

# ROCK THE CRADLE

## the teenybopper push

Compiled by Jenny Irvine



**MARTY KRISTIAN:** Kid star out here. Left for Britain. Did pictures like "Spend a day with Me" for lollipop press. Now one of the New Seekers.



**JOHNNY YOUNG:** Uncle Johnny to hundreds of thousands of kids. Gave up pop-star image to take over as mentor to young talent. Great on The Beatles' "All My Loving" — his signature tune.



**DAVID ESSEX:** Dewy-eyed Cockney kid. Fame: Movie with Ringo Starr. Now "Rock On" single. More '50s than '70s but very pretty.



**EVIE HAYES:** One-time show-biz star on international front. Now kindly judge of permed and primed kids on Young Talent Time. Suffers little children with warmth and talent.



**MARIE OSMOND:** Well, when you're the only sister in a family of seven boys and they're famous, you can't miss. Is 14. Comes over like 34. Repeating '60s like "Paper Roses" and making it big with own make-up cosmetic range.



**MICHAEL JACKSON:** One of the J-5. Just 15. The first black singer to be a total teenage idol and the boy-next-door sex symbol.



**RICK SPRINGFIELD:** Pretty-pretty face that over-shadows talent. Idol of American bubblegum rags, first pin-up in "Tiger Beat" to reveal hairy chest. Insists he's more than "a pretty face".



**SLADE:** First and best of the skin-head rockers. Introduced nu lingo wot mus be kilin skule enlis lik. Now respectable for heavy music press to rave about.



**COLOURED BALLS:** Loud, electric, head-spinning. Headed by Lobby Lloyd, the Balls come over as the rough, tough, skin-heads to end them all. Raunchy sounds. Outdoor venue best. Inside, the ears squeal with all that noise.



**DAVID CASSIDY:** The original king of lollipop/rock. Trying to change image by stripping for "Rolling Stone". Is at last, but still has "spot" problems.



**TREVOR WHITE:** Ex-Big Band Sounds Incorporated, now head of large fan following, after playing Jesus Christ in "Superstar". Still wavering between what to do next.



**JOHNNY FARNHAM:** Blonde, blue-eyed, idol. Shocked fans by marrying last year. Great on packaging anything from hit singles to Tip Top Bread, or Fanta or TAA.



**DONNY OSMOND:** Fast-aging heart-throb of the family who were once choir and dancers for Uncle Andy Williams. Toothpaste smile. His voice just broke, but still belting out all the old '60s teenage hits.



**HUSH:** Four young guys who happily admit their on-stage show means "girls can take us to the bedrooms in their minds". Equally cheerfully admit: "But after a concert we're too exhausted to raise a feather — much less anything else".