

# 'Partridge Family' Launched as Series

"The Partridge Family," new ABC Television Network half-hour musical comedy series starring Shirley Jones, has gone into production at Columbia Ranch in Burbank.

The series is about a family which cuts a hit record and launches a career in show business. Miss Jones plays Connie Partridge, the widowed mother of five children. The show will premiere Sept. 25.

Co-starring are Dave Madden as the child-hating agent, Reuben Kinkaid, and Shirley's stepson, David Cassidy, as Connie's son,

Keith. Susan Dey as Laurie, Danny Bonaduce as Danny, Jeremy Gelbwaks as Chris and Suzanne Crough as Tracy are the other Partridge children.

In the first episode, "Love at First Slight," Keith falls in love with a girl who rejects him because he is in show business. Guest-starring is Lane Bradbury as Janet, the girl. Also guesting are Claire Wilcox and Denice Stradling.

A Screen Gems production, "The Partridge Family" was created by Bernard Slade and is produced by Paul Junger Witt.