

70's Week

May 19 through May 26, 2001

- Daily Food Specials
- Live Entertainment

(David Cassidy performs Wednesday & Thursday, May 23 & 24)

- Daily Cash Drawings at 5pm
(in the Fiesta Showroom)

- Disco Party on Saturday, May 26
(NO COVER)

- Introduction of the new
Price is Right Slot Machine
(exclusive to Harrah's)

Call (702) 298-4600 or visit
the Total Rewards Center
for more details.



Harrah's

LAUGHLIN

PROMOTION...



RETRO '70S

Harrah's salute to a decade

• May 20-26, with giveaways, disco and **David Cassidy** shows

Bell bottoms, disco and lava lamps live again when **Harrah's Laughlin Casino & Hotel** brings the 1970s back to life for a week long party, May 20-26. The '70s celebration will feature live concerts by one of the heartthrobs from that decade, **David Cassidy**, on Wednesday and Thursday, May 23 and 24; cash and prize giveaways; and a disco party.

THE PRIZE IS RIGHT...

One of the first things to get underway with the celebration are "Prize Is Right" daily drawings held in the **Fiesta Showroom** at 5 p.m. Participants in this promotion may win up to **\$1,000 cash**, a trip for two to **Harrah's New Orleans**, and other prizes, such as dinners at Harrah's Laughlin restaurants, Harrah's souvenir logo items, tickets to a David Cassidy concert, and more.

Each day, May 20-26, at 5 p.m. in

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PROMOTION...**'70s PARTY** *continued from previous page*

the Fiesta Showroom, three names will be drawn to determine contestants to play the "Prize is Right". Once selected, contestants must guess the 1970s cost of a variety of everyday items. Contestants will accumulate points for every correctly priced item, which in turn wins them punches on a giant prize board.

Entries into the drawings may be earned in several ways, such as checking into the hotel, dining at Harrah's restaurants, playing slots, keno or table games, betting in the race and sports book as well as signing up for a **Total Gold Card** (free membership; details available at the **Total Rewards Center** on the main casino floor).

DAVID CASSIDY

On May 23 and 24, the '70s party gets a special treat when former teen idol and pop icon David Cassidy, returns to Harrah's Laughlin for two concerts.

Cassidy was the poster boy of the '70s. By age 21, he was the world's highest paid solo live performer and his fan club was the most popular in the world, exceeding those of both the **Beatles** and **Elvis Presley**. Starring as **Keith Partridge** in the popular TV sit-com "The Partridge Family," Cassidy played the role of a musician, while trying to launch a separate career as a rock star in his own right.

His musical success garnered multiple Grammy nominations and 18 of his recordings reached gold or platinum status, with four consecutive multi-platinum releases.

While at Harrah's Laughlin, Cassidy will perform one show per night at 8 p.m. in the **Rio Vista Outdoor Amphitheater**. Tickets are appropriately priced at \$19.70 and are available at Harrah's Box Office or by calling 702-298-8510.

DISCO DUCKING

The '70s party will culminate with a **disco party** set for Harrah's convention area on May 26. The night of disco will feature a live band, dancing, a '70s costume contest, drink special and authentic '70s decor (this is where the lava lamps come in; plus

strobe lights and silent '70s videos). The party will take place from 9 p.m. until 1 a.m. with free admission.

"BEWITCHED" BEGINS

Before the '70s leave the building, Harrah's will introduce a new show that is very 2001. On Friday, May 25,

Greg Thompson Productions begins a run in the Fiesta Showroom of their magical show, "**Bewitched**."

This is a Las Vegas-style revue with an all female cast of beautiful singers and dancers and a hypnotist...packaged in a sensual theme set to a rhythmic back-beat of "magical" music.

Performances will be Monday through Friday at 8 p.m., and Saturday at 8 and 10 p.m. (dark Sunday). Tickets are \$12.95 with a Total Rewards card and \$14.95 without a card. The show will continue through September 3. Look to next week's *Laughlin entertainer* for more on this show.

Please join Harrah's Laughlin as we present

David Cassidy

Wednesday, May 23 and
Thursday, May 24, 2001
at 8:00 pm

in Harrah's Rio Vista Outdoor Amphitheater

All Tickets:
\$19.70

Call (702) 298-8510 or visit
Harrah's Box Office for tickets.

Harrah's
LAUGHLIN

