

GOLD AGAIN FOR DAVID CASSIDY

David, David above all! He is the king of pop singers, by far the most popular music star among BRAVO readers! With 18,513 votes, you have voted him the Golden Otto winner for the second time in a row. Congratulations, David!

Why millions of fans rave about David

David is the teen idol of all time! And BRAVO was the first magazine to introduce him here in Germany. Since then - it was in issue 50 in 1972 - Cassidy fever has been raging in Germany, as it had in America before. David's likeable laugh, his cheerful, open manner and his charm continue to this day, delighting girls and boys alike. Many a teenager dreams of having a handsome and nice boyfriend like David. BRAVO had a particularly close relationship with David from the very beginning. Over time, our correspondent Frances Schoenberger became one of David's closest confidants and a good friend. David confides things in her that he doesn't usually talk about with other journalists... In the first half of last year, BRAVO launched the big letter campaign "Write to your star!" with David. The number of letters received proved just how popular David is with BRAVO readers: around 35,000 personal letters to David landed in the "star mailbox"

She is the most popular BRAVO reader of the year: Alexandra Lentze won the super dream trip to David! "All alone to America?" exclaimed the 15-year-old high school student in surprise, "will I be able to do it?" But after Alexandra had discussed the exciting trip to David in Los Angeles with her parents and slept through the night, there was nothing left of her fear. There was no way she was going to miss out on meeting her favourite star David in person. When asked how she liked his new short hairstyle, Alexandra said: "I actually preferred the long hair, but you can't just go by appearances. David is also such a good singer and actor. Besides, it's all a matter of getting used to it." Alexandra, who will graduate from high school next year, is passionate about cooking. She goes to piano lessons once a week. "But it's not enough to audition yet," she tells us with a laugh, "I still have to practise hard."

This is how David became popular with us - with long hair As Keith Partridge in the TV series "The Partridge Family", David became well-known and popular in Germany. Rarely has a series played its way into the hearts of BRAVO readers so quickly. The series brought David a decisive turning point in his life: He got into music. The record bosses quickly discovered David's musical talent. And David went on to have a solo career as a singer.

David's hits last year In Germany

David Cassidy had three hits in particular in 1974. With the song "Daydreamer" he was among BRAVO's "Hits of the Week" for 16 weeks, with "Please, Please Me" for 14 weeks and with "If I didn't care" he set his record: 19 weeks in the BRAVO hit list!

David in Germany

David's German fans were thrilled when BRAVO brought the teen star to three German cities as part of his big European tour: Hamburg, Frankfurt and Munich. BRAVO was up close and personal: Frances Schoenberger flew all over Europe in David's jet. She experienced David as he really is: as the lovable boy we all like him to be.

David's new hairstyle

There was great excitement among Cassidy fans all over the world when David suddenly had his beautiful long hair cut very short at the end of last year. And again, only our Frances was allowed to be there when he went to the hairdresser.

The BRAVO readers hotly debated which hairstyle "their" David had looked better with. But David's transformation wasn't just external. He explains his decision as follows: "With the long hair, I still looked like Keith Partridge. But the Partridge family is over, the series is no longer being filmed. And now I want to go my own way with my own music, far away from the Partridge family. Now a new chapter in my career is beginning..."