

The Beat

Family Has It Made On TV and Records

By DALE ZAHN

The Partridge family has a good thing going. What could possibly be better than to be a cast member on a popular TV show, and a member of a hit group on the record scene as well?

From the looks of things, the Partridge family is, at this point, better off than the Monkees were when they began their journey into the hearts of young people and their climb up the record popularity charts. This television family has a fine, airy, gay program which finds itself appealing to all age groups.

This in itself makes for a solid bet that their careers will last longer than the Monkees whose slap-stick style was a teenyboppers dream. Sound is another determining factor which leads me to believe the Partridge family could be around awhile. However, if their TV show fails, they will probably fail on the record scene as well, just as the Monkees did.

THE PARTRIDGE family's

is a "now sound" that is not directed strictly to a teeny-bop audience. Headed by Shirley Jones and David Cassidy, the Partridge family certainly does have a good thing going.

What is happening in the exciting show biz world of Bobby Sherman now that he is no longer filming episodes of "Here Comes the Brides?" Well, besides doing concerts and personal appearances, the pride 'n' joy of young girls the world over has finished an "ABC Movie of the Week" as well as an appearance on the Johnny Cash and Don Knotts television programs. Later this month, Bobby will charm Japanese audiences with his songs. He will be on a 10-day tour of Japan. Not only are his records among the most popular in that island country, but he is heard on Japanese radio stations doing a commercial for a gum company.

Metro-media records certainly hit the jackpot when they signed Bobby to a recording contract. They have released his latest album, "With Love Bobby." It is also dubbed "The

Scrapbook Album." Undoubtedly the supply of these LP's on area stands won't last long because they offer the buyer much more than just songs by Bobby. They live up to their "scrapbook image" by including pictures of him from age two right on up to today.

His hits "Hey Mister Sun" and "Julie Do Ya Love Me" are featured as well as well-done jobs on such songs as "Sweet Gingerbread Man" and "I Think I'm Gonna Rain."