely Shirley Jones, but David has achieved his place strictly on his own.

He was born in New York City, received his grammar school education in West Orange, New Jersey, then to Los Angeles where he attended High School. For a year after graduation, he worked with the Los Angeles Theatre Group and was featured in the Los Angeles Theatre production of "And So To Bed." He returned to New York and appeared in summer stock. He studied at the David Craig School of Musical Comedy.

He returned to Hollywood where he guested in a dramatic role in TV's "Ironside." Soon he was featured in "The Survivors" and followed that with more dramatic roles in "Marcus Welby," "Adam-12," "Medical Center," "Mod Squad" and "Bonanza."

David is 5' 8" tall, weighs 130 pounds, has brown hair, hazel eyes and is single. •He lives in the rustic canyon area of Hollywood.

