

EMMIS SELLS X100 TO BEDFORD FOR \$18.5 MIL

Emmis Broadcasting has sold X100 (KXXX) in San Francisco to Bedford Broadcasting for \$18.5 million, more than seven months after the pending sale of the station to Alliance Broadcasting was called off when Alliance missed a February 9 deadline for finalizing the deal.

Emmis had been trying to sell X100 since last September, when the company announced it was

placing X100, WLOL-Minneapolis and WJIB-Boston on the block in order to raise capital to finance the Seattle Mariners, which Emmis purchased in the summer of 1989. Emmis unexpectedly sold its KNRJ-Houston (now KHMJ) to Nationwide Communications last December for \$30 million, but until now had not parted with any of the three stations the company had originally planned to sell.

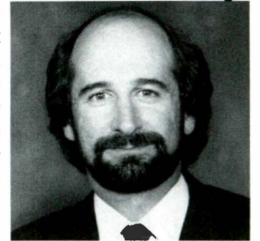
Bedford's acquisition of X100 is the third the company has made in the last six months. The Lafayette, California-based company, which is part of the Bedford Group of Companies, bought KSSK-AM and KSSK-FM in Honolulu in May.

"Bedford is adding a Bay Area station to its growing portfolio of media ventures because the Bay Area is the fourth largest radio market in the U.S. and has strong growth potential," said Bedford Group of Companies President **Peter S. Bedford**. "KXXX was our first choice, as it has one of the strongest signals of all Bay Area stations, reaching a population of over six million."

Completion of the sale of X100 is pending FCC approval, which is expected to be no later than mid-January, 1991.

Baker Named ENIGMA Vice President/Publicity

Cary Baker has been appointed Vice President of Publicity for ENIGMA Entertainment, it was announced this week by ENIGMA Chief Operating Officer **Joe Regis**. Baker comes to ENIGMA from CAPITOL Records, where he was National Director, Media & Artist Relations.



CARY BAKER

Baker, one of five new senior executives to join ENIGMA in the company's recent restructuring, will oversee the label's profile in the print and TV media. He and his department of three publicists on both coasts will work on current projects such as David Cassidy, Stryper, the Cavedogs, Sacred Reich and Mojo Nixon.

Baker, a Chicago native, was a freelance journalist from 1974-84 for such publications as the Chicago

(See **BAKER** page 44)

Ex-CBS Chief May Make \$20 Mil

Yetnikoff, Sony Negotiating Huge Separation Agreement

Former CBS Records President/CEO **Walter Yetnikoff** is reportedly negotiating a separation agreement with Sony Corp. that would pay Yetnikoff \$20 million and prohibit him from competing with the firm for five years.

A *Hollywood Reporter* article published this week reported that the deal was discussed at a Sony board meeting in New York on September 24, led by Sony President **Norio Ohga**. The article reported that some observers feel a \$20 million settlement would be enough to convince Yetnikoff to accept the non-competition clause, which would keep him out of the mainstream of the record business for years, while others feel he would not be agreeable to such a clause.

In August it was announced that Yetnikoff had signed a contract to remain as head of CBS for two years, after which he would step down and act as an adviser to Ohga. But on September 4, Sony announced Yetnikoff was stepping down immediately and taking a three-month sabbatical, after which he would return as a consultant. It is unknown whether a separation agreement would erase plans for Yetnikoff to act as consultant.

Williams To Head S.O.U.L. Records Promo & Mktg.

Lindsey Williams has been named Head of Promotion and Marketing for MCA's new S.O.U.L. Records (Sound Of Urban Listeners), it was announced this week by label owners **Bill Stephney** (See **WILLIAMS** page 44)

New EPIC Logo "Symbolizes New Direction In The '90s"

EPIC Records has unveiled a brand new logo to replace the one that has been the label's signature since 1979, a move that EPIC President **Dave Glew** says "symbolizes the CBS Records label's new direction in the '90s."



"The new EPIC Records is not only competing but succeeding in nearly every area of popular music," said Glew, pointing out the label's new signings of bands such as Front 242, Iron Maiden, Metal Church and others. "When you put our current successes together with new signings of this quality, everyone - the industry, the artists and the public - can see that this is a company to be reckoned with."

Glew attributed EPIC's impressive recent achievements in a wide array of musical genres to the creation less than 18 months ago of special marketing and promotion departments covering rap, dance, metal and alternative music. Glew credited newly-appointed EPIC Associated Labels President

Richard Griffiths with bringing "years of experience and some vital creative relationships to this division."

Glew mentioned Living Colour, the Indigo Girls, Social Distortion, Suicidal Tendencies, Danger Danger and Cheap Trick as some of the bands responsible for EPIC's strong showing in recent months. He also

emphasized that EPIC's efforts in breaking new bands have not been made at the expense of established superstars like Gloria Estefan and Luther Vandross, both of whom have continued to contribute with successful releases of their own, or Michael Jackson, who Glew said is working on a new album for release next year.

"Between our superstars, the acts we've broken over the past few years, and our new signings, EPIC is really the best of all possible music worlds right now," said Glew.

Birch Announces New Station Activity Guidelines

Birch/Scarborough Research has announced its new station activities guidelines, which addresses such as activities as ratings distortion, ratings bias and any other special activity that is not considered by generally accepted industry standards to be in the best interests of objective audience research.

"As a provider of media ratings, Birch/Scarborough is committed to safeguarding the ability of the survey process to collect objective audience research information," said Birch/Scarborough President and

CEO **William P. Livek**. "The guidelines we've outlined are intended to bring attention to and/or discourage activities that could potentially interfere with the collection of data for the purpose of calculating listening estimates, and which could undermine the credibility of our ratings reports."

The activities addressed in the new guidelines include those which call attention to the survey (See **BIRCH** page 44)

POLYGRAM Internat'l Buys Into Concert Promo Firms

Alain Levy, Executive Vice President of POLYGRAM International and Chairman of POLYGRAM Holding Inc., this week announced the partial purchase of two separate concert promoting organizations - **John Scher's** Metropolitan Entertainment Inc. and **Jim Koplik** and **Shelly Finkel's** Cross-Country Concerts - as the basis for the establishment of the new POLYGRAM Diversification Division, of which Scher will become President.

The Diversification Division will be part of POLYGRAM Holding Inc., the holding company for

A&M, ISLAND and POLYGRAM Records and POLYGRAM Group Distribution. The division will concentrate on areas of creating new business, such as pay-per-view, merchandising, tours, facility development and artist management. POLYGRAM will fund the new New York-based Diversification Division with a substantial investment.

The agreement to purchase a portion of the two companies was made by the POLYGRAM Holding Inc. Board of Directors, which includes Levy, A&M (See **POLYGRAM** page 44)

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MAINSTREAM TOP 40

LW-TW

- 1-1 PHIL COLLINS "Something..." (ATLANTIC)
- 2-2 GEORGE MICHAEL "Praying For..." (COLUMBIA)
- 3-3 RIGHTEOUS BROS "Unchained..." (VERVE/PLDR)
- 4-4 MAXI PRIEST "Close To You" (CHARISMA)
- 5-5 PAUL YOUNG "Oh Girl" (COLUMBIA)
- 6-6 JAMES INGRAM "I Don't..." (WARNER BROS.)
- 7-7 NELSON "Love And Affection" (DGC)
- 9-8 JANET JACKSON "Black Cat" (A&M)
- 10-9 DEPECHE MODE "Policy Of..." (SIRE/REPRISE)
- 11-10 DINO "Romeo" (ISLAND)
- 12-11 AFTER 7 "Can't Stop" (VIRGIN)
- 13-12 JOHNNY GILL "My, My, My" (MOTOWN)
- 8-13 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
- 18-14 BREATHE "Say A Prayer" (A&M)
- 14-15 WILSON PHILLIPS "Release Me" (SBK)
- 15-16 JON BON JOVI "Blaze Of Glory" (MERCURY)
- 19-17 LISA STANSFIELD "This Is The Right..." (ARISTA)
- 20-18 PEBBLES "Giving You The Benefit" (MCA)
- 22-19 INXS "Suicide Blonde" (ATLANTIC)
- 21-20 BLACK BOX "Everybody, Everybody" (RCA)
- 23-21 MICHAEL BOLTON "Georgia On..." (COLUMBIA)
- 28-22 ALIAS "More Than Words Can Say" (EMI)
- 31-23 VANILLA ICE "Ice Ice Baby" (SBK)
- 32-24 MARIAH CAREY "Love Takes Time" (COLUMBIA)
- 26-25 JUDE COLE "Time For Letting Go" (REPRISE)
- 16-26 PRINCE "Thieves In The..." (WARNER BROS.)
- 17-27 BELL BIV DEVOE "Do Me" (MCA)
- 37-28 M.C. HAMMER "Pray" (CAPITOL)
- 25-29 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 29-30 POISON "Unskinny Bop" (ENIGMA/CAPITOL)
- 39-31 WARRANT "Cherry Pie" (COLUMBIA)
- 27-32 THE ADV. OF STEVIE V "Dirty Cash" (MERCURY)
- 30-33 GLENN MEDEIROS f./Ray Parker Jr. "All..." (MCA)
- NEW-34 HEART "Stranded" (CAPITOL)
- 38-35 CONCRETE BLONDE "Joey" (I.R.S.)
- NEW-36 HALL & OATES "So Close" (ARISTA)
- 40-37 SYDNEY YOUNGBLOOD "I'd Rather..." (ARISTA)
- NEW-38 UB40 "The Way You Do The Things..." (VIRGIN)
- NEW-39 SLAUGHTER "Fly To The Angels" (CHRYSALIS)
- NEW-40 SOHO "Hippyck" (ATCO)

CHART EXTRAS

- CANDYMAN "Knockin' Boots" (EPIC)
- TYLER COLLINS "Second Chance" (RCA)
- TONY! TONI! TONE! "Feels Good" (WING/PLDR)
- BILLY IDOL "L.A. Women" (CHRYSALIS)
- DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
- EN VOGUE "Lies" (ATLANTIC)
- THE BOYS "Crazy" (MOTOWN)
- DAVID CASSIDY "Lynin' To Myself" (ENIGMA)

RECURRENTS

- MARIAH CAREY "Vision Of Love" (COLUMBIA)
- JANET JACKSON "Come Back To Me" (A&M)
- SWEET SENSATION "If Wishes Came..." (ATCO)
- GO WEST "King Of Wishful Thinking" (EMI)
- PHIL COLLINS "Do You Remember" (ATLANTIC)
- BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- BRUCE HORNSBY "Across The River" (RCA)
- MS. ADVENTURES "Undeniable" (ATCO)
- KEITH SWEAT "Make You Sweat" (ELEKTRA)
- WINGER "Can't Get Enough" (ATLANTIC)
- BAD ENGLISH "Possession" (EPIC)

MOST ADDED

- 109 • POISON "Something To Believe In" (CAPITOL)
- 100 • BETTE MIDLER "From A Distance" (ATLANTIC)
- 76 • HALL & OATES "So Close" (ARISTA)
- 71 • NEW KIDS ON THE BLOCK "Let's Try It..." (COLUMBIA)
- 69 • REO SPEEDWAGON "Love Is A Rock" (EPIC)
- 53 • STEVIE B "Because I Love You (The...)" (LMR/RCA)
- 45 • HUMAN LEAGUE "Heart Like A Wheel" (A&M)
- 43 • INFORMATION SOCIETY "Think" (TOMMY BOY/REP.)
- 38 • M. C. HAMMER "Pray" (CAPITOL)
- 36 • DAMN YANKEES "High Enough" (WARNER BROS.)

HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

NATIONAL BREAKOUTS

- 110 • POISON "Something To Believe In" (CAPITOL)
- 104 • BETTE MIDLER "From A Distance" (ATLANTIC)
- 102 • DAVID CASSIDY "Lynin' To Myself" (ENIGMA)
- 102 • HUMAN LEAGUE "Heart Like A Wheel" (A&M)

- 97 • CONCRETE BLONDE "Joey" (I.R.S.)
- 96 • DAMN YANKEES "High Enough" (WARNER BROS.)
- 77 • SOHO "Hippyck" (ATCO)
- 76 • SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (ARISTA)
- 72 • NEW KIDS ON THE BLOCK "Let's Try It Again" (COLUMBIA)
- 72 • TYLER COLLINS "Second Chance" (RCA)
- 70 • DEEE-LITE "Groove Is In The Heart" (ELEKTRA)
- 69 • REO SPEEDWAGON "Love Is A Rock" (EPIC)
- 68 • TONY! TONI! TONE! "Feels Good" (WING/POLYDOR)
- 66 • ASIA "Days Like These" (GEFFEN)
- 64 • BILLY IDOL "L.A. Women" (CHRYSALIS)
- 63 • CANDYMAN "Knockin' Boots" (EPIC)
- 61 • UB40 "The Way You Do The Things You Do" (VIRGIN)
- 58 • INFORMATION SOCIETY "Think" (TOMMY BOY/REPRISE)
- 58 • STEVIE B "Because I Love You (The Postman Song)" (LMR/RCA)
- 56 • ANITA BAKER "Soul Inspiration" (ELEKTRA)
- 52 • EN VOGUE "Lies" (ATLANTIC)

- 49 • SNAP "Ooops Up" (ARISTA)
- 48 • SLAUGHTER "Fly To The Angels" (CHRYSALIS)
- 42 • WINGER "Miles Away" (ATLANTIC)
- 41 • THE ADVENTURES OF STEVIE V "Dirty Cash" (MERCURY)
- 40 • THE BOYS "Crazy" (MOTOWN)
- 33 • d.n.a. f./SUZANNE VEGA "Tom's Diner" (A&M)
- 32 • ELISA FIORILLO "On The Way Up" (CHRYSALIS)
- 30 • CARON WHEELER "Livin' In The Light" (EMI)
- 29 • AL B. SURE "Missunderstanding" (WARNER BROS.)
- 27 • LONDON QUIREBOYS "I Don't Love You Anymore" (CAPITOL)
- 25 • GENE LOVES JEZEBEL "Jealous" (GEFFEN)
- 22 • JOHNNY "O" & CYNTHIA "Dreamboy/Dreamgirl" (MICMAC)
- 20 • TIFFANY "New Inside" (MCA)
- 19 • GEORGE LAMOND "Look Into My Eyes" (COLUMBIA)
- 19 • MS. ADVENTURES "Undeniable" (ATCO)
- 18 • BELL BIV DEVOE "B.B.D. (Thought It Was Me)" (MCA)
- 18 • BLACK CROWES "Hard To Handle" (GEFFEN)
- 18 • SEDUCTION "Breakdown" (VENDETTA/A&M)
- 16 • THE LIGHTNING SEEDS "All I Want" (MCA)
- 15 • KEITH SWEAT "Merry-Go-Round" (ELEKTRA)
- 15 • TOMMY CONWELL "I Am Seventeen" (COLUMBIA)
- 13 • BILLY JOEL "And So It Goes" (COLUMBIA)
- 13 • LALAH HATHAWAY "Heaven Knows" (VIRGIN)
- 12 • 2 IN A ROOM "Wiggle It" (CUTTING)
- 12 • BETTY BOO "Doin' The Do" (REPRISE)
- 11 • AIRKRAFT "Someday You'll Come Running" (PREMIERE)
- 11 • MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
- 11 • OLETA ADAMS "Rhythm Of Life" (MERCURY)
- 11 • TECHNOTRONIC "Rockin' Over The Beat" (SBK)
- 10 • JOHNNY GILL "Fair Weather Friend" (MOTOWN)

ADULT TOP 40

BASED ON OUR REPORTERS WHO ARE TARGETING THEIR STATIONS 25+

LW-TW

- 3-1 JAMES INGRAM "I Don't Have The Heart" (WB)
4-2 GEORGE MICHAEL "Praying For Time" (COL)
5-3 RIGHTEOUS BROS "Unchained..." (VERVE/PLDR)
1-4 PHIL COLLINS "Something Happened" (ATL)
2-5 PAUL YOUNG "Oh Girl" (COLUMBIA)
8-6 MICHAEL BOLTON "Georgia On My Mind" (COL)
9-7 BREATHE "Say A Prayer" (A&M)
10-8 MAXI PRIEST "Close To You" (CHARISMA)
11-9 JUDE COLE "Time For Letting Go" (REPRISE)
7-10 WILSON PHILLIPS "Release Me" (SBK)
6-11 TAYLOR DAYNE "Heart Of Stone" (ARISTA)
21-12 MARIAH CAREY "Love Takes Time" (COLUMBIA)
18-13 NELSON "Love And Affection" (DGC)
17-14 LISA STANSFIELD "This Is The Right..." (ARISTA)
19-15 ALIAS "More Than Words Can Say" (EMI)
15-16 JANET JACKSON "Come Back To Me" (A&M)
12-17 MARIAH CAREY "Vision Of Love" (COLUMBIA)
13-18 GO WEST "King Of Wishful Thinking" (EMI)
22-19 JANET JACKSON "Black Cat" (A&M)
24-20 AFTER 7 "Can't Stop" (VIRGIN)
23-21 JOHNNY GILL "My, My, My" (MOTOWN)
14-22 CHEAP TRICK "Can't Stop Falling Into Love" (EPIC)
26-23 UB40 "The Way You Do The Things..." (VIRGIN)
20-24 BRUCE HORNSBY "Across The River" (RCA)
16-25 JON BON JOVI "Blaze Of Glory" (MERCURY)
32-26 ROD STEWART "I Don't Want To Talk..." (WB)
25-27 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
39-28 HEART "Stranded" (CAPITOL)
NEW-29 HALL & OATES "So Close" (ARISTA)
27-30 M.C. HAMMER "Have You Seen Her" (CAPITOL)
28-31 SWEET SENSATION "If Wishes Came True" (ATCO)
31-32 GLORIA ESTEFAN "Cuts Both Ways" (EPIC)
36-33 CONCRETE BLONDE "Joey" (I.R.S.)
38-34 BILLY JOEL "And So It Goes" (COLUMBIA)
NEW-35 ANITA BAKER "Soul Inspiration" (ELEKTRA)
29-36 ANITA BAKER "Talk To Me" (ELEKTRA)
30-37 MICHAEL BOLTON "When I'm Back..." (COL)
34-38 BAD ENGLISH "Possession" (EPIC)
40-39 OLETA ADAMS "Rhythm Of Life" (MERCURY)
NEW-4C BETTE MIDLER "From A Distance" (ATLANTIC)

CHART EXTRAS

- GLENN MEDEIROS f/Ray Parker Jr. "All I'm..." (MCA)
BASIA "Until You Come Back To Me" (EPIC)
DAVID CASSIDY "Lyin' To Myself" (ENIGMA)
JILL SOBULE "Too Cool To Fall In Love" (MCA)
DAN FOGELBURG "Rhythm Of The Rain" (EPIC)

RECURRENTS

- PHIL COLLINS "Do You Remember" (ATLANTIC)
ROXETTE "It Must Have Been Love" (EMI)
WILSON PHILLIPS "Hold On" (SBK)
MICHAEL McDONALD "Take It To Heart" (REPRISE)
SEDUCTION "Could This Be Love" (VENDETTA/A&M)
DON HENLEY "Heart Of The Matter" (Geffen)

DAYPARTED

- DEPECHE MODE "Policy Of Truth" (SIRE/REPRISE)
INXS "Suicide Blonde" (ATLANTIC)
GENE LOVE JEZEBEL "Jealous" (Geffen)
ASIA "Days Like These" (Geffen)
WARRANT "Cherry Pie" (COLUMBIA)
BLACK BOX "Everybody, Everybody" (RCA)

MOST ADDED

- BETTE MIDLER "From A Distance" (ATLANTIC)
HALL & OATES "So Close" (ARISTA)
HEART "Stranded" (CAPITOL)
BILLY JOEL "And So It Goes" (COLUMBIA)
HUMAN LEAGUE "Heart Like A Wheel" (A&M)
PEBBLES "Giving You The Benefit" (MCA)
UB40 "The Way You Do The Things You Do" (VIRGIN)

CRUSADES

CONCRETE BLONDE

"Joey" (I.R.S.)

Don't hold off playing this tune any longer... If this single is getting airplay in your market check album sales for a pleasant surprise...

OLETA ADAMS

"Rhythm Of Life" (MERCURY)

This is a multi-demo record! Already a smash at AC and crossing nicely to Crossover Top40, this smooth, upper-demo tune was just added at MIX96.5 this week...pay attention Adult Top40!

UB40

"The Way You Do The Things..." (VIRGIN)

Top40 radio is finally picking up on the advantages to playing a tune that has amazing call-out and request stories all around the country! More adds this week at Y100, WNCI and more.

ROD STEWART

"I Don't Want To Talk..." (WARNER BROS)

You won't want to miss playing this song... ROD STEWART has name quality and a track record that can't be beat! Already working well at STAR94, B100, KAER, KISS104 and many more.

MARC JORDAN

"Edge Of The World" (RCA)

RCA believes in this artist and once it hits the airwaves you will too! Continued success at KAER...

HUMAN LEAGUE

"Heart Like A Wheel" (A&M)

They reached a new level of success when ballad *Human* opened them up to a whole new audience, and now this new single promises not to disappoint. Just added at MIX96.5, KDWB, WTKI, XL106.7 and more...

MARIA McKEE

"Show Me Heaven" (Geffen)

Just added at MIX96.5 this week, be aware of this tune that personifies the all-American romance theme. *The Days Of Thunder* soundtrack has already sold incredibly well, and guess who's buying them...those treasured upper demos!

CHUCK HOLLAWAY, OM/PD at WKZL, Winston/Salem, NC sez, "**BETTE MIDLER** *From A Distance* (ATLANTIC) stands on it's own - this will be huge! **POISON** *Something To Depend On* (CAPITOL) will work nicely! *Heart Like A Wheel* (A&M) by **HUMAN LEAGUE** will also work real nice! It's a great Pop record! Lastly be aware of **DEEE-LITE** *What Is Love* (ELEKTRA) - it's not rap, it's not disco, but in a glut of dance product it definitely stands out as different!"

HAWK HARRISON, MD at Y107, Nashville, TN sez, "**BETTE MIDLER** *From A Distance* (ATLANTIC) will be a monster! And **BETTY BOO** *Doin' The Do* (REPRISE) is doing the do for you...play it! And **GENE LOVES JEZEBEL** *Jealous* (GEFFEN) has a dance mix that has a great sound!"

KIP TAYLOR, MD at WQMX, York, PA sez, "**AL B. SURE** *Missunderstanding* (WARNER BROS.) is great! He's back with a great hook! Also, **BETTY BOO** *Doin' The Do* (REPRISE) is lots of fun - play it! Ask for the remix version of **HUMAN LEAGUE** *Heart Like A Wheel* (A&M)! One of the hottest street records now is **KWAME** *Only You* (ATLANTIC)! And an artist that could be another Paula Abdul is **ELISA FIORILLO** - check out *On The Way Up* (CHRYSALIS)!"

RON WEST, MD at KLBQ, El Dorado, AR sez, "**STYX** *Love Is The Ritual* (A&M) - Whoa!!! A refreshing surprise and some monster production, breathes new life into **STYX**! If you need a record that'll make listeners stop and take note, this is it! Test the waters if you dare! **DREAD ZEPPLEIN** *Heartbreaker Hotel* (I.R.S.) could be a left field hit! Give it a shot and see what kind of response you get! You'll be surprised! I'd bet you have these guys' old record in your library: **INFORMATION SOCIETY**! Have you heard their latest effort, *Think* (TOMMY BOY/REPRISE)? It's a good balance record and will add spice to your playlist...the video is an absolute must-see!"

ROGER SCOTT, MD at KRQ, Tucson, AZ sez, "**STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) could be his strongest ballad yet - check it out! **BETTY BOO** *Doin' The Do* (ATLANTIC) is a hot rap with lots of cool attitude! And give a listen to **DAN FOGELBERG** *Rhythm Of The Rain* (EPIC)! Despite the usual oversaturation of ballads, Dan offers a recognizable sound coupled with a great song, that could follow in the footsteps of Paul Young's *Oh Girl*!"

CHUCK LUCK, PD/MD at KZII, Lubbock, TX sez, "**BETTE MIDLER** *From A Distance* (ATLANTIC) is a beautiful song that's really great! For a fun song play **BETTY BOO** *Doin' The Do* (REPRISE)! A great female ballad is **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA)! And check out **TIFFANY** *Something New* (MCA)! It's a great upbeat song!"

TRAVIS JONES, MD at Q102, Marietta, OH sez, "The new **HEART** tune *Stranded* (CAPITOL) is gonna be huge! We had instant phones, I mean instant! Also fresh and newly added is **BETTY BOO** *Doin' The Do* (REPRISE), who has shown early signs of doing well for us! It's getting great teen reaction. Finally, the new **DAVID CASSIDY** *Lyin' To Myself* (ENIGMA) is out and I really like it! When I first caught news of Cassidy's comeback my PD teased me about adding it. Well, that's exactly what I did!"

ANNIE SAGE, MD at KCAQ, Oxnard, CA sez, "**BETTY BOO** *Doin' The Do* (REPRISE) is a smash!! A song that only took two days to go number one on our Top Eight At Eight is **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA)! And d.n.a. f/**Suzanne Vega** *Tom's Diner* (A&M) has great vocals and a super bass line!"

JOHN IVEY, OM at WZOK, Rockford, IL sez, "**POISON** *Something To Believe In* (CAPITOL) is a great followup - play it! A beautiful song is **BETTE MIDLER** *From A Distance* (ATLANTIC)! Also **REO SPEEDWAGON** *Love Is A Rock* (EPIC) is a hit! And **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) will be a big chart climber!"

MIKE STONE, MD at WPFM, Panama City, FL sez, "**POISON** *Something To Believe In* (CAPITOL) is a smash! And **DAMN YANKEES** *High Enough* (WARNER BROS.) will get high enough on the charts and become a hit!"

DON PARKER, MD at KBOS, Fresno, CA sez, "It sounds like they can rap as well as sing - check out **TECHNOTRONIC** *Rockin' Over The Beat* (SBK)! One of the best kept secrets right now is **TARA KEMP**! Her debut single *Hold You Tight*, on a label to be announced, will be hot, hot, hot! We've had this song for a long time and couldn't hold off playing it any longer! It has a Soul II Soul pop-urban feel, and it smokes! **KEITH SWEAT** *Give All My Love To You* (ELEKTRA) should have been the next single! It has definite Top40 potential - check it out! And **TKA** f/**Michelle Visage** *Crash* (TOMMY BOY/WARNER BROS.) won five consecutive nights on our fresh jam showdown - this will be hot when it's officially released! Lastly, check out **CANDI & THE BACKBEAT** *The World Just Keeps On Turning* (I.R.S.) - it sounds a little like Pebbles with a strong pop sound!"

LEE McCARD, MD at WCGQ, Columbus, GA sez, "**VAUGHAN BROS.** *Tick Tock* (EPIC) will explode and touch your heart! And **POISON** *Something To Believe In* (CAPITOL) is a great power ballad that the females will love!"

DARCY SANDERS, MD at KZZP in Phenix, sez, "**DAMN YANKEES** *High Enough* (WARNER BROS.) sounds like a number one record for KZZP. Also, **JASMINE GUY** *Try Me* (WARNER BROS.) shows that there's nothing wrong with this girl! It takes a couple of listens but it'll get your butt out of the chair! Also, check out **BETTY BOO** *Doin' The Do* (REPRISE)! It's big in the clubs here! Should crossover!"

JAY TAYLOR, Asst. PD/MD at KLUC, Las Vegas, NV sez, "Check out **BOSTON DAWN** *Something Serious* (OUTPOST) - it could be a good club tune! You'll find it on the **HITMAKERS** CD sampler, Volume 42. **SEDUCTION** *Breakdown* (VENDETTA/A&M) is a great rap that will expand this band's sound! **JOHNNY "O"** & **CYNTHIA** *Dream Boy/Dream Girl* (MICMAC) is pulling good reaction! Three for three, this guy can do no wrong - **JOHNNY GILL** *Fairweather Friend* (MOTOWN) is a smash! The track to play off the **KEITH SWEAT** LP is *Give All My Love to You* (ELEKTRA) - check it out! Lastly, there's no denying it...**NEW KIDS ON THE BLOCK** *Let's Try It Again* (COLUMBIA) is a hit!"

STEVE HELLER, MD at ZFUN106, Moscow, ID sez, "The first **FAITH NO MORE**, *Epic*, did so well for us - three weeks at number one - that I have faith *Falling To Pieces* (SLASH/REPRISE) will be a successful followup - check it out! **REO SPEEDWAGON** *Love Is A Rock* (EPIC) is definitely worth the listen! **NEW KIDS ON THE BLOCK** *Let's Try Again* (COLUMBIA) is very good! And lastly, **BETTY BOO** *Doin' The Do* (REPRISE) transcends the obnoxious rap level due to the combination of singing and rapping - very infectious!"

DAVID COOPER, PD at WWFX, Bangor, ME sez, "**POISON** *Something To Believe In* (CAPITOL) is *Every Rose Has A Thorn* Part III! No one can deny it!"

WILLIE STEVENS, MD at KZBB, Ft. Smith, AR sez, "**IGGY POP** *Candy* (VIRGIN) is a great song, and with **Kate Pierson's** accompanying vocals **IGGY** should have his first pop hit in long time! Check out **BETTY BOO** *Doin' The Do* (REPRISE)! It's a catchy tune that makes you want to listen to it! Finally, all tragedy aside, *Tick Tock* (EPIC) by the **VAUGHAN BROS.** is a great timely record!"

J.J. GERARD, MD at KQCR, Cedar Rapids, IA sez, "Check out **TECHNOTRONIC** *Rockin' Over The Beat* (SBK)! It's not the same ole' Technotronic feel! Also **SEDUCTION** *Breakdown* (VENDETTA/A&M) is a female pop rap song! Check out the Crossover radio mix! It's pop rap - not urban rap! Finally **REO SPEEDWAGON** *Love Is A Rock* (EPIC) is gonna be a big adult appeal pop record! It's the record you've been waiting for!"

RON NEWMAN, MD at KOKZ, Waterloo, IA sez, "Check out **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA)! It's perfect for 18-34 females! Also, **POISON** *Something To Believe In* (CAPITOL) is a massive record! And **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) is a great dance Crossover record! Make sure you listen to it!"

KEVIN CHASE, MD at KMOK, Lewiston, ID sez, "**BETTE MIDLER** *From A Distance* (ATLANTIC) is an out-of-the-box-smash that should be as big as, if not bigger than, *Wind Beneath My Wings*! **STEVIE B** *Because I Love You (The Postman's Song)* (LMR/RCA) sounds like a top ten record! This ballad will put him on the map for sure! And the more you hear **REO SPEEDWAGON** *Love Is A Rock* (EPIC) the better it sounds!"

DEANO, MD at SLY96, San Luis Obispo, CA sez, "Check out **BETTE MIDLER** *From A Distance* (ATLANTIC) - Can you say number one? Ho, Ho, Ho! Also, **INFORMATION SOCIETY** *Think* (TOMMY BOY/REPRISE) is a nice pop record with a mass appeal groove! God, I love **HALL & OATES** *So Close* (ARISTA) - this is Top40!"

JAY MURPHY, PD/MD at KQHT, Grand Forks, ND sez, "Check out **ZZ TOP** *Concrete And Steel* (WARNER BROS.)! It's some of the better signature **ZZ TOP** in years, and sounds like the **ELIMINATOR** album! Also, check out the **THE OUTFIELD** *For You* (MCA)! It's good to have them back!"

EFREN SIFUENTES, MD at KDON, Salinas, CA sez, "New York, New York...you got me dancin', dancin'! It's my cram-jam article with some bacon-bits of knowledge: **GEORGE MICHAEL's** doggin' the wax with the hot new mixes of *Freedom '90* (COLUMBIA)! Civiles & Cole are responsible for the studio time on this project, as well as Mr. Michael, himself! Word! Check out **SABLE** *So Special* (ATLANTIC). This cut caused a huge retail buzz in New York due to a few bootleg leaks, but ATLANTIC's got you covered with a legal pressing! Great stuff!! Check out the new **TKA** *Crash* (TOMMY BOY/WARNER BROS.) featuring Michelle Visage of Seduction. This cut is produced by Joe Bogaert (TECHNOTRONIC)! Finger-lickin' good remixes by Justin Strauss. It's time to crash -- have some fun with this track! Congratulations to PWL AMERICA Records for their cool first record! Get set to spin *Keep Groovin'* by **OMAR SANTANA**. This whiz-kid's freshman effort on PWL should stir up a nice club buzz! Go Omar, amigo! While we wait for the EPIC Records release of the new Brenda K Starr stuff, you might wanna start warming up the new **GEORGE LAMOND & BRENDA K STARR** duet *No Matter What* (COLUMBIA)! Groovy slow-jam. THE CLUBBER'S TIP: **2 IN A ROOM** *Wiggle It* (CHARISMA) - huge, huge! **LL COOL J** *Boomin' System* (DEF JAM/COLUMBIA) - funky, funky. Let's do "The Boom." **OFFSHORE** *I Can't Take The Power* (CBS Import) - awesome stuff from overseas! Read on..."

