WANTED

DAVID CASSIDY NR 2

As close as possible

Description:
Should be cute enough to scream at.
Should look very much like a certain Keith Partridge

from the American TV series 'Partridge Family'.
Should be able to sing 'Rock Me Baby' both forwards and backwards.

In other words: POP is looking for a David Cassidy lookalike, the European version of the American teen idol. Anyone is eligible to enter: boyfriend and girlfriend, brother and sister, father and mother, grandpa and grandma, guinea pig and teddy bear in short, anyone who thinks they look like 'Darling David' in some way or knows someone who matches our profile (see also the colour illustration on the left). To make things even easier, here are some super-exclusive details about the most beautiful man since Rübezahl: Nose length: 35 cm, shoe size: 57, longest finger: 5 cm, calf thickness: 11.22 cm, angle between ear and head: 91.5° and (especially important) nipple radius: 44 mm. Well, it couldn't be simpler! So, get out your camera and start snapping away in what we hope will be Cassidy's beautiful surroundings.

All entries will be judged by an absolutely competent Cassidy expert jury, consisting of Go-Go-Girl Trudy Ross-hart, POP head man Jürg Meerquark, Mr 'Mousta-ches H. Elias Traurig, POP-German Dolf Weichfrau and hobby artist Urso Kurrioso

The winner of this huge competition can look forward to an unprecedented scoop prize:

POP is giving away 24 hours of original Cassidy feeling!

POP is giving away something very special. The European Cassidy double will be the guest of honour at the POP editorial office in Zurich for an entire glorious day. It goes without saying that they will only be travelling in Rolls-Royces and sleeping in the softest first-class hotel beds. In addition, the lucky winner will be treated to lavish dinners, overloaded with culinary delicacies and so on and so forth... Well, isn't that something?

And here are the consolation prizes for the near-winners: 2nd-10th prize: A subscription to POP magazine. 11th-30th prize: A hot rock LP of your choice. David Cassidy says: "I'm just sorry I can't take part'.

THE ONLY CASSIDY-ROBOT PICTURE! Closing date for entries is 20 August 1973