Young David Cassidy, who will be co-starring in Screen Gems' "The Partridge Family," debuting on ABC in the fall, just has to be the new

season's tennyboppers delight. Which is I'm sure, why the studio signed him.

The big decision boys, I bet, noticed the same thing I did, that David's a Bobby Sherman lookalike. And Screen Gems is very conscious of the fact that it was Bobby's great appeal to the younger set which helped keep "Here Come The Brides" on the tube

as long as it lasted.

David, incidentally, is the son of Jack Cassidy, which makes him Shirley Jones' stepson. And the fact that Shirley is starring in "The Partridge Family," the studio assures me, had nothing to do with David's getting the part. In fact, they insist, neither knew the other was up for their role until after the contracts were signed.

They are all making such a point of it, I do actually believe them. And, besides, I think you'll find David, as well as the other four-youngsters involved in the series so appealing, it makes no difference if a wee bit of nepotism was involved.