

Of all the new television shows introduced amid such heavy hype and hoopla at the start of the 1970-71 season, more died than lived. There were few mourners for any of the teleflops this year.

Fatalities included a dozen weekly colossals designed to tickle the fancy of our grandmas and pas. Comedy took the worst beating. Only four reached the 20 top-rated programs. Tip-topper of all was **Flip Wilson's** heehee teevee jamboree. Most of the shows consigned to the TV boneyard were awfully corny, hammy, dumb, unrealistic or targeted for just one element of the viewing population.

So says **Mike "Little Joe" Landon**, veteran of 11 years on "Bonanza."

The dialogue on our show is often so dumb even five-year-olds don't believe it," he complains. "My sixteen-year-old daughter says the Cartwrights are flesh-and-blood people who must have some faults, though you'd never know it from watching them weekly."

"Older audiences seem to prefer fantasy," **Leonard Nimoy** muses, "while kids want honesty and characters who have both good and bad qualities. Nobody's perfect."

"In 'Room 222' we are encouraged, thank God, to give our characters and the audience credit for being intelligent," say the writers of that smash show.

"'Medical Center' has to fight network censorship whenever we have a powerful, gutsy story," **Chad Everett** complains. "We won some battles and lost others, but the CBS brass constantly

warn us that each segment must be understood and accepted by an audience of mental twelve year olds.

"I wonder if the network execs ever talk to modern kids! I do, and I tell you that subjects like abortion, venereal disease and drugs are well within the conversational range of the twelve or thirteen year olds who are, I must say, often more advanced than some of the TV czars."

Shirley Jones agrees: "The usual comedy shows are fairy tales with clichés. I'm glad to say the 'Partridge Family' deals with real problems within a comedy format. My family aren't candy-stick kids. That's why we are still going strong."

David Cassidy is satisfied with the show but not so delighted with his disc credits. "I Think I Love You" and other ditties are credited not to him but to the fictitious Partridge Family.

By the way, David was driven out of his home by gangs of freaked-out girl fans after a local deejay blabbed his address on the air. He moved all his junk in three easy trips with a rented U-Drive truck. Sincere admirers respect their favorite stars; fan freaks are pests.

Snubnosed, carrot-topped **Mitch Vogel**, still on the sunny side of 14, the Jamie of "Bonanza," is still at the stage where he tries to read all his fan mail, of which 90 percent is from girls. (Surprise! Surprise!)

"One girl wrote me that she is flying to California to live with me. I hope it doesn't happen. She said her family isn't treating her well and she's going to run away. She said she was 12."

My Fair & Frantic Hollywood

BY EARL LEAF



David Janssen and Rosemary Forsyth, party regulars, are making the social rounds.



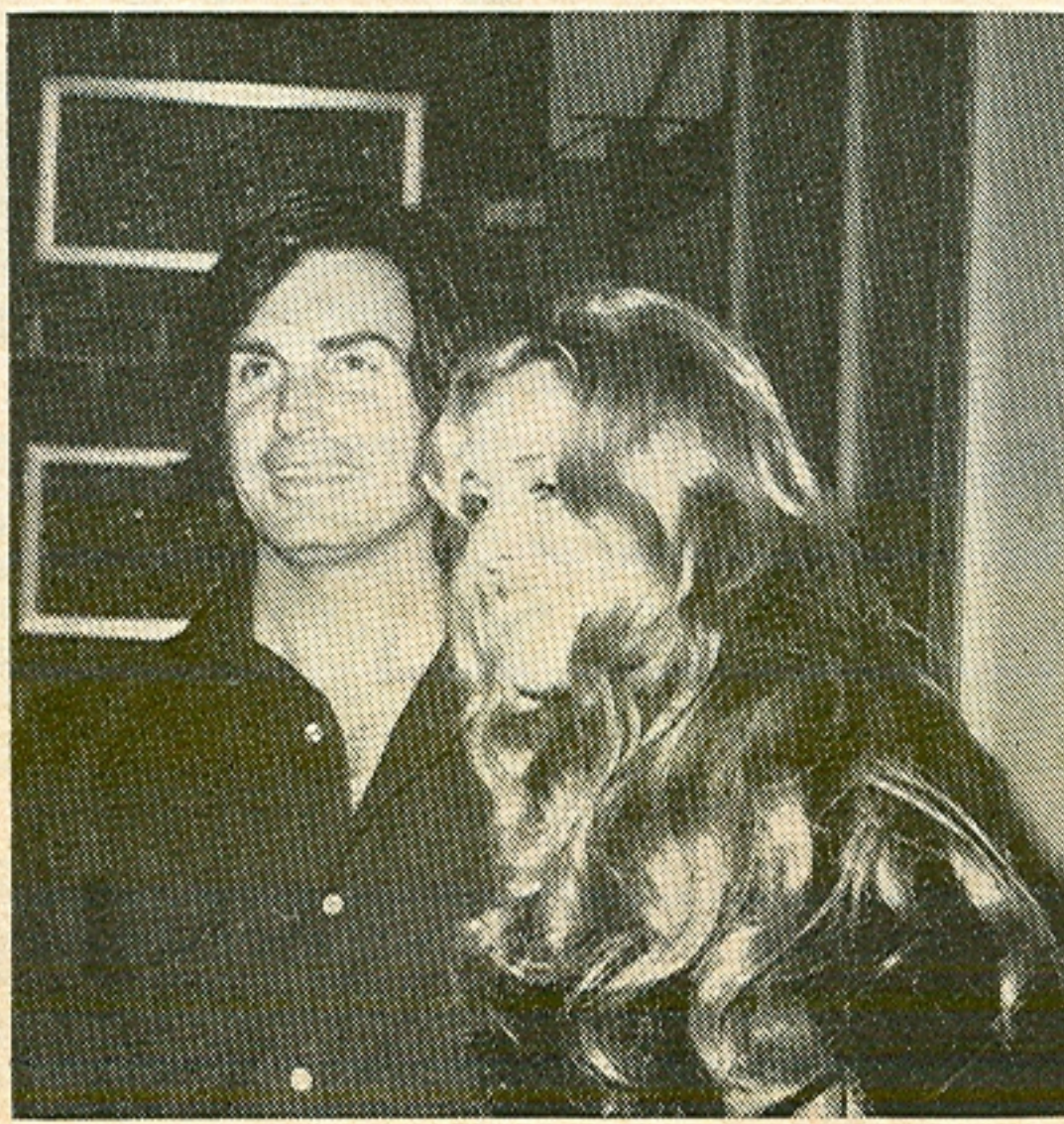
Leslie Warren of "Mission Impossible" is too busy to date much. Too bad!



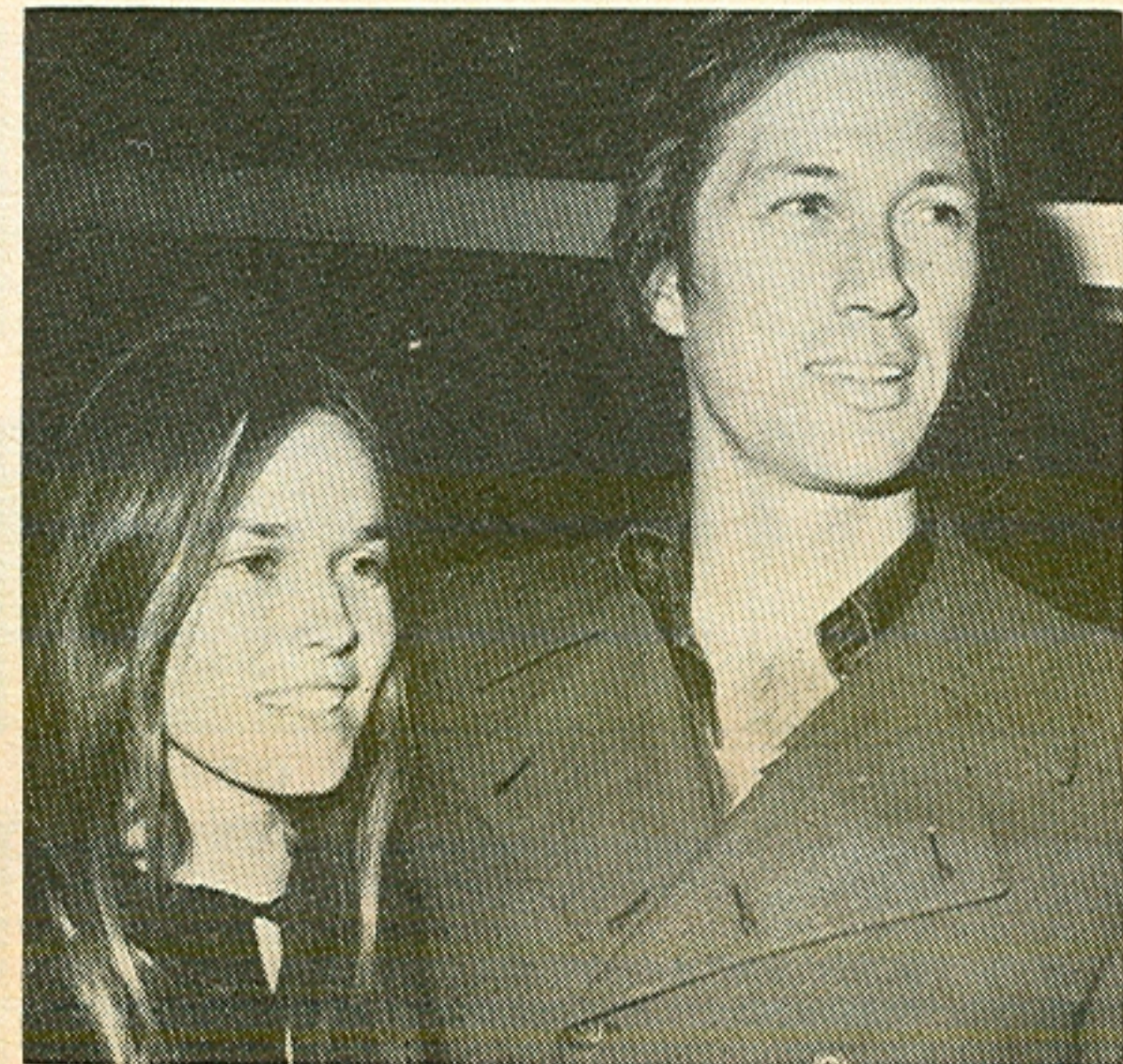
Bobby Darin (here with Andrea Yeager) is bucking for a top role in the movie "The Godfather."



Goldie Hawn (with handsome husband Gus Trikonis) has more movie offers than she can handle.



George Hamilton's current flame is incipient actress Alana Collins.



Together: Barbara Hershey ("Baby Maker") & David Carradine (son of John C.).