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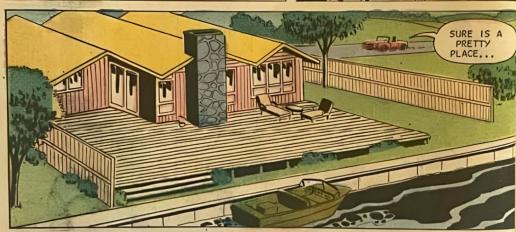
























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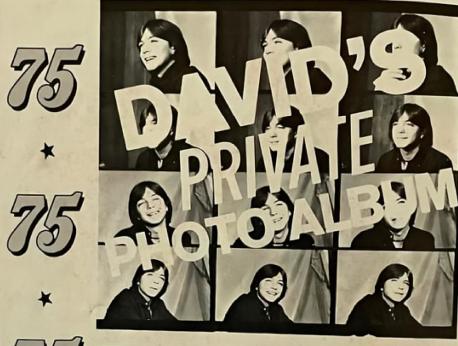


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How would you like to be rich? Even a very wealthy person? And if you day dream of being a millionaire that can be arranged. At the given moment the great problem is what to do with our Federal deficit? Getyour brain cells working! Surely you must have a lot of ideas hidden in that territory on top of your head. Let me illustrate how simple it is once you get started.

Our United States Postal Service is rather young. It does have nearly 200 years of Post Office Department experience behind it. After all, the mailing and delivery of letters isn't some recent event. Now watch these ideas unfold. If adopted, they will make millions of dollars for the United States Postal Service. And they will also be able to pay very high salaries for the postmen. Who faithfully make their rounds. In rain, snow, hail, hurriennes, and in very warm weather. No longer will children say: "I want to be President of the United States." They will say: "I want to be a postman!"

For years people have bought stamps. Licked them on the top of the tongue and then pasted them on the letter or package they wish to mail. We agree this is not exactly sanitary. When I started licking stamps you paid two cents to mail a letter. Now you have to pay eight cents. So here are two simple ideas that could be

adopted at once.

The first is to have flavored stamps. You pick the flavor you like best. That means you can purchase a strawberry stamp; a peach stamp; a banana stamp; or any other kind. But you must pay extra for the flavoring. So you simply add two cents to the regular amount. Thus an eight cent stamp will cost ten cents; a twelve cent stamp will cost fourteen cents; and we will keep the same surcharge for all flavored stamps. For people on a diet there still will be the regular unflavored stamps. But now comes the next idea, We will have sanitary licking stamps. So that there is no chance of an ill-mannered bacteria getting onto your tongue alive. These sanitary stamps will sell at double the regular price. So that you pay sixteen cents for an eight cent stamp. Well worth the additional charge if you are afraid of a bacterium. Or whatever it is you really call one of those invisible things.

We live in an age of advertising. By the use of TV, radio, newspapers, magnzines, and even sky writing the public is told to purchase certain items. So the time has come to sell advertising that can be used on

envelopes. When the stamp is cancelled you see the name of the city, town, or village on it. And also the date. Now we add one more item: Advertising that will bring in many millions of dollars. So when you get your letter you will find printed on it, something like this: "Ent Cogo's Cerenl. Builds Muscle Power"; "Fly the KWG flagship to Alaska. Special unfrozen rates"; "Jesper's Jams won't Jam won't jam in your throat"; or "Buy Horley's Hot Ice Cream. Won't melt in your mouth."

You come down for your mail. Open your box - but find it very difficult to get out the letters and magazines. They are stuffed in it very tightly. So the next idea is quite evident. For five dollars a year you can have a stretch mail box. No matter how many letters or magazines go into it, it always has room for more. They can be manufactured for seventy five cents each. So with simple calculation you can figure out how much money will be made if 34,762,980 people use this idea.

We now use zip coded letters to help get them to their destination. But the real final destination is in the mail box. You watch the tired mailman as he looks for names. "What happened to Mrs. Samisky?" he wants to know. "She moved," is the answer. "I have a letter here for Mr. Barnfeld. No name in the box." "They have the Samisky mail box," is the explanation:

There are thirty mail boxes in the house at 2935 Grand Avenue. Next to the name of the person at that address we have a number. From one to thirty. So that if you write a letter to Joe Block and he has number six, then all the mailman has to do is to drop it into letter box six. After a while we can even eliminate the

names of the people. Just use a number.

There have been complaints about how slow mail delivery is between two neighboring cities. Why not create a pigeon delivery service? The idea of using pigeons was carried out very successfully in World War I. You write your message on onion skin paper. For this special pigeon delivery service, you simply pay three times the usual first class rate. This will also help get our pigeons off house roofs and off park grounds. They will be well fed. And perform a needed social and economic service. Bet you have some good ideas yourself.

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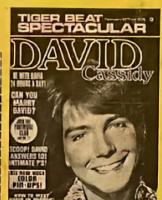
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the very first club that's all DAVID and the only official DAVID CASSIDY FAN CLUB!

Because of the great demand from David's fans, at last The Official David Cassidy Fan Club has been formed! It isn't just another club, but absolutely the finest fan club ever organized. Before David decided to begin this club, he wanted to make sure his fans would have the most complete fan club kit ever assembled. And now, this kit can be yours along with your membership. Just look what you get:

A GIANT POSTER-SIZE DAVID CASSIDY CALENDAR

This is a keepsake no David fan can be without. Not only does it have a complete calendar for the year with a beautiful portrait of David, but also every important date in David's life is recorded for you to remember.
His birthday; his parents' birthdays; when he got his role on the Partridge Family, his first concern; his first record release. PLUS special dates in David's future.

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