



No. 1



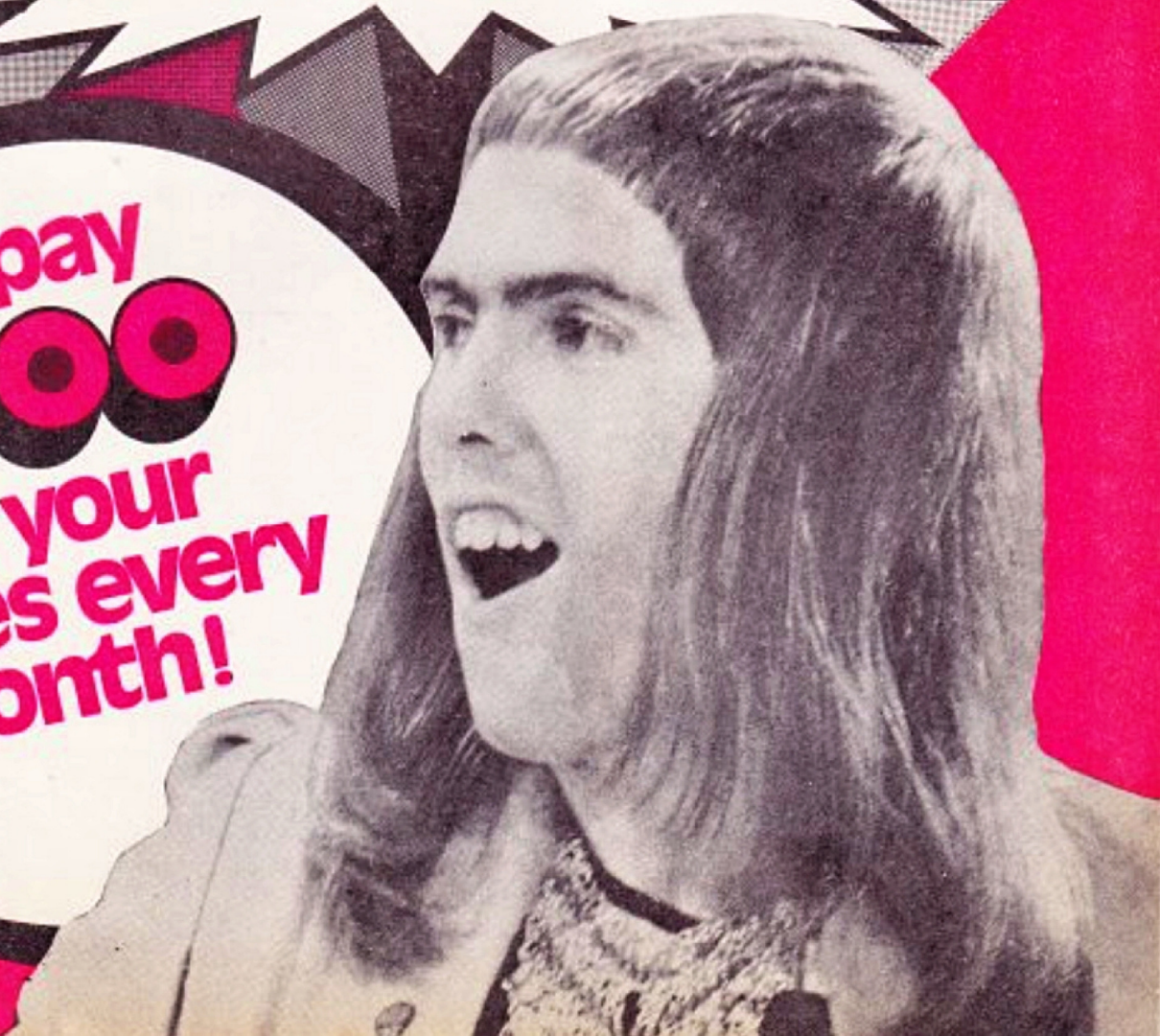
# POP PADS

## 500

the Admag that pays for your Ads

**32 David Cassidy Concert tickets must be won!**

**we pay**  
**£500**  
**for your**  
**entries every**  
**month!**



# POP ADS 500

## Where It's At...

Ads:	
Selling	3/4/5
Swopping	7/8
Meet a Mate	8/9
Messages	10
Buying	10/13/15
Odds	15
Mobile Discos	15
<b>Regulars:</b>	
Pop Stars	5
Dear Russell	6
Picture Show	8/9
Dear Fran	11
Crossword Competition	14
Pop Stars	5
Picture Show	8/9

T-SHIRT/VEST/PILLOW CASE OFFER	12
SEW-ON PATCHES OFFER	12

*This Month's Cover*  
**DAVE HILL of SLADE**

POP ADS 500 is published on the fourth Friday of every month by Trevor Bolton Partnership, Little Castlemans, Stream Lane, Sedlescombe, Sussex. All entries for possible inclusion in a future issue of Pop Ads 500, and any correspondence relating to the content of the magazine MUST be addressed to the EDITORIAL OFFICES: Pop Ads 500, Meadow House, Elms Lane, Pett, Sussex.

TRADE DISTRIBUTION is through Wells Gardner, Darton & Company Limited, Faygate, Horsham, Sussex. Telephone FAYGATE 444.

ART DIRECTION by Pemble/Roberts Design Limited, 39 Earl Street, Maidstone, Kent. Telephone: Maidstone 63539.

PRINTED BY Garrod & Lofthouse International Limited, Crawley, Sussex. Every care is taken by the publishers in compiling and selecting the contents of Pop Ads 500 but the proprietors assume no responsibility in the effects arising therefrom.

©1973 Trevor Bolton Partnership

ISSUE NO. 2  
ON SALE  
MARCH 23

Place a regular order with your newsagent today!

# POP ADS 500

Welcome folks to the first issue of Pop Ads 500... the only really new mag to hit the bookstalls since the first issue of Disco 45 over two years ago!

The following pages tell all... whether you wanna sell something, buy something, meet a mate, swop some pics or records, find out some info on groups or their records, or whatever Pop Ads 500 is YOUR mag... and what's more we'll pay you big BIG money for all your ads, letters, problems, pics or drawings that we print... in fact send in whatever you like... if we like it too we'll print it - okay? The back cover of this issue tells you just what to do, it also tells you how much you'll get for letters, problems, ads, pics etc that we print. Pop Ads 500 really is YOUR magazine, it's up to you what goes in, so read the back page now and go find that pen...

Hey, I nearly forgot... would you like to see David Cassidy in concert, next month? You would? I kinda guessed you might.

Well, here's how you and a friend could be goin' just that...

Just write the answers to the three following questions on a POST CARD, add your name and address, and send it off right away to the address below:

1. Where and when was David born?
2. What is the name of his UK record label?
3. What was his first UK single?

They're not too hard are they? Right, if your post card is among the first 32 picked out of the bag on MARCH 9 you will be sent a pair of tickets to see David in concert at either (depending on your address) Wembley on March 17 or 18 or Manchester Bellevue on March 13 or 14...

Here's where to send your entries

David Cassidy Competition, POP ADS 500,  
Meadow House, Elms Lane, Pett, Sussex.

Well good luck and I'll be seeing you all again after the concerts in next month's Pop Ads 500 on March 23. Go along to your newsagent right away and order your copy every month...

Love and peace to you all

*Russell*  
Russell Johns, Editor.

