Dey is a brand newcomer, Shirley Jones, of course, is "The Partridge Family," a silly situation comedy series -with music-will be launched by ARC at 8:30 p.m. Friday, Sept. 25. Shirley Jones is the star, backed up by David Cassidy, Susan Dey, Danny Bonaduce and Dave Madden. Madden is a Laugh-In graduate.Susan

an Academy Award winner (for "Elmer Gantry").