

# MAINSTREAM TOP 40

LW-TW

- 1-1 PHIL COLLINS "Something..." (ATLANTIC)
- 4-2 GEORGE MICHAEL "Praying For..." (COLUMBIA)
- 9-3 RIGHTEOUS BROS "Unchained..." (VERVE/PLDR)
- 8-4 MAXI PRIEST "Close To You" (CHARISMA)
- 6-5 PAUL YOUNG "Oh Girl" (COLUMBIA)
- 12-6 JAMES INGRAM "I Don't..." (WARNER BROS.)
- 11-7 NELSON "Love And Affection" (DGC)
- 10-8 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
- 17-9 JANET JACKSON "Black Cat" (A&M)
- 13-10 DEPECHE MODE "Policy Of..." (SIRE/REPRISE)
- 14-11 DINO "Romeo" (ISLAND)
- 16-12 AFTER 7 "Can't Stop" (VIRGIN)
- 15-13 JOHNNY GILL "My, My, My" (MOTOWN)
- 2-14 WILSON PHILLIPS "Release Me" (SBK)
- 3-15 JON BON JOVI "Blaze Of Glory" (MERCURY)
- 5-16 PRINCE "Thieves In The..." (WARNER BROS.)
- 7-17 BELL BIV DEVOE "Do Me" (MCA)
- 23-18 BREATHE "Say A Prayer" (A&M)
- 22-19 LISA STANSFIELD "This Is The Right..." (ARISTA)
- 24-20 PEBBLES "Giving You The Benefit" (MCA)
- 25-21 BLACK BOX "Everybody, Everybody" (RCA)
- 32-22 INXS "Suicide Blonde" (ATLANTIC)
- 29-23 MICHAEL BOLTON "Georgia On..." (COLUMBIA)
- 19-24 CHEAP TRICK "Can't Stop Falling Into..." (EPIC)
- 18-25 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 30-26 JUDE COLE "Time For Letting Go" (REPRISE)
- 28-27 THE ADV. OF STEVIE V "Dirty..." (MERCURY)
- 34-28 ALIAS "More Than Words Can Say" (EMI)
- 26-29 POISON "Unskinny Bop" (ENIGMA/CAPITOL)
- 33-30 GLENN MEDEIROS f./Ray Parker Jr. "All ..." (MCA)
- 35-31 VANILLA ICE "Ice Ice Baby" (SBK)
- 42-32 MARIAH CAREY "Love Takes Time" (COLUMBIA)
- 20-33 SWEET SENSATION "If Wishes Came..." (ATCO)
- 21-34 JANET JACKSON "Come Back To Me" (A&M)
- 27-35 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 31-36 GO WEST "King Of Wishful Thinking" (EMI)
- NEW-37 M.C. HAMMER "Pray" (CAPITOL)
- 48-38 CONCRETE BLONDE "Joey" (I.R.S.)
- NEW-39 WARRANT "Cherry Pie" (COLUMBIA)
- 50-40 SYDNEY YOUNGBLOOD "I'd Rather..." (ARISTA)

#### CHART EXTRAS

- SLAUGHTER "Fly To The Angels" (CHRYSALIS)
- HEART "Stranded" (CAPITOL)
- SOHO "Hippychick" (ATCO)
- UB40 "The Way You Do The Things You Do" (VIRGIN)
- TYLER COLLINS "Second Chance" (RCA)

#### RECURRENTS

- STEVIE B "Love & Emotion" (LMR/RCA)
- NEW KIDS ON THE BLOCK "Tonight" (COLUMBIA)
- BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- FAITH NO MORE "Epic" (SLASH/REPRISE)
- KEITH SWEAT "Make You Sweat" (ELEKTRA)
- SEDUCTION "Could This Be Love" (VENDETTA/A&M)
- JOHNNY GILL "Rub You The Right Way" (MOTOWN)
- GLORIA ESTEFAN "Cuts Both Ways" (EPIC)

## MOST ADDED

- 149 • HALL & OATES "So Close" (ARISTA)
- 101 • M. C. HAMMER "Pray" (CAPITOL)
- 67 • HEART "Stranded" (CAPITOL)
- 58 • HUMAN LEAGUE "Heart Like A Wheel" (A&M)
- 57 • INFORMATION SOCIETY "Think" (TOMMY BOY/REP.)
- 54 • DAVID CASSIDY "Lyn' To Myself" (ENIGMA)
- 51 • DAMN YANKEES "High Enough" (WARNER BROS.)
- 41 • VANILLA ICE "Ice Ice Baby" (SBK)
- 34 • ASIA "Days Like These" (GEFFEN)
- 32 • WINGER "Miles Away" (ATLANTIC)

## HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

## NATIONAL BREAKOUTS

- 155 • M. C. HAMMER "Pray" (CAPITOL)
- 149 • HALL & OATES "So Close" (ARISTA)
- 129 • VANILLA ICE "Ice Ice Baby" (SBK)

- 96 • CONCRETE BLONDE "Joey" (I.R.S.)
- 89 • HUMAN LEAGUE "Heart Like A Wheel" (A&M)
- 85 • DAVID CASSIDY "Lyn' To Myself" (ENIGMA)
- 82 • DAMN YANKEES "High Enough" (WARNER BROS.)
- 80 • SYDNEY YOUNGBLOOD "I'd Rather Go..." (ARISTA)
- 79 • TYLER COLLINS "Second Chance" (RCA)
- 77 • BILLY IDOL "L.A. Woman" (CHRYSALIS)
- 67 • THE ADVENTURES OF STEVIE V. "Dirty..." (MERCURY)
- 59 • INFORMATION SOCIETY "Think" (TOMMY BOY/REP.)
- 58 • SOHO "Hippychick" (ATCO)
- 54 • ASIA "Days Like These" (GEFFEN)
- 52 • CANDYMAN "Knockin' Boots" (EPIC)
- 51 • THE BOYS "Crazy" (MOTOWN)
- 50 • DURAN DURAN "Violence Of Summer" (CAPITOL)

- 48 • SLAUGHTER "Fly To The Angels" (CHRYSALIS)
- 48 • TONY! TONI! TONE! "Feels Good" (WING/POLYDOR)
- 47 • EN VOGUE "Lies" (ATLANTIC)
- 45 • SNAP "Ooops Up" (ARISTA)
- 44 • ANITA BAKER "Soul Inspiration" (ELEKTRA)
- 39 • DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
- 38 • UB40 "The Way You Do The Things You Do" (VIRGIN)
- 34 • MS. ADVENTURES "Undeniable" (ATCO)
- 32 • ELISA FIORILLO "On The Way Up" (CHRYSALIS)
- 32 • WINGER "Miles Away" (ATLANTIC)
- 30 • GEORGE LAMOND "Look Into My Eyes" (COLUMBIA)
- 30 • GENE LOVES JEZEBEL "Jealous" (GEFFEN)
- 29 • VIXEN "How Much Love" (EMI)
- 25 • MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
- 24 • JOHNNY "O" & CYNTHIA "Dreamboy/Dreamgirl" (MICMAC)
- 24 • LONDON QUIREBOYS "I Don't Love You Anymore" (CAPITOL)
- 23 • CARON WHEELER "Livin' In The Light" (EMI)
- 23 • LOUIE LOUIE "I Wanna Get Back With You" (WTG/EPIC)
- 22 • d.n.a. f/SUZANNE VEGA "Tom's Diner" (A&M)
- 20 • BROTHER BEYOND "Just A Heartbeat Away" (EMI)
- 18 • BEATS INTERNATIONAL "Won't Talk About It" (ELEKTRA)
- 15 • LALAH HATHAWAY "Heaven Knows" (VIRGIN)
- 13 • BELL BIV DEVOE "B.B.D. (Thought It Was Me)" (MCA)
- 11 • AL B. SURE "Missunderstanding" (WARNER BROS.)
- 10 • GUYS NEXT DOOR "I Was Made For You" (SBK)
- 9 • JOHNNY GILL "Fair Weather Friend" (MOTOWN)
- 9 • LINEAR "Something Going On" (ATLANTIC)
- 9 • OLETA ADAMS "Rhythm Of Life" (MERCURY)
- 9 • SEDUCTION "Breakdown" (VENDETTA/A&M)
- 8 • ROD STEWART "I Don't Want To Talk About It" (WARNER BROS.)

## DAMN YANKEES

*High Enough*  
(WARNER BROS.)

One of the Most Added at Top40 with 51 adds this week, DAMN YANKEES continues to skyrocket up the Rock Radio chart 24-19. This palatable rock ballad reveals a different angle of this multi-talented rock band that will expand their fan base. Just added at KPLZ, Y108, KXYQ, Q102 and KISN, with debuts at PIRATE, KUBE, KWSS, 92X and WKZL.

## HUMAN LEAGUE

*Heart Like A Wheel*  
(A&M)

Another strong week at Top40 radio, HUMAN LEAGUE explodes with 58 adds, making it one of the Most Added. Among the supporters of this infectious, techno-pop tune that is very reminiscent of material from their first album, are WIOQ, KPLZ, KUBE, HOT102, KXXR, KWOD, WTIC and WDJX. This bright, uptempo tune is tailor-made for Top40.

## ASIA

*Days Like These*  
(Geffen)

After a hiatus from radio, ASIA returns with a power punch in the form of *Days Like These*. New adds at B94 and KXYQ, along with a host of others, makes ASIA one of the Most Added this week. As it climbs top five at Rock Radio, expect this one to cross nicely Mainstream. ASIA builds upon their signature sound to deliver a record for all formats to enjoy.

## DEEE-LITE

*Groove Is In The Heart*  
(ELEKTRA)

This record is exploding at Top40 radio and there should be no hesitation about playing it. DEEE-LITE presents a delicious groove with an international flavor that transcends format barriers and makes it a very cool and trendy mass appeal smash. Just added at Z100, KSOL, WXKS, KRBE, POWER96, KHTK, KS104, HOT102, WKSE and more.

## CONCRETE BLONDE

*Joey*  
(I.R.S.)

This Hitbound is on the verge of exploding as a National Breakout. Programmers continue to notice strong upward jumps virtually everywhere it's playing confirming its hit potential. Chilling vocals combine with heartfelt lyrics to create an atmosphere that is rarely felt in a mass appeal tune. New believers this week include KRBE, KXYQ and 92X.

## UB40

*The Way You Do The Things You Do*  
(VIRGIN)

The majors just keep rolling in to support a song that Michael Plen and his VIRGIN crew have believed in from day one. New adds at KUBE, WMXP, KISN and WKZL this week and many more to follow. This tune is perfect for Top40 as not only is it familiar, but the reggae flavor adds a fresh edge to Mainstream radio. Don't let this one pass you by.

## INFORMATION SOCIETY

*Think*  
(TOMMY BOY/REPRISE)

One of the Most Added with 57 Top40 adds this week, INFORMATION SOCIETY delivers more 'pure energy' in the form of new release *Think*. With KPLZ, Q106, KDWB, KKFR, Y108, KXXR, KROY, HOT94.9, KWSS, WTIC, WCKZ and KJ103 among others jumping on the tune this week, it's obvious you won't have to 'think' too hard to realize this is a smash!

## WINGER

*Miles Away*  
(ATLANTIC)

With an album selling Top 25 nationally, and a previous single still Top 45, expect retail on *Miles Away* to kick in with supporting airplay.

WINGER obviously has a loyal core audience and *Miles Away* should further expand their base. Just added at KSAQ and WZPL along with 93Q, FM104, JET-FM, KF95, KIXY, KKHT, KSKG, WQUT, Z103 and ZFUN.

## ELISA FIORILLO

*On The Way Up*  
(CHRYSALIS)

The girl has definite attitude, and with this bright, uptempo, fun tune, she has a good thing going. ELISA fine tunes her sound and bolsters her songwriting skills on this song that has potential to go all the way up the Top40 charts. New this week at #47 on Crossover Top40, with solid key adds at KEGL, WXKS, KDWB, KOY95, WKSS and XL106.7.

## EN VOGUE

*Lies*  
(ATLANTIC)

As it climbs 4-3 on Crossover Top40 this week, *Lies* is shaping up to be as big a record as *Hold On* was. This female quartet have proved themselves to have staying power, and *Lies* is living proof. Major market adds this week at WPLJ, POWER106, WXKS, HOT102 and more, with top ten action at HOT97, THE BEAT, KSOL, KKFR, FM102, KROY and WUSL.

## SOHO

*Hippychick*  
(ATCO)

Talk about a hip, fresh groove! SOHO has definitely earned quite a buzz in the streets and now is translating nicely onto radio. Key major market action at KMEL, THE FOX, WHYT, WXKS, KRBE, POWER96, POWER99, KBQ, Q106, WL0L, KOY95, KXXR, KWOD, KSAQ, WTIC, WZZG, KJ103, WKZL and the list goes on. This one will be huge!

## DAVID CASSIDY

*Lyn' To Myself*  
(ENIGMA)

CASSIDY continues his hot streak with 54 more adds at Top40 this week, including key majors such as: WXKS, B94, KOY95, WKT1, KWSS, XL106.7, 98PXY, WDJX and WKZL. CASSIDY has taken Top40 radio by surprise and has the call letters to back it up. While his face is familiar to the adults, his music appeals to a whole new generation.

## BROTHER BEYOND

*Just A Heartbeat Away*  
(EMI)

A solid followup to their debut U.S. smash *A Girl I Used To Know*, *Just A Heartbeat Away* is a tender ballad that deserves Top40 attention. This U.K. duo who has a platinum-plus album in Europe, showcases a sophisticated Mainstream flavor that is greatly appreciated amidst the glut of formula-sounding, pop ballads. Just added at KJ103, KISR, KMOK, ZFUN106 and more.

## ANITA BAKER

*Soul Inspiration*  
(ELEKTRA)

*Soul Inspiration* garnered hot major market adds this week at X100, 100.3JAMZ, Y100, KAER, WNCI, KTFM, STAR93, WJLK and 98PXY among others. These stations realize that ANITA's vital talent, coupled with an amazing ballad perfect for her style, equals an across-the-board hit. Working at THE BEAT, FM102, KSAQ, KISN, FM100, Y107 and Z99.

## TONY! TONI! TONE!

*Feels Good*  
(WING/POLYDOR)

This is a mass appeal hit! Just added at KIIS-FM in Los Angeles this week, along with KHTK, KKFR, Y108 and a host of others, *Feels Good* feels right on Top40 radio. Sales through the roof, 15-13 National Single Sales this week, and continuing to climb 6-4 on Crossover Top40. Top ten already at KMEL, WPGC, WUSL, THE BEAT, FM102, KROY and KWOD.

## The d.n.a. f/SUZANNE VEGA Story

*Tom's Diner* (A&M) This record has truly created a huge buzz that is more than worthy of airplay. This SUZANNE VEGA accapella was already familiar to many adults. Now with the Soul II Soul tracking in the background, the tune is perfectly updated with a '90s groove. The brainchild of a U.K. duo, this tune gained quick acceptance in their homeland and that coveted number one slot. Major market adds this week include WPLJ, KIIS-FM, KSAQ and more, with action already at WXKS, KPLZ, WKSS, WTIC-FM, KJ103 and others.

# ADULT TOP 40

BASED ON OUR REPORTERS WHO ARE TARGETING THEIR STATIONS 25+

LW-TW

- 2-1 PHIL COLLINS "Something Happened" (ATL)
- 3-2 PAUL YOUNG "Oh Girl" (COLUMBIA)
- 4-3 JAMES INGRAM "I Don't Have The Heart" (WB)
- 5-4 GEORGE MICHAEL "Praying For Time" (COL)
- 6-5 RIGHTEOUS BROS "Unchained..." (VERVE/PLDR)
- 7-6 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
- 1-7 WILSON PHILLIPS "Release Me" (SBK)
- 13-8 MICHAEL BOLTON "Georgia On My Mind" (COL)
- 11-9 BREATHE "Say A Prayer" (A&M)
- 12-10 MAXI PRIEST "Close To You" (CHARISMA)
- 15-11 JUDE COLE "Time For Letting Go" (REPRISE)
- 8-12 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 9-13 GO WEST "King Of Wishful Thinking" (EMI)
- 10-14 CHEAP TRICK "Can't Stop Falling Into Love" (EPIC)
- 14-15 JANET JACKSON "Come Back To Me" (A&M)
- 16-16 JON BON JOVI "Blaze Of Glory" (MERCURY)
- 20-17 LISA STANSFIELD "This Is The Right..." (ARISTA)
- 21-18 NELSON "Love And Affection" (DGC)
- 23-19 ALIAS "More Than Words Can Say" (EMI)
- 18-20 BRUCE HORNSBY "Across The River" (RCA)
- 38-21 MARIAH CAREY "Love Takes Time" (COLUMBIA)
- 36-22 JANET JACKSON "Black Cat" (A&M)
- 24-23 JOHNNY GILL "My, My, My" (MOTOWN)
- 29-24 AFTER 7 "Can't Stop" (VIRGIN)
- 17-25 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 30-26 UB40 "The Way You Do The Things..." (VIRGIN)
- 22-27 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 19-28 SWEET SENSATION "If Wishes Came True" (ATCO)
- 25-29 ANITA BAKER "Talk To Me" (ELEKTRA)
- 26-30 MICHAEL BOLTON "When I'm Back On..." (COL)
- 31-31 GLORIA ESTEFAN "Cuts Both Ways" (EPIC)
- 37-32 ROD STEWART "I Don't Want To Talk..." (WB)
- 34-33 PRINCE "Thieves In The..." (PAISLEY PARK/WB)
- 27-34 BAD ENGLISH "Possession" (EPIC)
- 28-35 SEDUCTION "Could This Be Love" (VENDETTA/A&M)
- 39-36 CONCRETE BLONDE "Joey" (I.R.S.)
- 32-37 MICHAEL McDONALD "Take It To Heart" (REPRISE)
- NEW-38 BILLY JOEL "And So It Goes" (COLUMBIA)
- NEW-39 HEART "Stranded" (CAPITOL)
- NEW-40 OLETA ADAMS "Rhythm Of Life" (MERCURY)

#### CHART EXTRAS

- FLEETWOOD MAC "Skies The Limit" (WB)
- BASIA "Until You Come Back" (EPIC)
- VONDA SHEPPARD "I Shy Away" (REPRISE)
- TEDDY PENDERGRASS "Glad To Be Alive" (ELEKTRA)
- DAN FOGELBERG "Rhythm Of The Rain" (EPIC)

#### RECURRENT

- DON HENLEY "How Bad Do You Want It?" (Geffen)
- LISA STANSFIELD "This Is The Right Time" (ARISTA)
- WILSON PHILLIPS "Hold On" (SBK)
- PHIL COLLINS "Something Happened On ..." (ATLANTIC)
- TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA)
- ROXETTE "It Must Have Been Love" (EMI)
- GLENN MEDEIROS f./Bobby Brown "She Ain't Worth It" (MCA)
- ELTON JOHN "Club At The End Of The Street" (MCA)
- JOHNNY GILL "Rub You The Right Way" (MOTOWN)
- GIANT "I'll See You In My Dreams" (A&M)
- NIKKI "Notice Me" (Geffen)

## MOST ADDED

- ANITA BAKER "Soul Inspiration" (ELEKTRA)
- HALL & OATES "So Close" (ARISTA)
- ALIAS "More Than Words Can Say" (EMI)
- HEART "Stranded" (CAPITOL)
- DAVID CASSIDY "Lyin' To Myself" (ENIGMA)
- BILLY JOEL "And So It Goes" (COLUMBIA)
- MARIAH CAREY "Love Takes Time" (COLUMBIA)
- MAXI PRIEST "Close To You" (CHARISMA)
- UB40 "The Way You Do The Things You Do" (VIRGIN)

## CRUSADES

### CONCRETE BLONDE

#### "Joey" (I.R.S.)

What are you waiting for? HIT, HIT HIT! Expect this to be National Breakout next week with the way this tune is building. Just added at KXYQ...

### UB40

#### "The Way You Do The Things..." (VIRGIN)

WKZL gives the official add to VIRGIN on this gem this week, and what's not to like? It's smooth, it's familiar yet fresh, and you can segue into anything after playing it...honest!

### OLETA ADAMS

#### "Rhythm Of Life" (MERCURY)

From Tears To Fears to solo, and what a super job at that! The Crossover Top40 lead the way on this tune that was *HUGE AC!* Wake up people, this one's *HOT!*

### ROD STEWART

#### "I Don't Want To Talk About It" (WB)

STAR94, B100 and KAER are screaming HIT! Time to lister...

### ASIA

#### "Days Like These" (Geffen)

Just added at KXYQ, B94 and KISN. Sounds a lot like Survivor...

### MARC JORDAN

#### "Edge Of The World" (RCA)

If this song sounds only *HALF* as good on the air as it does in the office, it will be a hit! Already *HUGE* at KAER...

### DAVID CASSIDY

#### "Lyin' To Myself" (ENIGMA)

*WOW!* What an impressive second week with one of the Most Added *AGAIN!* CASSIDY reaches a whole new audience...

### HEART

#### "Stranded" (CAPITOL)

A whole lot of MAJOR market adds continued to pour in this week...hope you were one... Sales continue to build.

## INFO. SOCIETY TAKES THE LEAD!!! AL B. SURE!, HALL & OATES CLOSE BEHIND... YANKEES, HAMMER, CATHY DENNIS, STEVIE B. AND BETTE

**ANDREA PENTRACK**, MD at FM102, Sacramento sez, "Another first from FM102! **ONE CAUSE, ONE EFFECT** *Midnight Lover* (BUSTIN'/CAPITOL)! #1 requests from the minute it hit the air - should follow in the steps of Doc Box & B. Fresh. Due to our airplay of this male/female rap ballad and the in response that followed, this album cut has since replaced what was to be the original debut single!"

**PACO LOPEZ**, Asst. PD at KKFR, Phoenix sez, "**CATHY DENNIS** *Just Another Dream* (POLYDOR) is a GREAT tune, and the domestic remixes sound even better than the import version. Strong vocals combine with her hip new image! **AL B. SURE!** has a funky tune on his hands with *Missunderstanding* (WARNER BROS.)! Be on the lookout for the new **TIFFANY** single *New Inside* (MCA)! It will shock you - it's not typical **TIFFANY!** She has a new image and sound with this uptempo cut. *Because I Love You* by **STEVIE B** (LMR/RCA) makes this artist totally acceptable in non-hispanic markets. A **MONSTER** for **INFORMATION SOCIETY** is *Think* (TOMMY BOY/REPRISE)."

**FRANK MINIACI**, MD at THE BEAT, Los Angeles sez, "**AFTER 7** *My Only Woman* (VIRGIN) is a nice followup in the groove of *Can't Stop*. Check out the 'Virtual Reality Mix edit' of *Think* by **INFORMATION SOCIETY** (TOMMY BOY/REPRISE) - by far the best! Listen to **MC TAB** *To Be Real* (ATLANTIC). This group reminds me of a J.J. Fad and with the sampling of Cheryl Lynn's *Got To Be Real*, it definitely is a RECORD!"

**BRIAN DOUGLAS**, MD at Q102, Cincinnati sez, "**HALL & OATES** are back with a STRONG tune, *So Close* (ARISTA) - check it out! What a KILLER ballad for **DAMN YANKEES** - *High Enough* (WARNER BROS.) is worth the listen! And check out **DAVID CASSIDY** *Lyin' To Myself* (ENIGMA) - it works!"

**MIKE SNOW**, MD at KKBQ, Houston sez, "**THE CURE** *Never Enough* (ELEKTRA) is very HIP! Any AORs with balls will play this record! **DEEE-LITE** *Groove Is In The Heart* (ELEKTRA) is also very cool, and even fits in with the fashion trends of today! **BELL BIV DEVOE** are back on the scene with another hooky melody *B.B.D. (I Thought It Was Me)* (MCA). And check out **POISON** *Something To Believe In* (ENIGMA/CAPITOL)! It's a strong ballad and a GREAT followup to a smash single!"

**MICHELLE SANTOSUOSSO**, MD at Q106, San Diego sez, "Check out a very cool club tune, *I Love You* by **CULTURE BEAT** (EPIC)! Also, **SEDUCTION** *Breakdown* (VENDETTA/A&M) continues their string of HIT records! **AL B. SURE!** *Missunderstanding* (WARNER BROS.) went from CD to air in about five minutes! Be on the lookout for **2 IN A ROOM** *Wiggle It* (CUTTING) to be picked up on a major label. This could be the next BIG reaction rap record. Lastly, *Freedom '90* by **GEORGE MICHAEL** (COLUMBIA) is good old white funk!"

**ERIK BRADLEY**, MD at WCKZ-FM, Charlotte, NC sez, "*Think* by **INFORMATION SOCIETY** (TOMMY BOY/REPRISE) is very HIP and stays on your mind after a couple of listens. **BETTE MIDLER** *From A Distance* (ATLANTIC) is vintage **BETTE!** It will be another **MONSTER** ballad for her! Be on the lookout for a tune by Klymaxx member **BERNADETTE COOPER**, *I Look Good* (MCA) - it's very good! **AL B. SURE!** *Missunderstanding* (WARNER BROS.) will be HUGE!!! We have a local artist doing well - **THE OVERWEIGHT PRINCE**. *Overweight Guys Are The Best* (W4) is Mainstream rap a la Jazzy Jeff. It beat Pebbles on our night test, and the kids LOVE it! Call Sammy Wallace for a copy (704) 568-9459."

**GREGG SWEDBERG**, OM/MD at WLOL-FM, Minneapolis sez, "**HALL & OATES** *So Close* (ARISTA) is very good! All it needs is a good remix...Check out the 'Hack Mix' of **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE)! It sounds great on the air! **AL B. SURE!** makes a BIG move from the ballad scene to funky uptempo tunes, and it works with *Missunderstanding* (WARNER BROS.). Lastly, **SEDUCTION** have a good opportunity with *Breakdown* (VENDETTA/A&M)! It's a good attitude, female rap record!"

**GARY MICHAELS**, MD at KISN, Salt Lake City sez, "The boys are back in fine fashion with **HALL & OATES** *So Close* (ARISTA)! An obvious HIT! **ST. PAUL** *Every Heart Needs A Home* (ATLANTIC) should be an even stronger release than his first. **DAMN YANKEES** *High Enough* (WARNER BROS.) is a GREAT ballad that's gonna be a BIG hit!"

**DANA LUNDON**, MD at HOT102, Milwaukee sez, "Check out **HALL & OATES** *So Close* (ARISTA) - this blue-eyed soul is perfect for middays. **JASMINE GUY** *Try Me* (WARNER BROS.) sounds like a street version of Paula Abdul. From the first listen of **AL B. SURE!** *Missunderstanding* (WARNER BROS.) I knew the wait was worth it! **PEBBLES** *Why Do I Believe* (MCA) will be a HUGE wedding song. Females can relate to these lyrics in a BIG way! Lastly, **STEVIE B** *Because I Love You* (LMR/RCA) is much better than any of his previous ballads - check it out!"

**AL TAVERA**, Asst. PD/MD at POWER106, Los Angeles sez, "Give the **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) a listen! I like it! The initial response to *Missunderstanding* by **AL B. SURE!** (WARNER BROS.) has been very positive! Check out **CATHY DENNIS** *Just Another Dream* (POLYDOR) - the domestic version is definitely HOT! Lastly, a HOT import to get hip to is **THE CUTTIN' SWOBS** *Red Rum* (4X)! WOW! This could be a REAL record!"

**HOSH GURELI**, MD at KMEL, San Francisco sez, "Look out for the first release from MC Hammer's revived label, BUSTIN' Records/CAPITOL, called *Midnight Lover* by **ONE CAUSE & ONE EFFECT**. A la Doc Box, but believe it or not, much stronger. There is no doubt this will explode! Check out soon-to-be-released third single *You Don't Have To Worry* by **EN VOGUE** (ATLANTIC) - this cut ROCKS! And two exceptional slow jams to listen to off the MCA Records **PEBBLES** LP are *Why Do I Believe* and *Love Makes Things Happen* - they enlist a helping hand from Babyface."

**JIM ATKINSON**, MD at KBQ, St. Louis sez, "**HALL & OATES** make a GREAT comeback with *So Close* (ARISTA) - it should do well with upper demos, and the Jon Bon Jovi contribution certainly doesn't hurt! Check out **AC/DC** *Thunderstruck* (ATCO)! It's winning on our nighttime battle, and this is a good Rock reaction record! Lastly, give a listen to *Wherever I Would Be* by **CHEAP TRICK** (EPIC) - it probably should have been the first single!"

**TOM CASEY**, OM at 100.3JAMZ, Dallas sez, "**FATHER MC** *Treat Them Like They Want To Be Treated* (UPTOWN/MCA) is working well! GREAT hook, steady sales and requests, and top five callout - WOW! **VANILLA ICE** *Ice Ice Baby* (SBK) continues to do well for us - #1 requests and #1 sales, HUGE with the active audience! Likewise, I really believe in the **CANDYMAN** record *Knockin' Boots* (EPIC) - an infectious tune!"

**RUSS ALLEN**, MD at KSOL, San Francisco sez, "**DOUBLE DEE** *I Found Love* (EPIC) sounds like a SMASH coming straight from the streets...so pay attention! **BRENDA RUSSELL** *Stop Running Away* (A&M) is perfect for daytime, and it sounds like **AL B. SURE!** has matured vocally on his latest, *Missunderstanding* (WARNER BROS.)! Give 'em a spin! And get HIP to **LAQUAN** *Now The B-Turns* (4TH & B'WAY) - it's worth it!"

**MICHAEL MARTIN**, MD at KILS-FM, Los Angeles sez, "It feels good to finally get **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR) on the air! **AL B. SURE!** *Missunderstanding* (WARNER BROS.), all I can say is...hit, hit, hit! **NEW KIDS ON THE BLOCK** *I Believe In You* (COLUMBIA) is strong at nights. And check out an import on WARNER BROS. by **TAMMY PAYNE** called *Free*. It's a FRESH groove to look for!"

**MICHAEL NEWMAN**, MD at MIX96.5, Houston sez, "**WOP BOP TORLEDO** *Beat Bomb* and *Wish Away* (CHARISMA) are two tracks that could be MAJOR! **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) should be a grand slam for Top40! And **OLETA ADAMS** *Rhythms Of Life* (MERCURY) is excellent! This record tends to grow on people and has the staying power of Soul II Soul!"

**ROSS KNIGHT**, MD at KTFM, San Antonio sez, "Get ready for a strong first cut from a good album - *Missunderstanding* by **AL B. SURE!** (WARNER BROS.)! **ELISA FIORILLO** is back with a really strong, infectious uptempo groove in *On The Way Up* (CHRYSALIS)! **KWAME Oonlee Ewee** (ATLANTIC) is already HUGE in the clubs, and **JASMINE GUY** *Try Me* (WARNER BROS.) not only has a strong song but a HOT video - check out both!"

**JOHN CHRISTIAN**, Asst. PD/MD at HOT97.7, San Jose sez, "**AL B. SURE!** *Missunderstanding* (WARNER BROS.) - oowwww! Believe it or not, **BREATHE** *Say A Prayer* (A&M) is working - solid phones, great retail, it broadened the HOT one's sound! Thank you very much Charlie Minor! **CARON WHEELER** *Livin' In The Light* (EMI) is BIGtime fierce! Lastly, **T.K.A.** *Crash* (TOMMY BOY/WARNER BROS.) featuring Michelle Visage - check it out on a turntable - I mean a CD player - near you!"

**JEFF KAPUGI**, MD at POWER PIG, Tampa sez, "**LINEAR** has always performed well in the past for us and *Something Going On* (ATLANTIC) should continue their success here! **INXS** *Suicide Blonde* (ATLANTIC) is made totally accessible to Top40 by the 'Milky Mix' on the 12-inch - yes, it's a little wimpy, but it works! **STEVIE B** *Just Because I Love You* (LMR/RCA) will be HUGE! And check out **BELL BIV DEVOE** *B.B.D. (I Thought It Was Me)* (MCA) - HOT!"

**LEE CHESNUT**, Asst. PD/MD at POWER99, Atlanta sez, "**HALL & OATES** *So Close* (ARISTA) will bring them back! A mass appeal tune: a bar ballad for adults, while the Jon Bon Jovi connection will attract the teens! This one's all in the lyrics! Check out the 'Blue Box Radio Mix' of *Think* by **INFORMATION SOCIETY** (TOMMY BOY/REPRISE)! This tune doesn't stray too far from their signature sound - fresh yet familiar! Lastly, check out **BETTE MIDLER** *From A Distance* (ATLANTIC)! It's everything *Wind Beneath My Wings* was, and the lyrics are so timely with what is going on in the world today!"

**DENA YASNER**, MD at KOY95, Phoenix sez, "**DARYL D** *My Ding-A-Ling* (BUNKY 7) is an absolute SMASH here! **H! FIVE** *Just Can't Handle It* (RCA) has to be a **MONSTER!** Be on the lookout for **CATHY DENNIS** *Just Another Dream* (POLYDOR) - from D'Mob to solo, this uptempo cut JAMS! And the LP version of **AL B. SURE!** *Missunderstanding* (WARNER BROS.) is well worth the listen!"

**MARK LOBEL**, MD at WBLI, Long Island sez, "**HEART** *Stranded* (CAPITOL) is a very pretty ballad! **HALL & OATES** *So Close* (ARISTA) has that perfect mass appeal sound that is tailor-made for a 'BLI sound! Lastly, **DAMN YANKEES** *High Enough* (WARNER BROS.) will be a SMASH! Given the shot, this will run on its own legs - an obvious HIT!"

**BILLY THE KIDD**, MD at KJ103, Oklahoma City, OK sez, "Check out the next single from **WILSON PHILLIPS** *Impulsive* (SBK) - by far the best single they've released so far! The "Blue Boy radio mix" of **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) is working - a great tune! Check out **STEVIE B** *Because I Love You* (LMR/RCA)! Put this on and you're guaranteed a captive female audience for at least the duration of the tune! Also a perfect dedication record! And if Doc Box works, check out the LP cut *I Love You* (SBK) by **VANILLA ICE**! Sounds like LL Cool J, very smooth!"

**RANDY ROSS**, MD at WGTZ, Dayton sez, "**HALL & OATES** *So Close* (ARISTA) is a #1 smash! **BETTE MIDLER** has a perfect followup to *Wind Beneath My Wings* with *From A Distance* (ATLANTIC)! What a GREAT record! The new **INFORMATION SOCIETY** *Think* (TOMMY BOY/WARNER BROS.) takes a few listens, but for techno pop it's the best!"

**KIVAN McCABE**, MD at HOT97, New York sez, "Check out three club records coming through the system at HOT97: **D-NICE** *Call Me D-Nice* (JIVE), **YAZZ** *Treat Me Good* (POLYDOR), and **PAIN** *Bang To The Beat* (MANTRU). Produced by former Latin Rascal Albert Cabrerra, call for a copy of **PAIN** at (212) 675-4038."

**BOB LaBORDE**, Asst. PD/MD at KCPX, Salt Lake City sez, "*Think* by **INFORMATION SOCIETY** (TOMMY BOY/REPRISE) is right up our alley! Check out **HALL & OATES** *So Close* (ARISTA)! With the Jon Bon Jovi connection, the result is an incredible combination of talent! Be on the lookout for **REO SPEEDWAGON** *Love Is A Rock* (EPIC)! It's perfect for us 'up the middle folks'! And check out *Freedom '90* by **GEORGE MICHAEL** (COLUMBIA) - it's never too early to start playing a HIT!"

**EFREN SIFUENTES**, MD at KDON, Salinas, CA sez, "It's time for the music junkie fix...She's back and she's solo, so try the new **CATHY DENNIS** *Just Another Dream* (POLYDOR)! The record is serious. Great groove! This lady's headed to the top! The **VANILLA ICE** album is simply a DOPE masterpiece! Check out the seductive ballad *I Love U* (SBK)! The label's got a massive one on their hands; and this homie can do an awesome human beatbox, too! **AL B. SURE** *Missunderstanding* (WARNER BROS.) is a natural! Great effort set to six hot mixes! A hot-to-the-buzz import to give your ear to is *I Like You* by **CULTURE BEAT**! Great followup effort to be released domestically on EPIC Records. A round of applause to EPIC for picking up the scorching **DOUBLE DEE** record called *Found Love*! Wow-a-bunga (my reply to Jumbo!). This week's "HONEY LET ME TELL YA!" award goes to VIRGIN for their jammin' **E.U.** cut *I Confess*! Sizzlin' like bacon, baby! Read on..."

**ROGER SCOTT**, MD at KRQ, Tucson, AZ sez, "Check out a fun little dance groove, *Treat Me Good* (POLYDOR) by **YAZZ**! Also, POLYDOR is just releasing *Just Another Dream* by **CATHY DENNIS** - good uptempo tune, and I hear the Shep Pettibone remix is outstanding! And give a listen to **CELINE DION** *Where Does My Heart Beat Now* (EPIC)! It's reminiscent of a Mariah Carey ballad, and it's being worked AC now, but be aware of it!"

**JOHN ANDERSON**, PD/MD at KQIZ, Amarillo, TX sez, "It's nice to have the sound of **HUMAN LEAGUE** back with *Heart Like A Wheel* (A&M)! Also, **M.C. HAMMER** *Pray* (CAPITOL) is great! People flock to the radio when this song comes on! If you want to hear a beautiful voice, play **OLETA ADAMS** *Rhythm Of Life* (MERCURY)! And for a nice surprise, listen to **JASMINE GUY** *Try Me* (WARNER BROS.) - it's hot!"

**JACK LUNDY**, PD/MD at Y94, Fargo, ND sez, "**MARIAH CAREY** and her Whitney Houston-like vocals are sure to keep the listeners wanting more! Her latest single *Love Takes Time* (COLUMBIA) is sure to give 'em exactly what they desire! Great stuff! *Joey* (I.R.S.) by **CONCRETE BLONDE** has a good head of steam and is proving to be a strong radio record! Doing extremely well on Alternative radio; crossing to Mainstream40 stations and taking over. It will grab your interest. Having doubts? Check the call letters! **UB40** *The Way You Do The Things You Do* (VIRGIN) is going through the roof! Excellent phone response from all demos is very convincing. This is a song to be dealt with!"

**SEAN MICHAELS**, MD at KTRS, Casper, WY sez, "*Pray* (CAPITOL) by the HAMMER-man is a hot one! This guy can't be stopped! He's just too hot! **M.C. HAMMER** has a great on-air sound and the kids eat it up! The Prince tracking in the background adds an extra touch to the appeal of the track! **DAMN YANKEES** have released another single from their album: *High Enough* (WARNER BROS) is another solid track from this band of rock superstars! Expect these guys to keep them coming again and again! It's great to see these guys back again...**ASIA** *Days Like These* (Geffen)! Tells a story, doesn't it?! Being away from the airwaves could prove to be somewhat beneficial, as they're picking up interest phones from new listeners!"

**RUSTY KEYES**, PD/MD at KSKG, Salinas, KS sez, "**HALL & OATES** *So Close* (ARISTA) is a good new record! Production and some writing by Jon Bon Jovi add a little new flavor to the traditional sound of Hall & Oates! It should work for you! A record fresh off the press that should prove to be a strong response track is the new **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE)! If you're looking for a record to add some flavor to your playlist, this will work! **M.C. HAMMER** is on his way back to do damage to Top40 charts once again with *Pray* (CAPITOL)! The Prince tracking of *When Doves Cry* in the background adds to the attraction of the single - give it a listen!"

**KEITH LEMIRE**, PD/MD at WKPE, Cape Code, MA sez, "Too much music out there...yet some just rises to the top! For instance, the latest from **MARIAH CAREY** *Love Takes Time* (COLUMBIA)! Her vocals and passion keep you coming back for more! **ALIAS** *More Than Words Can Say* (EMI) is the perfect sound for Top40 radio! Listeners and programmers alike have been waiting for a record like this! **HEART** is coming at you with another track from their platinum plus album: *Stranded* (CAPITOL) is much like their previous release, and it will be a hit! Check it out! Another record to keep an eye on is **HUMAN LEAGUE** *Heart Like A Wheel* (A&M)! Watch it work!"

**RAY MARINER**, MD at WZZG, Charlotte, NC sez, "The **HUMAN LEAGUE** *Heart Like A Wheel* (A&M) is very cool sounding! A familiar name will gather instant curiosity; the sound will keep them listening! **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) is also very smooth and hip! **ELISA FIORILLO** not only has a very hooky song but a GREAT video for *On The Way Up* (CHRYSALIS)! **HALL & OATES** *So Close* (ARISTA) will be a MONSTER, and even though it's been out a while check out **REAL LIFE** *God Tonight* (CURB). It continues to do well in the clubs!"

**RANDY IRWIN**, MD at KUBE, Seattle sez, "**UB40** *The Way You Do The Things You Do* (VIRGIN) is a swingin' upper demo number, guaranteed to get those adult listeners excited! **DAMN YANKEES** *High Enough* (WARNER BROS.) is pulling exceptionally good initial response - check it out! What can I say about *Hippychick* by **SOHO** (ATCO)? Anything that starts off with a Johnny Marr guitar riff has to be ultra-cool! And check out **AZTEC CAMERA** *The Crying Scene* (REPRISE)! One of the best tunes out today, poised for pop radio - a listening MUST!"

**ICEMAN**, MD at KROY, Sacramento sez, "Check out **OLETA ADAMS** *Rhythms Of Love* (MERCURY) - this is a SMASH! Be aware of **ONE CAUSE, ONE EFFECT**, a new band on MC Hammer's BUSTIN' Records label, distributed by CAPITOL Records. If you thought Doc Box was hot, check out *Midnight Lover* - it smokes! **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) blew the phones on our taste test with a 95% acceptance! While the Hack mix is more true to their sound, the Virtual Reality mix is the one that's working in Northern California. **2 IN A ROOM** *Wiggle It* (CUTTING) sounds HOT in the mix, while **DEEE-LITE** *What Is Love* (ELEKTRA) continues to work in the clubs!"

**RIKKO OLLERVIDEZ**, MD at KSAQ, San Antonio, TX sez, "**THE CURE** *Never Enough* (ELEKTRA) has a great sound! A new feel for Robert and the boys, lighting it up with some pocket guitar hooks and solid drums giving it a very commercially appealing sound! You've got to check out **d.n.a. f./SUZANNE VEGA** *Tom's Diner* (A&M)! You're missing out if you're not doing it! **WINGER** has kicked out their second release from the album, *Miles Away* (ATLANTIC)! The album is well on its way to platinum status, and with a hot first video and a monster tour opening for KISS, you can be guaranteed that this single will smoke! One to watch is **HALL & OATES** *So Close* (ARISTA)!"

**RON WEST**, MD at KLBO, El Dorado, AK sez, "**CARON WHEELER** *Livin' In The Light* (EMI) pulls no punches - it just plain ole' jams! No techno-funka-rapa-bluesy-rock, just straight-ahead, take-it-or-leave-it quality music! You can't go wrong with this track...*So Close* (ARISTA) by **HALL & OATES** is similar to their previous records, and this one won't disappoint! Have you heard *Freedom '90* (COLUMBIA) by **GEORGE MICHAEL**? If you're looking for "that" song from **GEORGE**, this is the one you're after. If you're in need of a song to draw some female upper demo response, check out the **PRETENDERS** *Sense Of Purpose* (SIRE/WARNER BROS.)! Strong phone reaction from females 25 and up!"

**MIKE STONE**, MD at WPFM, Panama City, FL sez, "**DAVID CASSIDY** *Lvin' To Myself* (ENIGMA) is a hit...Ruben! Also, **HALL & OATES** *So Close* (ARISTA) will get big airplay! And **DAMN YANKEES** *High Enough* (WARNER BROS.) is a power ballad that will do well in a sea of dance songs!"

**JAY MURPHY**, PD/MD at KQHT, Grand Forks, ND sez, "Take the emotion that was in *The Flame* and times it by 10 and you get **CHEAP TRICK** *Wherever Would I Be* (EPIC)! It could be their best to date! **OLETA ADAMS** *Rhythm Of Life* (MERCURY) combines adult sound with streetwise house beats! **AL B. SURE** *Missunderstanding* (WARNER BROS.) is gonna be huge! It's signature **AL B. SURE**!"

**WILLIE STEVENS**, MD at KZBB, Ft. Smith, AR sez, "**HALL & OATES** *So Close* (ARISTA) should bring them back on track in Mainstream! **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) is different enough to work Top40! And **d.n.a. F./SUZANNE VEGA** *Tom's Diner* (A&M) - I don't know what it'll do, but I like it!"

**DEANO**, MD at SLY96 in San Luis Obispo, CA sez, "**ELISA FIORILLO** *On The Way Up* (CHRYSALIS) is exactly what it's gonna do! Very, very pop! **HALL & OATES** *So Close* (ARISTA) is produced by Jon Bon Jovi, but you can tell this is Daryl Hall! Hip record!"

**BOB LEWIS**, PD at KGGG, Rapid City, SD sez, "**VANILLA ICE** *Ice Ice Baby* (SBK) is a hit, hit baby! Should be a HUGE reaction record, and look for more cuts! Also, check out **BROTHER BEYOND** *Just A Heartbeat Away* (EMI)! For those of you who didn't play their first smash, figure it out - just do it! And the 'Blue Box mix' of *Think* by **INFORMATION SOCIETY** (TOMMY BOY/REPRISE) is pure energy! Don't just think, listen!"

**CHUCK LUCK**, PD/MD at KZII, Lubbock, TX sez, "**INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) - don't just *Think* - just play it! Also, **M.C. HAMMER** *Pray* (CAPITOL) is a smash! A great followup is **EN VOGUE** *Lies* (ATLANTIC)! Check out **SOHO** *Hippychick* (ATCO)! It's doing great in the clubs! And **POISON** *Something To Believe In* (CAPITOL) is more than something to believe in!"

**STEVE HELLER**, MD at ZFUN106, Moscow, ID sez, "**HALL & OATES** *So Close* (ARISTA) has great adult appeal - a must listen! I think **INFORMATION SOCIETY** will do extremely well with *Think* (TOMMY BOY/REPRISE)! They're progressive beyond the *What's On Your Mind* sound, keeping it familiar, yet ground breaking! And **M.C. HAMMER** *Pray* (CAPITOL) is a natural! Another big phone record for the Hammer!"

**DAVID COOPER**, PD at WAFX, Bangor, ME sez, "**BETTE MIDLER** *From A Distance* (ATLANTIC) is beautiful, beautiful, beautiful! I'm glad **HALL & OATES** are back with *So Close* (ARISTA)! Perfect radio music! Check out **WINGER** *Miles Away* (ATLANTIC)! Sure it's another ballad, but it's a strong one! No doubt about it, **MC HAMMER** *Pray* (CAPITOL) is gonna be BIG!"

# TOP40 ADDS

## The TOP50 Markets In America

### # 1 New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ◊ (212) 840-1035 ADDS: TKA f./MICHELLE VISAGE, CATHY DENNIS, DOUG LAZY,

WPLJ • PD: TOM CUDDY / MD: MIKE PRESTON ◊ (212) 613-8900 ADDS: WARRANT (#33), EN VOGUE (#34), M.C. HAMMER, DNA f./SUZANNE VEGA, TYLER COLLINS, HALL & OATES,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE ◊ (212) 239-2300 ADDS: DEEE-LITE (#24), WARRANT (#25), DEPECHE MODE (#28), JAMES INGRAM (#29),

### # 2 Los Angeles

KIIS-FM • PD: GERRY DeFRANCESCO / MD: MIKE MARTIN ◊ (213) 466-8381 ADDS: DNA f./SUZANNE VEGA, TONY! TONI! TONE!, M.C. HAMMER (#29), MAXI PRIEST (#16),

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN ◊ (213) 469-1631 ADDS: STYX, PHIL COLLINS (#13),

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA ◊ (818) 953-4200 ADDS: EN VOGUE (#33), JAMES INGRAM (#34), PEBBLES (#35), CARON WHEELER,

THE BEAT • PD: MIKE STRADFORD / MD: FRANK MINIACI ◊ (213) 466-9566 ADDS: AL B. SURE (#29), QUINCY JONES (#32), TAKE 6 (#33), WHISPERS, BODY (#38), SOULA (#40),

### # 3 Chicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAUGH ◊ (312) 944-6000 ADDS: VANILLA ICE (#28), JOHNNY GILL (#29),

Q101 • PD: BILL GAMBLE / MD: MARY SHUMINAS ◊ (312) 527-8348 ADDS: THIS LIST IS FROZEN,

Z95 • PD/MD: BRIAN KELLY ◊ (312) 984-0890 ADDS: MAXI PRIEST, INXS,

### # 4 San Francisco

KMEL • PD: KEITH NAFATALY / MD: HOSH GURELI ◊ (415) 391-1061 ADDS: BOOGIE DOWN PRODUCTIONS, AL B. SURE, STEVIE B,

KSOL • PD: BOB MITCHELL / MD: RUSS ALLEN ◊ (415) 341-8777 ADDS: AL B. SURE (#32), DEEE-LITE (#37), GEORGE MICHAEL (#38), JAMES INGRAM (#40),

X100 • PD: DAN O'TOOLE / MD: MIKE REILY ◊ (415) 362-8800 ADDS: MARIAH CAREY (#25), M.C. HAMMER, ANITA BAKER, CANDYMAN,

### # 5 Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES ◊ (215) 667-3939 ADDS: M.C. HAMMER (#29), WARRANT (#30), VANILLA ICE, HALL & OATES,

WIOQ • PD: JOHN ROBERTS / MD: OPEN ◊ (215) 667-8100 ADDS: M.C. HAMMER (#33), KWAME (#34), SNAP (#35), HUMAN LEAGUE, SUNNI, SOHO, THE BOYS, TIFFANY, PAUL YOUNG,

WUSL • PD: DAVE ALLAN / MD: OPEN ◊ (215) 483-8900 ADDS: AL B. SURE, TROOP, MIDNIGHT STAR, QUINCY JONES, SPECIAL ED, WHISPERS,

### # 6 Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE ◊ (313) 967-3750 ADDS: AFTER 7 (#24), MARIAH CAREY (#25),

THE FOX • PD: OPEN / ASST. PD/MD: JOHN MCFADDEN ◊ (313) 398-1100 ADDS: NO ADDS THIS WEEK,

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON ◊ (313) 871-3030 ADDS: OAKTOWN'S 3-5-7,

### # 7 Dallas

100.3JAMZ • PD: EIROY SMITH / MD: OPEN ◊ (214) 556-8100 ADDS: ANITA BAKER, TWO SHORT, AFTER 7, MARIAH CAREY,

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL ◊ (214) 869-9700 ADDS: BILLY IDOL, ALIAS, ELISA FIORILLO,

Y95 • PD: RANDY KABRICH / MD: MIKE EASTERLIN ◊ (214) 263-3695 ADDS: M.C. HAMMER (#26),

### # 8 Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA ◊ (617) 396-1430 ADDS: O POSITIVE, DEEE-LITE, DAVID CASSIDY, ELISA FIORILLO, EN VOGUE, HALL & OATES,

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY ◊ (617) 290-0009 ADDS: HEART, STEVIE B, HALL & OATES,

### # 9 Washington, DC

MIX107.3 • PD: LORRI PALAGI / MD: LAURA SHOSTAK ◊ (202) 686-3252 ADDS: ALIAS (#30),

WAVA • PD: CHUCK BECK / MD: DAVE ELLIOT ◊ (703) 534-0320 ADDS: JON BON JOVI (#17), JAMES INGRAM (#24), NELSON (#26), VANILLA ICE (#27), ALIAS (#28),

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ◊ (301) 441-3500 ADDS: E U, LALAH HATHAWAY, SEDUCTION, JOHNNY GILL, THE BOYS (#25), SUNNI, CANDI & THE BACKBEAT, SNAP, PEBBLES,

### # 10 Houston

KISS98.5 • PD: STEVE HEGWOOD / MD: TERRI WEBER ◊ (713) 622-0010 ADDS: AL B. SURE (#29), M.C. HAMMER (#30),

KKKB • PD: BILL RICHARDS / MD: MIKE SNOW ◊ (713) 961-0093 ADDS: JAMES INGRAM (#35), VANILLA ICE,

KRBE • PD: STEVE WYROSTOK / MD: CHERYL BROZ ◊ (713) 266-1000 ADDS: HALL & OATES, DEEE-LITE, CANDYMAN, CONCRETE BLONDE,

MIX96.5 • PD: GUY ZAPOLEON / MD: MICHAEL NEWMAN ◊ (713) 790-0965 ADDS: HALL & OATES,

### # 11 Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE ◊ (305) 445-5411 ADDS: GEORGE MICHAELS, HIGH FIVE, SAMUELLE, VANILLA ICE, AL B. SURE

POWER96 • PD: BILL TANNER / MD: JOHN RODGERS ◊ (305) 653-6796 ADDS: LINDA JO RIZZO, HUMAN LEAGUE, SWEET SENSATION, DEEE-LITE, CANDYMAN,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI ◊ (305) 925-7117 ADDS: HALL & OATES (#28), BILLY JOEL (#29), ANITA BAKER, BETTE MIDLER,

### # 12 Atlanta

POWER99 • PD: RICK STACY / ASST. PD/MD: LEE CHESNUT ◊ (404) 266-0997 ADDS: HALL & OATES,

STAR94 • PD: BILL CAHILL/TONY NOVIA / MD: CINDY GLENN ◊ (404) 261-2971 ADDS: HALL & OATES, BETTE MIDLER, BASIA, ROD STEWART,

### # 13 Long Island

WBLI • PD: BILL TERRY / MD: MARK LOBEL ◊ (516) 732-1061 ADDS: NELSON,

### # 14 Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN ◊ (206) 223-5700 ADDS: HALL & OATES, HUMAN LEAGUE, INFORMATION SOCIETY, M.C. HAMMER, DAMN YANKEES,

KUBE • PD: TOM HUTYLER / MD: RANDY IRWIN ◊ (206) 322-1622 ADDS: M.C. HAMMER, HUMAN LEAGUE, UB40, HALL & OATES,

### # 15 St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ◊ (314) 644-1380 ADDS: HALL & OATES (#37), WILSON PHILLIPS (#39),

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT ◊ (314) 727-0808 ADDS: TONY! TONI! TONE!, BREATHE, DEEE-LITE, TEENAGE MUTANT NINJA TURTLES,

### # 16 San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT ◊ (619) 292-7600 ADDS: HEART (#24),

Q106 • PD: KEVIN WEATHERLY / MD: MICHELLE SANTOSUOSSO ◊ (619) 565-6006 ADDS: STEVIE B (#23), INFORMATION SOCIETY, AL B. SURE,

Z90 • PD/MD: RICK THOMAS ◊ (619) 585-9090 ADDS: AL B. SURE (#35),

### # 17 Baltimore

B104 • PD: STEVE PERUN / ASST. PD/MD: PAM TRICKETT ◊ (301) 466-9272 ADDS: HALL & OATES (#19), ALIAS,

### # 18 Minneapolis

KDWB-FM • PD: BRIAN PHILIPS / MD: MR. ED LAMBERT ◊ (612) 340-9000 ADDS: M.C. HAMMER (#27), HALL & OATES (#28), ELISA FIORILLO, INFORMATION SOCIETY,

WLOL-FM • PD: GREG STRASSELL / MD: OPEN ◊ (612) 340-9565 ADDS: BELL BIV DEVOE (#29), ST. PAUL, SNAP, THE BOYS,

### # 19 Pittsburgh

B94 • PD: DANNY CLAYTON / MD: LORI CAMPBELL ◊ (412) 381-8100 ADDS: BILLY IDOL, DAVID CASSIDY, ASIA, VANILLA ICE,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER ◊ (412) 821-6140 ADDS: UB40, MARIAH CAREY, VANILLA ICE, KEITH SWEAT, MICHELLE,

### # 20 Anaheim

KEYZ • PD: CRAIG POWERS / MD: OPEN ◊ (714) 774-9600 ADDS: WARRANT, DAVID CASSIDY, M.C. HAMMER (#29), ALIAS (#27),

### # 21 Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI ◊ (813) 839-9393 ADDS: NO ADDS THIS WEEK,

Q105 • PD/MD: OPEN ◊ (813) 287-1047 ADDS: THE LIST IS FROZEN THIS WEEK,

### # 22 Cleveland

WPHR • PD: CAT THOMAS / MD: ED BROWN ◊ (216) 348-0108 ADDS: GLENN MEDEIROS f./Ray Parker Jr., M.C. HAMMER, HALL & OATES,

### # 23 Phoenix

KKFR • PD: STEVE SMITH / MD: JIM MORALES ◊ (602) 258-6161 ADDS: M.C. HAMMER (#33), JAMES INGRAM (#34), TONY! TONI! TONE!, BELL BIV DEVOE, STEVIE B, INFORMATION SOCIETY,

KOY95 • PD: JAY STEVENS / MD: DENA YASNER ◊ (602) 258-8181 ADDS: DAVID CASSIDY, BISCUIT, ELISA FIORILLO,

KZZP • PD: BOB CASE / MD: DARCY SANDERS ◊ (602) 964-4000 ADDS: HALL & OATES (#25),

### # 24 Denver

KS104 • PD: DAVE VAN STONE / ASST. PD/MD: STACY CANTRELL ◊ (303) 427-7700 ADDS: AL B. SURE, ANNA MARIE, DEEE-LITE,

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA ◊ (303) 989-1075 ADDS: BELL BIV DEVOE, DAMN YANKEES, TONY! TONI! TONE!, INFORMATION SOCIETY, VANILLA ICE (#30),

### # 25 Portland

KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY ◊ (503) 226-0100 ADDS: VANILLA ICE (#30), M.C. HAMMER, HALL & OATES,

KXYQ • PD: JIM RYAN / MD: STEVE NAGANUMA ◊ (503) 226-6731 ADDS: ASIA, CONCRETE BLONDE, DAMN YANKEES,

### # 26 Milwaukee

HOT102 • PD: GREG CASSIDY / MD: DANA LUNDON ◊ (414) 785-1021 ADDS: M.C. HAMMER (#28), EN VOGUE, DEEE-LITE, VANILLA ICE, HUMAN LEAGUE,

WKTI • PD: MIKE BERLAK / MD: JOHN WOODY HARRISON ◊ (414) 332-9611 ADDS: DAVID CASSIDY, ALIAS, JANET JACKSON,

### # 27 Kansas City

KBEQ • PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY ◊ (816) 531-2535 ADDS: HALL & OATES, ALIAS,

KXXR • PD: STEVE DOUGLAS / MD: None ◊ (816) 421-1065 ADDS: HUMAN LEAGUE, INFORMATION SOCIETY, M.C. HAMMER, MICHELLE, CARON WHEELER, THE BOYS,

### # 28 Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL ◊ (401) 433-4200 ADDS: HEART (#35), HALL & OATES, STEVE STONE, STEVIE B, CANDYMAN,

### # 29 San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN ◊ (415) 948-0977 ADDS: JANET JACKSON (#11),

KWSS • PD: LARRY MORGAN / MD: RICH ANHORN ◊ (408) 297-5977 ADDS: DAVID CASSIDY, HALL & OATES (#26),

### # 30 Sacramento

FM102 • PD/MD: BRIAN WHITE ◊ (916) 920-1025 ADDS: ONE CAUSE, ONE EFFECT, MICHELLE, PHIL COLLINS (#16), OLETA ADAMS (#24),

KAER • PD: RICK AUSTIN / MD: VINCE GARCIA ◊ (916) 929-5325 ADDS: ANITA BAKER (#27), BILLY JOEL (#28),

KROY • PD: JEFF McARTNEY / ASST. PD/MD: THE ICEMAN ◊ (916) 446-5769 ADDS: INFORMATION SOCIETY, OLETA ADAMS,

KWOD • PD: GERRY CAGLE / MD: PAM GRUND ◊ (916) 929-5000 ADDS: THE BOYS, HUMAN LEAGUE, ALIAS,

### # 31 Cincinnati

Q102 • PD: DAVE ALLEN / ASST. PD/MD: BRIAN DOUGLAS ◊ (513) 763-5500 ADDS: HALL & OATES (#32), DAMN YANKEES (#33), WARRANT (#34),

### # 32 Norfolk

WNVZ • PD: CHRIS BAILEY / MD: BEAVER CLEAVER ◊ (804) 497-1067 ADDS: M.C. HAMMER (#29), WARRANT, CARON WHEELER,

### # 33 San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON ◊ (714) 889-2651 ADDS: JOHNNY "O" & CYNTHIA (#20),

### # 34 Columbus

92X • PD/MD: TOM GILLIGAN ◊ (614) 221-7811 ADDS: MAXI PRIEST, GEORGE MICHAEL, HEART, THE RIGHTEOUS BROS., CONCRETE BLONDE, JOHNNY GILL,

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE ◊ (614) 224-9624 ADDS: JUDE COLE (#25), ANITA BAKER (#26), HALL & OATES (#27),

### # 35 New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ◊ (504) 581-7002 ADDS: VANILLA ICE (#24),

### # 36 San Antonio

KSQA • PD: LEO VELA / MD: RIKKO ◊ (512) 271-9600 ADDS: WINGER (#38), ST. PAUL, HALL & OATES, BROTHER BEYOND, DNA f./SUZANNE VEGA, BLACK BOX,

KTFM • PD: RICK HAYES / MD: ROSS KNIGHT ◊ (512) 655-5500 ADDS: M.C. HAMMER, ANITA BAKER,

STAR93 • PD: RICK UPTON / MD: OPEN ◊ (512) 225-5111 ADDS: MAXI PRIEST (#18), ANITA BAKER (#21), HEART (#22), JANET JACKSON (#24),

### # 37 Indianapolis

WZPL • PD: DON LONDON / MD: MICHAEL POWERS ◊ (317) 637-8000 ADDS: AFTER 7, JOHNNY GILL, WINGER, GLENN MEDEIROS f./Ray Parker Jr., WARRANT,

### # 38 Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN ◊ (801) 359-9536 ADDS: M.C. HAMMER (#25), JOHNNY "O" & CYNTHIA, GUYS NEXT DOOR, INFORMATION SOCIETY, LISA STANSFIELD, PHIL COLLINS,

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE ◊ (801) 485-6700 ADDS: HALL & OATES,

KISN • PD: GARY WALDRON / MD: GARY MICHAELS ◊ (801) 262-9797 ADDS: DAMN YANKEES, UB40, OLETA ADAMS,

# TOP40 ADDS

## The TOP50 Markets In America

### # 39 ◇ Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN ◇ (716) 876-0930 ADDS: JOHNNY GILL (#29), M.C. HAMMER (#30), THE LIGHTNING SEEDS,

WKSE • PD: MIKE EDWARDS / MD: MIKE MCGOWAN ◇ (716) 884-5101 ADDS: M.C. HAMMER, JAMES INGRAM, DEE-LITE,

### # 40 ◇ Hartford-New Haven

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLEMAN ◇ (203) 776-4012 ADDS: M.C. HAMMER, HEART, HALL & OATES, CARON WHEELER, CANDYMAN,

WKSS • PD: JEFFERSON WARD / MD: CHRIS WALSH ◇ (203) 249-9577 ADDS: LALAH HATHAWAY, ELISA FIORILLO, INFORMATION SOCIETY, BELL BIV DEVOE, VANILLA ICE, JOHNNY "O" & CYNTHIA, KWAME (#30),

WTIC-FM • PD: TOM MITCHELL / MD: MIKE WEST ◇ (203) 522-1080 ADDS: JOHNNY "O" & CYNTHIA (#40), HALL & OATES, HUMAN LEAGUE, INFORMATION SOCIETY, MARIAH CAREY,

### # 41 ◇ Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY ◇ (704) 342-4102 ADDS: LL COOL J, INFORMATION SOCIETY, JAMES INGRAM,

WZZG • PD: DWAYNE WARD / MD: RAY MARINER ◇ (704) 392-6191 ADDS: AFTER 7 (#29), VANILLA ICE (#30), HALL & OATES, HEART, LISA STANSFIELD,

### # 42 ◇ Memphis

FM100 • PD/MD: STEVE CONLEY ◇ (901) 726-0468 ADDS: DEPECHE MODE, AFTER 7, ALIAS,

### # 43 ◇ Orlando

102JAMZ • PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD ◇ (407) 788-1400 ADDS: BUFFALO SOLDIERS, FAMILY STAND (#34), E U (#35), AL B. SURE,

MIX105.1 • PD: BRIAN THOMAS / MD: RICK STONE ◇ (407) 629-5105 ADDS: JON BON JOVI, INXS,

XL106.7 • PD: STEVE KELLY / MD: ROD LAUDERDALE ◇ (407) 339-1067 ADDS: CARON WHEELER, DAVID CASSIDY, BILLY IDOL, WARRANT, ELISA FIORILLO, BLACK BOX,

### # 44 ◇ Monmouth-Ocean, NJ

WJLK-FM • PD: BRAD HOLCOMB / MD: GARY GUIDA ◇ (201) 774-7700 ADDS: ANITA BAKER (#24), CARLY SIMON (#26),

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT ◇ (609) 597-1100 ADDS: THE LIGHTNING SEEDS,

### # 45 ◇ Rochester

98PXY • PD: KEVIN KENNY / MD: CAT COLLINS ◇ (716) 325-5300 ADDS: DAVID CASSIDY, ANITA BAKER, M.C. HAMMER (#30),

### # 46 ◇ Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ◇ (615) 256-6556 ADDS: HEART, DEE-LITE, M.C. HAMMER, WARRANT,

### # 47 ◇ Oklahoma City

KJ103 • PD: MIKE MCCOY / MD: BILLY THE KIDD ◇ (405) 840-5271 ADDS: DARYL D., BROTHER BEYOND, INFORMATION SOCIETY, BLACK BOX, M.C. HAMMER,

Z99 • PD/MD: BRETT DUMLER ◇ (405) 942-3399 ADDS: CARON WHEELER,

### # 48 ◇ Dayton

WGTZ • PD: JEFF BALLENTINE / MD: RANDY ROSS ◇ (513) 294-5858 ADDS: JAMES INGRAM, MAXI PRIEST,

### # 49 ◇ Louisville

WDJX • PD: CHRIS SHEBEL / ASST. PD/MD: JILL MEYER ◇ (502) 589-4800 ADDS: HALL & OATES, DAVID CASSIDY, HUMAN LEAGUE, TYLER COLLINS,

### # 50 ◇ Greensboro/Winston-Salem

WJMH • PD: BRIAN DOUGLAS / MD: KELLY MASTERS ◇ (919) 855-6500 ADDS: DINO, AL B. SURE, SNAP,

WKSI • PD: OPEN / MD: GREG STEVENS ◇ (919) 275-9895 ADDS: JANET JACKSON (#22), BREATHE (#23), INXS (#24), BLACK BOX (#25),

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS ◇ (919) 759-2316 ADDS: HALL & OATES, DINO, DAVID CASSIDY, UB40, WARRANT,

### Montreal, Canada

CKOI • PD: BOB LÉBOURD / MD: GUY BROUILLARD ◇ (514) 766-2311 ADDS: THE BOX (#39), HORSE (#40), CELINE DION, CARON WHEELER,

# THE TOP TRENDSETTERS

930 / Syracuse ◇ PD: NEIL SULLIVAN / MD: GARY DUNES ◇ (315) 446-9090 • ADDS: ASIA, DEPECHE MODE, HALL & OATES, HEART, J. JACKSON, JUDE COLLE, WINGER,

955X / Charleston ◇ PD/MD: WALT SPECK ◇ (803) 849-9500 • ADDS: MICHAEL BOLTON (#30), WARRANT,

95XL / Parkersburg ◇ PD: LARRY HUGHES / MD: MELISSA O'KELLEY ◇ (304) 485-7425 • ADDS: DAVID CASSIDY, HALL & OATES,

97KYN / St. Mary's ◇ PD: GARY MITCHELL / MD: DREW DERSHIMER ◇ (814) 834-9700 • ADDS: HALL & OATES,

99.9KH / Ocean City ◇ PD: HITMAN / MD: KEVIN OCEAN ◇ (301) 289-3456 • ADDS: NO ADDS THIS WEEK,

99WGY / Schenectady ◇ PD: TOM PARKER / MD: MARTY LEGERE ◇ (518) 381-8800 • ADDS: INFORMATION SOCIETY, LINEAR, M.C. HAMMER (#33), THE RIGHTIOUS BROS., SEDUCTION,

FM104 / Modesto ◇ PD: GARY DeMARDNEY / MD: ERIC HOFFMAN ◇ (209) 572-0104 • ADDS: DAVID CASSIDY, HALL & OATES, LISA STANSFIELD (#27), WINGER,

G105 / Raleigh ◇ PD: BRIAN PATRICK / MD: JIM HARRISON ◇ (919) 683-2055 • ADDS: DAVID CASSIDY (#34), ELISA FIORILLO (#35), HALL & OATES (#33), VANILLA ICE (#32),

G98 / Portland ◇ PD/MD: JIM RANDALL ◇ (207) 775-6321 • ADDS: THE LIST IS FROZEN THIS WEEK, HALL & OATES, HUMAN LEAGUE, LAURA BRANIGAN, OLETA ADAMS, SNAP, SOHO, UB40,

HD795 / Jackson ◇ PD: AUBREY PRINCE / MD: DAVE MORALES ◇ (601) 366-1989 • ADDS: HALL & OATES, HEART (#33), JON BON JOVI (#35), MICHAEL BOLTON, THE RIGHTIOUS BROS. (#34),

HD794 / Hanokah ◇ PD: ALAN ODA / MD: JAMES BENDER ◇ (808) 551-4602 • ADDS: BELL BIV DEVOE, DEE-LITE, JOEY KID, KEITH SWEAT, VANILLA ICE,

JEFM / Erie ◇ PD: JIM COOK / MD: ROBIN BANKS ◇ (814) 455-2741 • ADDS: HALL & OATES, WINGER,

K104 / Erie ◇ PD/MD: BERNIE KIMBLE ◇ (814) 452-2041 • ADDS: JANET JACKSON (#19), JOHNNY GILL (#23), MICHAEL BOLTON (#23),

K106 / Beaumont ◇ PD: NEIL HARRISON / MD: PAH PACE ◇ (409) 769-2475 • ADDS: THE BOYS, DAVID CASSIDY, DEE-LITE, HALL & OATES, INFORMATION SOCIETY, M. C. HAMMER,

K92 / Roanoke ◇ PD: EDDIE HASKELL / MD: DAVID LEE MICHAELS ◇ (703) 774-9200 • ADDS: ASIA, DAVID CASSIDY, THE RIGHTIOUS BROS.,

KAG0 / Klamath Falls ◇ PD: MIKE GARRARD / MD: CINDY STARR ◇ (503) 884-0661 • ADDS: BOY MEETS GIRL (#36), BROTHER BEYOND, HALL & OATES (#39), HUMAN LEAGUE, TEDDY PENDERGRASS & LISA FISHER,

KAT1 / Tulsa ◇ PD: JIM DEAN / MD: OPEN ◇ (918) 492-2020 • ADDS: DAMN YANKEES, HEART, M. C. HAMMER, VANILLA ICE, WARRANT,

KBFM / McAllen-Brownsville ◇ PD: JUSTY HAYES / ASST. PD/MD: BILLY SANTIAGO ◇ (512) 383-4961 • ADDS: DAMN YANKEES, HALL & OATES, HEART, INFORMATION SOCIETY, MELLOW MAN ACE, SOHO,

KB05 / Fresno ◇ PD: JEFF DAVIS / MD: DON PARKER ◇ (209) 237-9361 • ADDS: CANDI & THE BACKBET, DEE-LITE, DEPECHE MODE, DARTDOWN 357, TRACIE SPENSER,

KB02 / Bozeman ◇ PD: DUANE BARNHART / MD: ROGER NELSON ◇ (406) 586-5466 • ADDS: DAMN YANKEES, HALL & OATES, HUMAN LEAGUE, M. C. HAMMER, VANILLA ICE, WARRANT,

KBTS / Austin ◇ PD/MD: TRACY AUSTIN ◇ (512) 345-9300 • ADDS: BILLY IDOL (#36), MARIAH CAREY (#35), M. C. HAMMER (#38), VANILLA ICE (#37),

KCAQ / Durand ◇ PD: RODSTER RHODES / MD: ANNIE SAGE ◇ (805) 483-1000 • ADDS: HUMAN LEAGUE, INFORMATION SOCIETY, THE LIGHTNING SEEDS, MARIAH CAREY (#40), M. C. HAMMER, TONY! TONY! TONY!,

KCHX / Midland ◇ PD/MD: CRAIG ROBERTS ◇ (915) 561-8833 • ADDS: ASIA, BLACK BOX, CONCRETE BLONDE, HALL & OATES, HEART, SOHO,

KCLD / St. Cloud ◇ PD: STEVE LINDELL / MD: CHARLE DOUGLAS ◇ (612) 251-1450 • ADDS: HEART (#33), INXS (#28), MARIAH CAREY (#30), THE RIGHTIOUS BROS. (#27),

KCMQ / Columbia ◇ PD: BRIAN HANSON / MD: OPEN ◇ (314) 449-2433 • ADDS: CANDYMAN, HALL & OATES, LONDON QUIREBOYS, M. C. HAMMER (#37), WINGER,

KDON / Salinas ◇ PD: JAMIE HYATT / MD: EFRÉN SIFUENTES ◇ (408) 422-3365 • ADDS: BELL BIV DEVOE, ELISA FIORILLO, VANILLA ICE,

KEEZ / Markato ◇ PD: MARK SEGER / MD: MIKE MURPHY ◇ (507) 345-4646 • ADDS: ASIA (#40), HEART (#35), HUMAN LEAGUE (#37), LAURA BRANIGAN, M. C. HAMMER (#39),

KEWB / Redding ◇ PD/MD: SIMON DE LA ROSA ◇ (916) 243-5392 • ADDS: NO ADDS THIS WEEK,

KF95 / Boise ◇ PD: MIKE KASPER / MD: MAD MAX ◇ (208) 888-4321 • ADDS: DEE-LITE, ELISA FIORILLO, HALL & OATES (#34), THE LIGHTNING SEEDS, SYDNEY YOUNGBLOOD (#36), WINGER,

KFB0 / Waynesville ◇ PD: STEVEN GREENLEE / MD: TIM McNEED ◇ (314) 336-3133 • ADDS: ASIA, BROTHER BEYOND, DAMN YANKEES (#39), HEART (#34), INFORMATION SOCIETY, SOHO,

KFB0 / Cheyenne ◇ PD: J.D. DANIELS / MD: DAVE COLLINS ◇ (307) 634-4461 • ADDS: THE BOYS, DAMN YANKEES, DEE-LITE, ELISA FIORILLO, HALL & OATES, HUMAN LEAGUE, INFORMATION SOCIETY, M. C. HAMMER (#40), VANILLA ICE (#39),

KFFM / Yakima ◇ PD/MD: GREG ADAMS ◇ (509) 248-1460 • ADDS: CANDYMAN, HALL & OATES, HUMAN LEAGUE, INFORMATION SOCIETY, M. C. HAMMER (#30),

KFRX / Lincoln ◇ PD: J.J. COOK / MD: SUNNY VALENTINE ◇ (402) 483-5100 • ADDS: ASIA, DAMN YANKEES, GLENN MEDEIROS f./Ray Parker Jr., HALL & OATES, HUMAN LEAGUE, TYLER COLLINS,

KG95 / Sioux City ◇ PD: DENNY ANDERSON / MD: KEVIN COLLINS ◇ (712) 258-5595 • ADDS: BLACK BOX, DAMN YANKEES, HALL & OATES, M. C. HAMMER,

KGGG / Rapid City ◇ PD: BOB LEWIS / MD: SCOTT BRADLEY ◇ (605) 348-1100 • ADDS: DAMN YANKEES (#35), JOHNNY GILL (#34), STYX (#36),

KGWY / Gillette ◇ PD: MICHAEL BERRY / MD: MARTHA STEELE ◇ (307) 686-2242 • ADDS: BABYLON A.D., D. YANKEES, dna f./S. VEGA, HALL & OATES, HUMAN LEAGUE (#40),

KHFI / Austin ◇ PD/MD: SELBY EDWARDS ◇ (512) 474-9233 • ADDS: ALIAS, HALL & OATES, M. C. HAMMER,

KHOK / Great Bend ◇ PD: DARREL BIEKER ◇ (316) 792-3647 • ADDS: ASIA, BROTHER BEYOND, DAVID CASSIDY, DAMN YANKEES, HALL & OATES, ST. PAUL,

KHSS / Wailo Wailo ◇ PD: THOMAS HODGINS / MD: CHUCK STEVENS ◇ (509) 522-5412 • ADDS: THE LIST IS FROZEN THIS WEEK,

KHMT / Santa Rosa ◇ PD: JEFF COCHRAN / MD: GLENN MITCHELL ◇ (707) 545-3313 • ADDS: ASIA (#38), DAMN YANKEES (#40), HEART (#37),

KISR / Fort Smith ◇ PD/MD: BOB CHASE ◇ (501) 785-2526 • ADDS: BROTHER BEYOND (#40), EN VOGUE, TYLER COLLINS (#38), WARRANT (#36),

KJLG / San Angelo ◇ PD/MD: DON ROBERTSON ◇ (915) 949-2112 • ADDS: DAVID CASSIDY, DAMN YANKEES, HALL & OATES, HEART (#36), HUMAN LEAGUE, WINGER,

KJLG / Spencer ◇ PD: BRIAN NEWCOMB / MD: JIMMY MAC ◇ (312) 262-6393 • ADDS: ASIA, THE BOYS, BROTHER BEYOND, dna f./SUZANNE VEGA, HALL & OATES, M. C. HAMMER,

KJLS / Hays/Great Bend ◇ PD: JACK CREESE / MD: DARREN BUTLER ◇ (913) 628-1066 • ADDS: BROTHER BEYOND, DAVID CASSIDY, HALL & OATES, INFORMATION SOCIETY, PRESTON SMITH, WINGER,

KXBG / Hilo ◇ PD/MD: DANNY AUSTIN ◇ (808) 961-0651 • ADDS: THE LIST IS FROZEN THIS WEEK,

KXHT / Springfield ◇ PD: DAVE ALEXANDER / MD: TIM AUSTIN ◇ (417) 883-9000 • ADDS: ASIA, DAMN YANKEES, HALL & OATES, HEART (#40), VANILLA ICE, WINGER,

KXMG / Colorado Springs ◇ PD: SCOOTER B. STEVENS / MD: TREVOR CAREY ◇ (719) 576-1100 • ADDS: BELL BIV DEVOE, THE BOYS, CARON WHEELER, SYDNEY YOUNGBLOOD, UB40,

KXRC-FM / Sioux Falls ◇ PD: BILL DANIELS / ASST. PD/MD: DEB CHRISTI ◇ (605) 335-6500 • ADDS: AIRKRAFT, ASIA (#30),

KXRD / Wichita ◇ PD: JACK OLIVER / MD: GREG WILLIAMS ◇ (316) 265-0721 • ADDS: CARON WHEELER, dna f./SUZANNE VEGA, EN VOGUE, HALL & OATES, M. C. HAMMER, SNAP,

KXSS-FM / Albuquerque ◇ PD: JOHN JAYNES / MD: HOLLYWOOD HAZE ◇ (505) 265-1431 • ADDS: ELISA FIORILLO, JAMES INGRAM, NELSON, SOHO, UB40,

KXKY / Little Rock ◇ PD: BRIAN BRIDGMAN / MD: KANDY KLUTCH ◇ (501) 661-7570 • ADDS: ALIAS (#25),

KLBO / El Dorado ◇ PD: MICHAEL STEEL / MD: RON WEST ◇ (501) 863-5121 • ADDS: DAMN YANKEES, HALL & OATES, HEART, THE PRETENDERS,

KLUC / Las Vegas ◇ PD: JERRY DEAN / ASST. PD/MD: JAY TAYLOR ◇ (702) 739-9383 • ADDS: DEE-LITE, SOHO (#30), STEVE B (#29),

KLYV / Dubuque ◇ PD: JEFF DAVIS / MD: TIM JANSEN ◇ (319) 557-1040 • ADDS: ANITA BAKER (#39), BILLY IDOL (#34), BLACK BOX, DAVID CASSIDY, ELISA FIORILLO (#40), HEART (#36), HUMAN LEAGUE, JOHNNY GILL, M. C. HAMMER, THE WILKY CHILDREN (#37), SYDNEY YOUNGBLOOD (#38), WINGER,

KMOK / Lewiston ◇ PD: KEITH HAVENS / MD: KEVIN CHASE ◇ (208) 746-5056 • ADDS: ANITA BAKER, BROTHER BEYOND, HALL & OATES, HEART, INFORMATION SOCIETY, JOHNNY GILL (#40), VANILLA ICE,

KMON / Great Falls ◇ PD: DAVE LEVIN / MD: P.J. MILLER ◇ (406) 761-1000 • ADDS: BILLY IDOL, BLACK BOX, CONCRETE BLONDE, GENE LOVES JEZEBEL (#33), M. C. HAMMER (#38),

KMYZ / Tulsa ◇ PD: MEL MEYERS / MD: TIM SMITH ◇ (918) 665-3131 • ADDS: ASIA, DEPECHE MODE (#27), INXS (#24), JANET JACKSON (#22),

KNEN / Norfolk ◇ PD: KEVIN RAHFELDT / MD: TODD MICHAELS ◇ (402) 379-3300 • ADDS: BILLY IDOL, DAVID CASSIDY, HALL & OATES, LONDON QUIREBOYS, WARRANT,

KNIN / Wichita Falls ◇ PD/MD: J.J. McJACK ◇ (817) 855-6724 • ADDS: DAMN YANKEES, HALL & OATES, HUMAN LEAGUE, JAMES INGRAM, WINGER,

KOKZ / Waterloo/Cedar Rapids ◇ PD: KATT SIMON / MD: RON NEWMAN ◇ (319) 233-3371 • ADDS: DAVID CASSIDY, HALL & OATES, HUMAN LEAGUE (#39), THE RIGHTIOUS BROS. (#27), WARRANT (#38),

KPAT / Sioux Falls ◇ PD: SCOTT McGUIRE / MD: COREY WARD ◇ (605) 339-9999 • ADDS: HALL & OATES (#30), SOHO,

KPRR / El Paso ◇ PD/MD: ELLI MOLANO ◇ (915) 532-6515 • ADDS: ELISA FIORILLO, M. C. HAMMER (#28), TRACIE SPENSER,

KPKI / Mt. Pleasant ◇ PD: STEVE BAILEY / ASST. PD/MD: MACK FULGHAM ◇ (214) 572-8726 • ADDS: THE CHARLOTANS U.K. (#35), CURE (#30), THE HEARTTHROBS, THE REPLACEMENTS (#40), THE STONE ROSES (#37),

KPRR / Anchorage ◇ PD/MD: STEVE KNIDL ◇ (907) 243-3141 • ADDS: DAVID CASSIDY (#31), DAMN YANKEES (#34), HALL & OATES (#35), HUMAN LEAGUE (#35),

KQCR / Cedar Rapids ◇ PD: GARY DIXON / MD: J.J. GERARD ◇ (319) 363-2061 • ADDS: BLACK BOX (#33), BROTHER BEYOND, HALL & OATES, HEART, M. C. HAMMER (#31), VANILLA ICE (#32),

KQHT / Grand Forks ◇ PD/MD: JAY MURPHY ◇ (701) 746-1413 • ADDS: ASIA (#23), BREATHE, HALL & OATES (#26), M. C. HAMMER,

KQZZ / Amarillo ◇ PD/MD: JON ANDERSON ◇ (806) 353-6663 • ADDS: ASIA, HEART, M. C. HAMMER, SNAP, VANILLA ICE,

KQKD / Omaha ◇ PD/MD: DREW BENTLEY ◇ (402) 342-2000 • ADDS: BLACK BOX, DAVID CASSIDY, DAMN YANKEES, GENE LOVES JEZEBEL, HUMAN LEAGUE, MARIAH CAREY,

KOKYEM / Kearney ◇ PD/MD: MITCH COOLEY ◇ (308) 236-6464 • ADDS: HALL & OATES (#35), STYX, WINGER,

KOLA / Manhattan ◇ PD: MIKE TEMAAT / MD: NONE ◇ (913) 776-0104 • ADDS: ASIA, CONCRETE BLONDE, HALL & OATES, HEART (#30), INFORMATION SOCIETY, M. C. HAMMER,

KQMO / Honolulu ◇ PD: KIMO AKANE / ASST. PD/MD: KRIST HART ◇ (808) 539-9369 • ADDS: ANITA BAKER, EN VOGUE, JANET JACKSON,

KRND / Des Moines ◇ PD: CHUCK KNIGHT / MD: BOB LEWIS ◇ (515) 280-1350 • ADDS: BRAT PACK (#28), MAXI PRIEST (#26), PEBBLES (#27),

KRD / Tucson ◇ PD: JOHN PEAKE / ASST. PD/MD: ROGER SCOTT ◇ (602) 323-9400 • ADDS: ASIA, DEE-LITE, THE RIGHTIOUS BROS. (#24), SNAP,

KRRG / Laredo ◇ PD: KIRK DAVIDSON / MD: TINA SIMONETI ◇ (512) 724-9800 • ADDS: ALIAS, HALL & OATES, HEART, INFORMATION SOCIETY, JOHNNY "O" & CYNTHIA, M. C. HAMMER (#38),

KSIG / Salina ◇ PD/MD: RUSTY KEYES ◇ (913) 825-4631 • ADDS: DAMN YANKEES, HALL & OATES, HUMAN LEAGUE, M. C. HAMMER, SNAP, WINGER,

KSMB / Lafayette ◇ PD: STEVE SMALL / MD: "FAST EDDIE" NELSON ◇ (318) 232-1311 • ADDS: HALL & OATES, HEART, INFORMATION SOCIETY, JOHNNY "O" & CYNTHIA, THE ADVENTURES OF STEVE V.,

KSND / Eugene ◇ PD: BWANA JOHNSON / MD: LOLITA VELEZ ◇ (503) 686-9123 • ADDS: ASIA, DAMN YANKEES, ELISA FIORILLO, GUYS NEXT DOOR, HALL & OATES, HUMAN LEAGUE, TEENAGE MUTANT NINJA TURTLES, TYLER COLLINS, UB40,

KTM1 / Medford ◇ PD: MITCH STEWART / MD: GRANT TRESSEL ◇ (503) 779-1550 • ADDS: ELISA FIORILLO, HALL & OATES, INFORMATION SOCIETY, THE LIGHTNING SEEDS,

KTRS / Cosper ◇ PD: STAN ICENOGGLE / MD: SEAN MICHAELS ◇ (307) 235-7000 • ADDS: CANDYMAN, CARON WHEELER, ELISA FIORILLO, HALL & OATES, INFORMATION SOCIETY, M. C. HAMMER, TEENAGE MUTANT NINJA TURTLES, UB40,

KTXU / Shepparton ◇ PD: KEN SHEPHERD / MD: KEITH GREER ◇ (318) 635-9999 • ADDS: DAVID CASSIDY (#38), HALL & OATES (#35), HUMAN LEAGUE (#37), TYLER COLLINS (#39), VAUGHN BROS.,

KTYX / Jefferson City ◇ PD: BOBBY JACKSON / MD: KEVIN MICHAELS ◇ (314) 893-5696 • ADDS: BROTHER BEYOND, DAVID CASSIDY, DAMN YANKEES, MARIAH CAREY, M. C. HAMMER, VANILLA ICE,

# TOP40 ADDS

## The Top Trendsetters In America

KWIN / Stockton PD/MD: JOHNNY MILFORD (209) 951-8165 • ADDS: M. C. HAMMER (#18), SOHO (#39), UB40 (#38).

KWNZ / Reno PD: RAY KALUSA / MD: RICK CARTER (702) 323-0123 • ADDS: CONCRETE BLONDE, HALL & DATES, JOHNNY GILL, M. C. HAMMER.

KWTFM / Waco PD: DAVE CHRISTOPHER / MD: OPEN (817) 776-1330 • ADDS: HALL & DATES, HUMAN LEAGUE, JAMES INGRAM, WARRANT.

KYNZ / Ardmore PD: SCOTT BENTON / MD: WIN PATTON (405) 226-8475 • ADDS: ALIAS (#35), HEART (#36), INKS (#33), MARIAH CAREY (#32), M. C. HAMMER (#30), PEBBLES (#38), WARRANT (#40).

KYGO / Wichita PD: LYMAN JAMES / MD: STEVE DAVIS (316) 265-1065 • ADDS: ASIA (#34), HEART (#33), INKS (#35).

KYIA / Billings PD: JACQ BELL / MD: CHARLIE FOX (406) 652-2280 • ADDS: HALL & DATES, HEART.

KYYY / Bismarck PD/MD: BOB BECK (701) 224-9393 • ADDS: BROTHER BEYOND, DAVID CASSIDY, HALL & DATES, HUMAN LEAGUE, TYLER COLLINS, UB40.

KZ103 / Tupelo PD: REK HOLLIDAY / ASST. PD/MD: LISA LANDAU (601) 844-3808 • ADDS: ALIAS (#35), DAVID CASSIDY (#38), HALL & DATES (#40), SYDNEY YOUNGBLOOD (#37).

KZ93 / Peoria PD: KEITH EDWARDS / MD: GENE STERN (309) 688-3131 • ADDS: AFTER 7, DAVID CASSIDY, HALL & DATES, HEART, WARRANT.

KZBB / Ft. Smith PD: TOM BROWNE / MD: WILLIE STEVENS (501) 646-2000 • ADDS: HALL & DATES, HUMAN LEAGUE, INFORMATION SOCIETY, THE LIGHTNING SEEDS.

KZFM / Corpus Christi PD: J.D. GONZALES / ASST. PD/MD: DANNY B. (512) 883-3516 • ADDS: HALL & DATES, INFORMATION SOCIETY, LINEAR, SEDUCTION, VANILLA ICE.

KZ11 / Lubbock PD/MD: CHUCK LUCK (806) 794-7979 • ADDS: EN VOGUE, HALL & DATES, INFORMATION SOCIETY, M. C. HAMMER, SNAP.

KZ10 / Duluth PD: JOHN MICHAELS / MD: TOMMY B. (218) 728-6406 • ADDS: ASIA, BLACK BOX, DAMN YANKEES, HALL & DATES, INFORMATION SOCIETY, M. C. HAMMER.

KZMC / McCook PD: CATHY CARTWRIGHT / MD: STEVE LEPPER (308) 345-1981 • ADDS: BROTHER BEYOND, HALL & DATES, INFORMATION SOCIETY, WINGER.

KZOR / Hobbs PD: ION IVAN / MD: PHIL HOUSTON (505) 397-4969 • ADDS: THE BOYS, CURIO, INFORMATION SOCIETY, JOHNNY "O" & CYNTHIA, M. C. HAMMER (#34), VANILLA ICE (#40).

KZ01 / Little Rock PD: PETER STEWART / MD: JIMMY EDWARDS (501) 661-0150 • ADDS: BROTHER BEYOND, HALL & DATES, HEART, M. C. HAMMER.

KZ02 / San Luis Obispo PD: SLAMMIN' SAM JACKSON / MD: RICK ANDREWS (805) 489-1280 • ADDS: DAVID CASSIDY, DAMN YANKEES, HALL & DATES, HUMAN LEAGUE, INFORMATION SOCIETY, M. C. HAMMER.

KZ7B / Beaumont PD: PAUL KING / MD: BRANDON SHAW (409) 833-0774 • ADDS: DAVID CASSIDY, DAMN YANKEES, DEE-LITE, HEART, TONY! TONY! TONE!, VANILLA ICE (#40).

KZ11 / Spokane PD: KEN HOPKINS / MD: CHUCK MATHESON (509) 536-5555 • ADDS: BROTHER BEYOND, ELISA FIORILLO, HALL & DATES, JAMES INGRAM, M. C. HAMMER (#31), SOHO, ST. PAUL, WINGER.

MAX94 / Rialto PD: TIM FLOYD / MD: ANGIE V. (314) 346-1590 • ADDS: AZTEC CAMERA (#26), HEART (#20), INKS (#25), JOHNNY VAN ZANDT (#27).

OK95 / Tri-Cities PD: PAUL WALKER / MD: GREG DELANGE (509) 586-2151 • ADDS: ALIAS (#34), HALL & DATES, INFORMATION SOCIETY, M. C. HAMMER (#35), VANILLA ICE.

POWER108 / Gulfport PD: STEVE SPILLMAN / MD: RAY MILLER (601) 832-5111 • ADDS: CANDYMAN, DAVID CASSIDY, M. C. HAMMER.

POWER94.5 / Junction City PD: JAMES PHELPS / MD: KEVIN COLLINS (913) 776-9494 • ADDS: THE BOYS (#43), HEART (#40), INKS, M. C. HAMMER (#39), MICHAEL BOLTON.

POWER98 / Myrtle Beach PD: BARRY RICHARDS / MD: OPEN (803) 236-9800 • ADDS: THE BOYS, DAVID CASSIDY, DANA I/SUZANNE VEGA, ELISA FIORILLO, INFORMATION SOCIETY, M. C. HAMMER (#24).

Q104 / Goodson PD: LEO DAVIS / MD: JEFF DONAVAN (205) 543-3246 • ADDS: ALIAS (#29), HALL & DATES, HEART, HUMAN LEAGUE, INFORMATION SOCIETY, MARIAH CAREY (#31), M. C. HAMMER, MOTLEY CRUE (#32), SOHO.

SLY96 / San Luis Obispo PD: JONATHAN HARTE / MD: DEAN CLARK (805) 543-9400 • ADDS: NO ADDS THIS WEEK.

WAAL / Birmingham PD: DON MORGAN / ASST. PD/MD: MIKE ORZEL (602) 772-8850 • ADDS: ASIA (#32), CONCRETE BLONDE (#34), GENE LOVES JETZEL, HEART (#27), HUMAN LEAGUE (#33), MARIAH CAREY (#30), M. C. HAMMER, SLAUGHTER (#35).

WABB / Mobile PD: LESLIE FRAM / MD: KEVIN (WOODY) PETERSON (205) 432-5572 • ADDS: DAMN YANKEES, MARIAH CAREY, M. C. HAMMER.

WAPF / Jacksonville PD/MD: BILL PASHA (904) 725-9273 • ADDS: MICHAEL BOLTON (#25), SOHO.

WAP1 / Birmingham PD: MARK ST. JOHN / ASST. PD/MD: SCOTT BOHANNON (205) 933-9274 • ADDS: AFTER 7 (#28), DAMN YANKEES (#27), MARIAH CAREY (#29), VANILLA ICE (#24).

WAYS / Moxon PD: RICK WOODLE / MD: SCOTT TYLER (912) 741-9999 • ADDS: BROTHER BEYOND, DAMN YANKEES, HALL & DATES, HEART.

WAZ7 / Lafayette PD: MARK GALLAGHER / MD: JIM CERONE (317) 474-1410 • ADDS: BLACK BOX, HALL & DATES, HEART, JOHNNY GILL (#26), M. C. HAMMER.

WBND / Bloomington PD: J.D. SCOTT / MD: JOHN WEIS (309) 829-1221 • ADDS: HALL & DATES, HEART, HUMAN LEAGUE, THE RIGHTEOUS BROS..

WC60 / Columbus PD: CHUCK HARRIS / MD: LEE McCARD (404) 327-1217 • ADDS: CONCRETE BLONDE, HALL & DATES, HEART, INFORMATION SOCIETY.

WCLF-M / Carbondale PD/MD: TONY WAIKUS (618) 457-8114 • ADDS: ALIAS, HEART, PEBBLES, WARRANT.

WCOR / Beckley PD: BOB SPENCER / MD: JEFF DAVIS (304) 252-6421 • ADDS: BETTE MIDLER, HALL & DATES, HEART, M. C. HAMMER, OLETA ADAMS.

WDBR / Springfield PD: JIM MOORE / MD: TERRENCE LEE (217) 753-5400 • ADDS: ASIA (#33), DAMN YANKEES, HALL & DATES (#36), HEART (#28), HUMAN LEAGUE (#40), SLAUGHTER, SNAP, TONY! TONY! TONE!.

WDER / DeKalb PD: DAVE BAVIDO / MD: GAIL HENNING (815) 756-9250 • ADDS: DAVID CASSIDY, HALL & DATES, HUMAN LEAGUE, INFORMATION SOCIETY, MARIAH CAREY, WINGER.

WERZ / Exeter PD: PETER FALCONI / MD: KEN SPALDING (603) 772-4757 • ADDS: HALL & DATES, HEART, M. C. HAMMER, THE RIGHTEOUS BROS., UB40.

WEYO / Marietta PD: JIM HOLLEWAY / MD: TRAVIS JONES (614) 373-0873 • ADDS: BETTY BOO, DAVID CASSIDY, HEART, HUMAN LEAGUE.

WFLY / Albany PD/MD: TODD PETTINGILL (518) 456-1144 • ADDS: ASIA, DAVID CASSIDY, HEART (#29), MS. ADVENTURES, TEENAGE MUTANT NINJA TURTLES.

WFME / Baton Rouge PD: JOHNNY A. / MD: HOLLYWOOD HARRISON (504) 383-5271 • ADDS: HALL & DATES, INFORMATION SOCIETY, INXS, JUDE COLE.

WGOR / Dewitt PD: CURT SPAIN / MD: ANDY TAYLOR (517) 669-8361 • ADDS: CARON WHEELER, DEE-LITE, HALL & DATES, HEART, INFORMATION SOCIETY.

WGRD / Grand Rapids PD: OPEN / MD: RON BRANDON (616) 459-4111 • ADDS: CONCRETE BLONDE, GLENN MEDEROS I./Ray Parker Jr., HALL & DATES.

WHDO / Clearmont PD: KEN BARLOW / MD: DAVID ASHTON (603) 542-7735 • ADDS: BROTHER BEYOND, DAVID CASSIDY, DANA I/SUZANNE VEGA, HALL & DATES, INFORMATION SOCIETY, M. C. HAMMER, VANILLA ICE, WINGER.

WHYFM / Montgomery PD: LARRY STEVENS / MD: NIKKI STEWART (205) 264-2788 • ADDS: DAVID CASSIDY, HALL & DATES, INFORMATION SOCIETY, M. C. HAMMER.

WHOT / Youngstown PD/MD: DICK THOMPSON (216) 783-1000 • ADDS: DAVID CASSIDY (#32), HALL & DATES (#31), HUMAN LEAGUE, INFORMATION SOCIETY, WINGER.

WHOT / S. Williamsport PD: JOHNATHAN RUSH / MD: TED MINER (717) 546-5522 • ADDS: HEART, HUMAN LEAGUE, PEBBLES (#30), WARRANT.

WIFC / Wausau PD/MD: DUFF DAMOS (715) 842-1672 • ADDS: BLACK BOX, CONCRETE BLONDE, DAVID CASSIDY, DAMN YANKEES, HALL & DATES, HEART, HUMAN LEAGUE.

WIFX / Jenkins PD: G.C. KINCEP / ASST. PD/MD: CHRISTAL TACKETT (703) 796-4653 • ADDS: BROTHER BEYOND, DEBRA TORRE, HALL & DATES, HEART, INFORMATION SOCIETY, M. C. HAMMER.

WKIZ / Chambersburg PD: RICK ALEXANDER / MD: ANDY SHANE (717) 263-0813 • ADDS: BLACK BOX (#35), HALL & DATES, JUDE COLE.

WLL1 / Williamsport PD: JEFF SPENCER (203) 456-1111 • ADDS: DAMN YANKEES, DANA I/SUZANNE VEGA, EN VOGUE, HALL & DATES, HUMAN LEAGUE, M. C. HAMMER, WINGER.

WLNK / Ft. Myers PD: CHRIS CUE / MD: RANDY SHERWIN (813) 337-2346 • ADDS: ANITA BAKER, DAVID CASSIDY, HALL & DATES.

WMOQ / Greenville PD/MD: LARRY THOMAS (601) 378-2642 • ADDS: ASIA, HALL & DATES (#37), INFORMATION SOCIETY (#34), M. C. HAMMER, SEDUCTION, VANILLA ICE.

WMTZ / Jasper PD/MD: WALT FERBER (812) 482-2131 • ADDS: ALIAS (#22), ANITA BAKER (#27), LINDA RONSTADT (#25), ROD STEWART (#26).

WXX / Green Bay PD: WAYNE COY / ASST. PD/MD: STEVE LOUIZOS (414) 435-3771 • ADDS: DAMN YANKEES, HALL & DATES, HUMAN LEAGUE.

WYAD / Albany PD: JOHN DAWSON / MD: CHRIS ST. JOHN (912) 246-1650 • ADDS: ANITA BAKER, HEART, HUMAN LEAGUE, MARIAH CAREY, M. C. HAMMER, VANILLA ICE.

WYDO / Meriden PD: JOHN ANTHONY / MD: JAY RANDALL (601) 693-2381 • ADDS: DAVID CASSIDY, HALL & DATES, M. C. HAMMER, WARRANT.

WYMY / Florence PD: DAVE BAKER / MD: BOB CHASE (803) 665-0970 • ADDS: BILLY IDOL, DANA I/SUZANNE VEGA, DURAN DURAN, HALL & DATES, M. C. HAMMER, WINGER.

WYR2 / Racine/Kenosha PD/MD: RON BONCO (414) 694-7800 • ADDS: ELISA FIORILLO, HUMAN LEAGUE, INFORMATION SOCIETY, UB40.

WYDD / Akron PD: JEFF CLARK / MD: DAVE NICHOLAS (216) 836-4700 • ADDS: DAMN YANKEES, HEART.

WYEE / Huntington PD: PAT PAXTON / MD: OPEN (304) 525-7788 • ADDS: HALL & DATES, HUMAN LEAGUE, VANILLA ICE.

WYKR / Kalamazoo PD: PHIL BRITTON / MD: GLENN DILLON (616) 344-0111 • ADDS: THE BOYS, JAMES INGRAM, SOHO, WINGER.

WYOR / Starksville PD: BOB YARBROUGH / MD: JOHN KING (601) 323-4980 • ADDS: ALIAS (#39), DAVID CASSIDY (#36), HALL & DATES (#31), HUMAN LEAGUE, MS. ADVENTURES, VANILLA ICE (#40).

WYPE / Cape Cod PD/MD: KEITH LEMIRE (508) 771-3998 • ADDS: ASIA, HEART, JAMES INGRAM (#24), MARIAH CAREY (#30), OLETA ADAMS, TONY! TONY! TONE!.

WYQD / Huntsville PD: JAY HASTINGS / MD: BOBBY KNIGHT (205) 721-9393 • ADDS: DAVID CASSIDY, HEART, HUMAN LEAGUE, LONDON QUIREBOYS.

WYRZ / Wilkes Barre PD: KEN MEDEK / MD: JERRY PADDEN (717) 823-5000 • ADDS: DAMN YANKEES, HALL & DATES, HEART, HUMAN LEAGUE, M. C. HAMMER.

WYSE / Asheville PD: BRIAN MALONEY / MD: GLENN TRENT (704) 255-0633 • ADDS: DAMN YANKEES, HALL & DATES, M. C. HAMMER, TYLER COLLINS.

WYSM / Ft. Walton Beach PD: MIKE BRIDGES / MD: PHIL DAVIS (904) 243-7676 • ADDS: THE BOYS, INFORMATION SOCIETY, MARIAH CAREY, M. C. HAMMER (#24).

WYEE / Ft. Wayne PD: TONY RICHARDS / ASST. PD/MD: JEFF DAVIS (219) 447-5511 • ADDS: HALL & DATES, M. C. HAMMER.

WYWG / Appleton/Oshkosh PD: DAN STONE / MD: BILL LINDY (414) 426-3239 • ADDS: BLACK BOX, DAVID CASSIDY, HALL & DATES, HUMAN LEAGUE, M. C. HAMMER.

WYXF / Fayetteville PD: DALE O'BRIAN / MD: SAMMY SIMPSON (919) 276-2965 • ADDS: HEART, M. C. HAMMER, WARRANT.

WYNN / Harrisburg PD: JOHN O'DEA / MD: ED AUGUST (717) 238-1402 • ADDS: DAVID CASSIDY, DAMN YANKEES, DEE-LITE, HEART (#34), HUMAN LEAGUE, VANILLA ICE (#35).

WYND / PD: None / MD: Y O 40 • ADDS: BLACK BOX, HALL & DATES (#35), M. C. HAMMER (#34).

WYNY / Ithaca PD: OPEN / MD: JIM MEECH (607) 756-2828 • ADDS: ALIAS (#33), ANITA BAKER, DAMN YANKEES, HALL & DATES, HUMAN LEAGUE, WINGER.

WYVO / Glasgow PD: DAVE BARRICK / MD: DR. RICK FAULKNER (502) 651-8375 • ADDS: AIRKRAFT, AZTEC CAMERA, DAMN YANKEES, DEBRA TORRE, HALL & DATES, IGGY POP, INFORMATION SOCIETY.

WYVV / W. Palm Beach PD: KRIS KLAUS / MD: DAVE HUDSON (407) 659-2111 • ADDS: THE BOYS (#30), DAVID CASSIDY, DAMN YANKEES, M. C. HAMMER (#29).

WYPM / Panama City PD: LOU CLERY / MD: MIKE STONE (904) 234-8859 • ADDS: DAVID CASSIDY (#34), HALL & DATES (#35), INFORMATION SOCIETY.

WYRR-FM / Albano PD/MD: SCOTT ST. JOHN (814) 944-9456 • ADDS: ASIA, CONCRETE BLONDE (#30), HALL & DATES (#27), HUMAN LEAGUE, MS. ADVENTURES, TYLER COLLINS.

WYST / Trenton PD: DAVE HOFFEL / MD: TRISH MERELO (609) 924-3600 • ADDS: HALL & DATES, HEART, MAXI PRIEST, M. C. HAMMER.

WYXR / Davenport PD: DAN KENNEDY / MD: LARRY "JAMMER" DAVIS (309) 786-1800 • ADDS: HEART, MAXI PRIEST, M. C. HAMMER.

WYCN / Hagerstown PD: DAVID MILLER / MD: WILL KAUFMAN (301) 797-7300 • ADDS: THE LIST IS FROZEN THIS WEEK.

WYOD / Biloxi PD: TODD MARTIN / MD: RICK LOVETT (601) 388-2323 • ADDS: BLACK BOX, BROTHER BEYOND, DAMN YANKEES, HALL & DATES, WINGER.

WYOT / Johnson City PD: RUFUS HURT / MD: STEVE MANN (615) 477-3127 • ADDS: DAMN YANKEES, HALL & DATES (#40), LONDON QUIREBOYS, OLETA ADAMS, WINGER.

WYQA / York PD: MARK FEATHER / MD: KIP TAYLOR (717) 757-9402 • ADDS: ANITA BAKER, BREATHE, INFORMATION SOCIETY, M. C. HAMMER.

WYRE / Utica PD: JIM REITZ / MD: SCOTT BURTON (315) 797-1330 • ADDS: EN VOGUE, HALL & DATES, HEART, HUMAN LEAGUE, M. C. HAMMER, SNAP.

WYRK / Akron-Canton PD: SPACEMAN SCOTT HUGHES / MD: DEBBIE VINCENT (216) 492-5630 • ADDS: AC/DC (#27), CURE (#30), HEART, IGGY POP, JOE COCKER (#29), POISON (#28).

WYRN / Toledo PD: KEN BENSON / ASST. PD/MD: TREV ALEXANDER (419) 891-1551 • ADDS: BILLY IDOL, BLACK BOX, MARIAH CAREY, M. C. HAMMER (#29), TONY! TONY! TONE!.

WYTB / Vincennes PD: KEITH JONES / MD: MIKE LAUF (812) 254-4300 • ADDS: DANA I/SUZANNE VEGA, HALL & DATES, THE PRETENDERS, THE RIGHTEOUS BROS., STYX, TOM CONNELL, WINGER.

WYVQ / Richmond PD: STEVE DAVIS / MD: USA MCKAY (804) 649-9151 • ADDS: CONCRETE BLONDE, DAMN YANKEES (#28), FIREHOUSE.

WYSP / Poughkeepsie PD: SEAN PHILLIPS / MD: CHRIS ST. JAMES (914) 831-8000 • ADDS: DANA I/SUZANNE VEGA, HALL & DATES.

WYSP / Stevens Point PD/MD: D.J. HALL (715) 341-1300 • ADDS: ASIA, DURAN DURAN, HALL & DATES, HUMAN LEAGUE, LONDON QUIREBOYS.

WYSTO / Evansville PD: BARRY WITHERSPOOD / MD: OPEN (502) 685-2991 • ADDS: ALIAS (#29), HEART (#30).

WYTBX / Hadding/Duluth PD/MD: JOE CRAIN (218) 262-4545 • ADDS: DAMN YANKEES, HALL & DATES, HUMAN LEAGUE.

WYTX / Madison PD: PAT GILLEN / MD: CHRIS KELLEY (608) 273-1000 • ADDS: EN VOGUE, HALL & DATES, MARIAH CAREY, M. C. HAMMER (#35), VANILLA ICE (#28).

WYTH / Portland PD: ZIGGIE / MD: FREDDIE COLEMAN (207) 797-0780 • ADDS: ASIA, DAVID CASSIDY, HEART, M. C. HAMMER.

WYVC / Lansing PD: KEVIN ROBINSON / MD: OPEN (517) 487-5986 • ADDS: CONCRETE BLONDE, DEPECHE MODE, SOHO, VANILLA ICE (#20).

WYVKS / Toledo PD/MD: MIKE WHEELER (419) 531-1681 • ADDS: BETTE MIDLER, HALL & DATES.

WYVSR / Charleston PD/MD: BILL SHAMAM (304) 342-3136 • ADDS: DAVID CASSIDY, HALL & DATES, M. C. HAMMER.

WYVCK / Flint PD: LEE ST. MICHAELS / MD: BOB O'DELL (313) 744-1570 • ADDS: ASIA (#36), CANDYMAN (#35), DAVID CASSIDY (#40), HALL & DATES (#31), INFORMATION SOCIETY, SNAP (#39).

WYWF / Bangor PD: DAVID COOPER / MD: KIDD KELLY (207) 338-2290 • ADDS: DAVID CASSIDY (#38), DAMN YANKEES (#40), HALL & DATES (#39), THE LIGHTNING SEEDS, M. C. HAMMER (#35), ST. PAUL, WINGER.

WYWK / Rockford PD: STEVE SUMMERS / MD: JESSE GARCIA (815) 399-2233 • ADDS: AFTER 7 (#32), CARON WHEELER, HALL & DATES (#26), MARIAH CAREY (#35), VANILLA ICE (#27).

WYWO / Frederick PD: JACK ALIX / MD: MICHAEL LUCE (301) 663-5000 • ADDS: DAVID CASSIDY, HEART, UB40.

X102 / Reno PD: CAREY EDWARDS / MD: MIKE ABRAMS (702) 356-8000 • ADDS: HUMAN LEAGUE, TONY! TONY! TONE!, UB40, VANILLA ICE.

Y104 / Hattiesburg-Laurel PD: JOHN GATLIN / MD: AJ TUGGLE (601) 545-1230 • ADDS: ASIA (#35), DAMN YANKEES, LAURA BRANGAN, MARIAH CAREY.

Y94 / Fargo PD/MD: JACK LUNDY (701) 241-5376 • ADDS: DINO (#26), HALL & DATES, HUMAN LEAGUE, SOHO.

Y97 / Santa Barbara PD: STEVE GUNNER / MD: RICK ACKER (805) 966-1755 • ADDS: DAMN YANKEES, SOHO.

Z102 / Savannah PD: BRADY MCGRAW / MD: STANTON JAY (912) 233-8807 • ADDS: ASIA, CONCRETE BLONDE, HALL & DATES, WARRANT.

Z103 / Tallahassee PD: BRIAN DOUGLAS / MD: OPEN (904) 386-5141 • ADDS: AFTER 7 (#36), AFTER 7, BROTHER BEYOND, DAVID CASSIDY, HALL & DATES, INFORMATION SOCIETY, JOHNNY GILL (#39), M. C. HAMMER (#29), TYLER COLLINS, WARRANT, WINGER.

Z104 / Madison PD: TOM LOCKWOOD / MD: FLETCHER KEYES (608) 274-2720 • ADDS: NO ADDS THIS WEEK.

Z93 / Kokomo PD/MD: SCOTT ALAN (317) 453-1212 • ADDS: HALL & DATES, INFORMATION SOCIETY, M. C. HAMMER, THE PRETENDERS, ST. PAUL.

Z97 / Billings PD: CRAIG SULLIVAN / MD: RANDY IEZZI (406) 248-2681 • ADDS: MICHAEL BOLTON (#38).

ZFUN106 / Moscow PD: GARY CUMMINGS / MD: STEVE HELLER (208) 882-2551 • ADDS: BROTHER BEYOND, HALL & DATES, INFORMATION SOCIETY, M. C. HAMMER, VANILLA ICE, WINGER.



**OUR  
DEADLINE  
FOR  
STATION  
REPORTS  
IS  
5:00 p.m.  
PACIFIC  
TIME,  
TUESDAY!  
THANKS!!**



# HOT RADIO PROMOTIONS

## WLRW FEEDS FOOTBALL TAILGATERS

Thousands of listeners of WLRW in Champaign, Illinois attended the season opening tailgate party for the University of Illinois Fighting Illini, who hosted Colorado recently. About 1500 of the tailgaters made it inside the WLRW tailgate tent and were treated to free food, beer and soda. Listeners had to win passes to get inside the tent, and many more fans were outside, where a live band played on the huge WLRW stage set up next to the tent. At the next tailgate party, to be held before the Illinois-Southern Illinois game, WLRW will feed fans with 35 hotdogs measuring 94.5 inches each, specially made for the station by Oscar Meyer.

## OUTRAGEOUS DAD WINS NEW KIDS TIX FROM Q106.5

Q106.5 (WKQB) in St. Louis recently asked parents, "What is the most outrageous thing you would do to win **New Kids on the Block** tickets for your child?" The station selected the best stunt to be performed in the Q106.5 parking lot August 24, two days before the New Kids concert. The winner, John Dempewolf, had to allow Morning Show Host **John "Mellonhead" Millinder** and special guest **David Cassidy** to turn him into a "human whipped cream surprise." Dempewolf was drenched in whipped cream, and was then covered with melon, nuts and chocolate sauce. In addition, he had to eat five live goldfish while reciting the names of the five members of the New Kids.

## WPLJ's SECOND ANNUAL LADIES ONLY BOAT CRUISE II

No, that's not redundant. WPLJ in New York, which on August 28 held its Second Annual Ladies Only Boat Cruise, set sail again just three weeks later for another Ladies Only Cruise, due to popular demand. On September 17, 500 lucky listeners cruised around Manhattan aboard the *Spirit of New York*, while enjoying special performances by **Bruce Hornsby** and **Seduction**. Others on board included **Donny Osmond** and **David Cassidy**. To help rock the boat, WPLJ held another Boy Next Door Tux & Towel contest and presented the New York Centerfolds Male Dancers.

## KISS95.7's COPY ART CONTEST

The third annual KISS95.7/Xerox Copy Art Contest is on in Hartford. The contest, created by KISS95.7 Morning Man **Jeremy Savage**, encourages area office workers and others to create an originally composed piece of artwork on a copy machine for cash prizes provided by the Xerox Corporation. A five dollar entry fee goes to the Hartford Art School, the oldest continuously operating art school in the country. Semi-finalists will be displayed at the Hartford Civic Center October 11 and 12, and will be judged October 12 at noon by a panel of local celebrities.

## HOT97 IN LITTLE ITALY FOR ANNUAL FEAST

HOT97 (WQHT) in New York was the exclusive official radio sponsor of the 64th Annual Feast of San Gennaro, the world's largest outdoor street festival of its kind, which took place September 13-23 in Little Italy. HOT97 broadcast live from their booth at Grand and Mulberry Streets several times during the festival, and HOT97 air personalities dropped by to sign autographs and meet the crowds.

## HOT102 GIVES AWAY CHANCE AT \$100 MILLION

HOT102 (WLUM) in Milwaukee caught Lottery Fever last week, when the Florida State Lottery rose to an all-time high of over \$100 million. For two days prior to the drawing, HOT102 asked listeners to call in, and the correct caller automatically won four Florida State Lottery tickets. HOT102 Morning Man **Dean Gilmore** flew to Tampa Bay to purchase over 200 lottery tickets for HOT102 winners, and he broadcast live as he made the purchase.



**Y107 in Nashville** recently had listeners make themselves into human nachos to win a trip to Acapulco. Pictured above are the two finalists, and the winner was judged on originality and creativity. Can you guess who won? If you said the nacho on the right, you win her dog.

## IANELLO (from page 3)

new appointment.

"During his eight years that Joe has been part of the ATLANTIC team, he has developed into the best pop promotion man in the business," commented Ganis. "Joe possesses a unique combination of disarming personality and razor-sharp intellect, and it gives him a real edge working with radio. His dedication to breaking records is known throughout the industry, and has contributed mightily to our success in pop music."

"This is a great honor and fantastic opportunity to head ATLANTIC's Pop Promotion Department," Ianello told HITMAKERS. "I'm very fortunate to have the trust and respect of (ATLANTIC Chairman) **Ahmet Ertegun**, (ATLANTIC President/COO) **Doug Morris** and **Andrea Ganis**, and I'm looking forward to continuing ATLANTIC's time honored tradition as a number one hitmaker in the music industry. We want to give radio the best music and service in the business.

Ianello said that upcoming projects for ATLANTIC's Pop Promotion Department include **Bette Midler**, **Winger** and **Jimmy Barnes**. He also said there is a new **Debbie Gibson** project "that features a new, adult Debbie Gibson." Other projects to watch out for, said Ianello, are new releases by **An Emotional Fish** and **Kon Kan**.

## GEFFEN (from page 5)

our company, we felt it would be most constructive to encourage them to find a manufacturer/distributor with a greater affinity for the direction of the label."

After last month's announcement by GEFEN that it would not distribute the Houston-based rap group's album, DEF AMERICAN President **Rick Rubin** said he was "shocked and disturbed by GEFEN's decision." But earlier this week it was announced that WEA, which earlier agreed to manufacture the Geto Boys disc after GEFEN's manufacturer, Digital Audio Disc Corp. of Terre Haute, Indiana, refused to press it, will now distribute the Geto Boys LP. WEA's decision has created speculation that it will soon take over manufacturing and distribution of all DEF AMERICAN product.

"I am very pleased that the record will be staying in the WEA family," said Rubin, who credited WEA President **Henry Droz** for allowing distribution of the Geto Boys album despite the lack of a major label affiliation. "This is a quality rap record that I am very proud of, and I am pleased that record buyers will now have a chance to share the excitement."

The album, originally scheduled for August 14 release before the problems arose, was scheduled to be released by WEA September 21.

## ENIGMA (from page 5)

"We're calling them E.W.A. for short," Regis told HITMAKERS, his energy and good nature shining through. "It has a nice ring to it, don't you think?"

Since Regis rolled up his sleeves some weeks back and tabbed **Mike Krum** as the new Vice President of Promotion earlier this week, the radio world has turned a hearty thumbs up to Krum's first project: **David Cassidy's** skyrocketing comeback single *Lyin' To Myself*.

"Mike is the best kept promotion secret in the business, and he's taken off like a bolt of lightning," said Regis. "We know his stay is going to be long and prosperous."

In addition to Krum, Regis has named **Rich Schmidt** Director of Marketing and former ELEKTRA exec. **Suki Sir** Director of Sales.

"They're going to make a major difference here as well," Regis stated.

Regis said that the changes at ENIGMA are being made in an effort "to try to scale down and maintain our present momentum."

"Our goal is to be the best mid-sized record company in the business," he added. "With our revamped A&R department and Bill Hein increasing his input in the day to day operations of the company, that prize is now within our grasp."

## NARM (from page 5)

"digipac" - that would not interfere with the graphics display, and a reusable plastic holder for the jewel box.

The Ban the Box Coalition has lobbied against the longbox for quite some time, claiming it was an unnecessary addition to the CD jewel box and resulted in additional trash entering the environment. Some say that banning the longbox may be difficult, as it will take a unified effort from the entire music industry to find an acceptable alternative. **Jim Swindel**, VP/GM of VIRGIN Records and one of the first outspoken critics of the longbox, told HITMAKERS he thinks the record companies can come together to find an acceptable alternative to the longbox.

"They came together on the six-by-twelves," said Swindel. "It just happened to be the wrong idea."

NARM's Packaging Committee will reconvene in November to observe the progress in various proposed alternative CD packages, and plans call for a final meeting in January to determine the size of new packaging.

"We are all delighted with the progress made at this meeting," said NARM Executive Vice President **Pam Horovitz**. "The conversion to a new package will not happen overnight, but we are encouraged that we are on the right track."

# MOTTLA 1 BLOOM O...

...and other fascinating things that went down at the NAB Radio '90 Convention.

Highlight of the AOR panel was definitely the following exchange between panelist and WIYY/Baltimore PD **Russ Mottla** and WYSP/Philly PD **Andy Bloom**:

**Bloom**: "I find your attitudes about Arbitron and new music to be very entertaining and refreshing. Obviously, you are a very creative genius. Is there anything I can do to use my influence to help you get the Operations Manager job at WMMR that's currently available? I'd like to do that."

**Mottla**: "Thank you so much. I just want everyone to know that Andy Bloom grew up across the street from me when we were twelve years old, and through something in the water there, Andy was a little shit then, and he's a little shit now."

Both programmers then retired to their separate corners in search of automatic weapons.

Possibly the hottest commodity at the convention was **Gabe "Babe" Baptiste**, who is seemingly being chased by everyone but the kitchen sink. One continues to get the impression that he won't be available much longer.

Hottest spot of the convention was the 2nd floor bar at the Marriott. If all the PDs in that bar were laid end to end, which many of them were by 2AM, they would have spanned the distance from Boston to Jupiter. The creative juices were certainly flowing.

One could also feel the romance in the air as WAZU/Dayton PD **Lisa Lyons** met her pre-teen heartthrob - **David Cassidy**. Look for the sordid photos in next week's issue of the Enquirer.

Most common jokes told by Marconi Award presenters centered around the death (and desirable burial at sea) of Rock40. We're looking forward to the call we're about to get from John Gorman. The Loop took AOR station of the year honors.

Four out of the five AOR panelists came from **HITMAKERS** reporters. The panel was composed of WNEW PD **Dave Logan** (the moderator), KLBJ PD **Jeff Carrol**, WIYY PD **Russ Mottla**, KDJK PD **Mark Davis** and WRFX GM (and former PD) **Jack Daniel**. As these things go, it was an interesting go-round.

## Upper, Lower and Rear Ends

The panel started off with a discussion on the target demographics of the format. Jeff Carrol noted, "Obviously AOR is an 18-34 format right now, and our primary is 25-34. To the same extent, I feel we need to be looking at the up and coming people as well, and remain diversified enough that we can capture some of those people and bring them along with us. Diversifying the music, and playing some of the new music is important."

Paying heed to his station's library-leaning approach, Jack Daniel countered that, "The baby boomers are now getting older. We are #1 Men 25-54, and we are constantly looking for ways to keep aging with the audience. There's a term that programmers are going to have to learn how to use, and that term is full service. As our audience ages and grows older, they have needs that you should address."

Arguing that Rock Radio could be much more broad based, Russ Mottla asserted, "Our target isn't

demographic; our target is listeners who prefer rock & roll music, and I think that's an important first step towards Rock Radio returning to its dominance as a format. The composition of AOR does now start at 12 and it goes up into the mid-40s. We're targeting people through a clustering technique of research."

That led to Jack making the following delineation between varying strains of AOR, "From my perspective, we're talking about three kinds of radio stations. You've got mainstream AORs that are current-intensive. You've got classic-based AORs, and the pure classic stations that play no currents."

## Personality & Nights

As the focus shifted toward the lower end of the demographic spectrum, Russ contends that, "We've abandoned 18-24s. We don't, as a format, program to them any more. We don't keep people marching into our window. We're trying to follow the demographic, instead of saying this is our window and serve the people marching in."

These days, it seems that any discussion of 18-24s or nights inevitably leads to KLOL's Outlaw Radio, which PD **Ken Anthony** explains, "From 6 AM to 7PM, we have a lot of high-profile personalities that help bring upper demos to the radio station. At night, there just isn't that much available audience in those demos. My biggest concern about Outlaw Radio was that the core would turn on their radios at night and hear a different radio station they couldn't relate to. We designed it to be an extension of the attitude rock & roll is supposed to display at any time. We're not really talking about a demographic, rock & roll is a psychographic."

Addressing the mass appeal capabilities of a personality-oriented attack, Russ said "Demographically, we're composed of 52% 25+. You can keep upper demos through the interesting values of the radio station. People listen to AOR to stay hip, whether they know every tune or not. If you inject a lot of excitement into the format, and become the rebels that this format built its heritage on, you can go a long way with the upper demos."

Asked if he were almost programming two different stations, Ken responded, "In very many elements, that's exactly it. It almost becomes a testing ground at times for music we may move into other dayparts." Russ Mottla added, "The element that holds 98Rock together is the attitude. It's the exact same attitude during the day. We're always the station that doesn't suck. The attitude runs from day to night."

## Airstaff Management

Dave Logan, posed an interesting question to Russ, asking, "When you came in to WIYY, you were obviously taking a different approach than the previous Program Director. How did you involve the staff in your vision and incorporate their input into what you've put on the air?"

Russ' reply? "We share everything with the jocks, including research. I think it's important that they know as much about the plan of the radio station as I do. When you can involve jocks that deeply in the station, there's pride of ownership there, and they execute better on the air than anything I can put in a memo, or colored dots on a piece of paper."

When talk turned to the subject of air talent, the first to speak was Mark Davis whose morning man, **Beaver Brown**, had just won Billboard's small-market personality of the year award. According to

Mark, "Basically, I just give them a long leash. That's about all you can do. If you've got somebody who's creative working for you, you've got to let them use their creativity; you can't stifle them."

Turning to the topic of coaching personalities, Russ Mottla maintains, "If you're going to do personality radio, you have to encourage talent to find the things within themselves that make them what they are, and exploit that on the air. You can't fake your way through personality."

Discussing his hire of **Bob Rivers** away from WIYY, KISW/Seattle PD **Steve Young** remarked, "Coming from Baltimore, Bob naturally brought certain Baltimoreisms. To capitalize on his natural talent, we had to tailor him to our marketplace. We spent three or four months shaking the show down to the point where Bob is now regarded as a Seattleite. If you're not prepared to give your morning show two years to really gain the trust of the community, then you're really cheating yourself and your listeners."

## Hot Buttons And Cold Chillin' Spots

When Dave Logan turned the talk toward programmers' hot buttons and things they don't like, Mark Davis opined, "I'm real touchy about sales-oriented promotions that do absolutely nothing for the listeners. When you sacrifice the sound of your station during a time period, you're selling out for a quick buck, and it's going to cost you more in the long run. While our competition is out at the Wiener Hut, we're out there rocking and winning."

That led to the inevitable discussion of rap spots on Rock Radio. KSHE PD **Rick Balis** believes, "We're the cause for these spots continually coming up. Not enough programmers have been making issue of it to get the message to these agency and creative people who insist of M.C. Hammer spots on AOR. If we're all concerned about not playing certain product that is not appropriate to our audience, why run these spots on the radio? It's time to go back to the advertisers and ask if they'd expect an AC/DC spot to run on a country station. If you expect to reach our listeners and sell your product, don't turn them off."

Arguing for a case-by-case approach, KLOS PD **Carey Curelop** asserts, "The audience is used to the fact that we make a living by selling advertising. Why make an issue of something unless it's grossly inappropriate for your station? We turned down a \$185,000 ad for L.A. Gear because you could not tell the difference between that advertisement and a rap song. There was no announcer in it, or anything to identify it as a commercial. With Taco Bell, I know it's a commercial because there's a guy who comes on and tries to sell me tacos. Why make a big deal about it, because I don't think your audience does."

Continuing on the theme of audience awareness, Russ claims, "I don't think we give listeners enough credit for being able to distinguish between a spot break and music. These ads are usually pervasive in the marketplace. You see them on TV, on every radio station, and the fact that we air them only makes us part of a sociological trend."

With time running short, panelists were asked for parting shots. Jeff Carrol wrapped things up asking, "I wonder at what point we're going to abandon this baby boomer ride and start focusing on the echo-boomers, the group that's coming behind them." With that, the room seemed to clear without a single complaint that these things never accomplish anything or that they were bored to tears.