

premiere Friday, Sept. 25, 8:30-9 p.m. PDT.

Co-starring are Dave Madden as the child-hating agent, Reuben Kinkaid, and Shirley's stepson, David Cassidy, as Connie's son Keith. Susan Dey as Laurie, Danny Bonaduce as Danny, Jeremy Gelbwaks as Chris and Suzanne Crough as Tracy are the other Partridge children.

In the episode before the cameras, "Love at First Slight," Keith falls in love with a girl who rejects him because he is in show business. Guest-starring is Lane Bradbury as Janet, the girl. Also guesting are Claire Wilcox and Denice Stradling.

A Screen Gems production, "The Partridge Family" was created by Bernard Slade and is produced by Paul Junger Witt. Executive producer Bob Claver is directing the teleplay which was written by Steve Pritsker. The series is being shot in Hollywood and on location in California and Nevada.

producer of the series.

PARTRIDGE FAMILY

"The Partridge Family," new TV-13 half-hour musical comedy series starring Shirley Jones, went into production today at Columbia Ranch in Burbank, Calif.

The series is about a family that cuts a hit record and launches a career in show business. Miss Jones plays Connie Partridge, the widowed mother of five children. The show will

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