

David Cassidy, A Star Comes To Roanoke 31st

David Cassidy, a star whose emergence in the fall of 1970 will be compared in later years to the explosion of Frank Sinatra in the 40's, Elvis Presley in the 50's, and The Beatles in the 60's, will be at the new Roanoke Civic Center Coliseum, July 31, at 8:30 p.m.

The audience response to David is overwhelming and the fact he was literally discovered by the younger generation after a few appearances playing feature roles on television is unmistakable.

It is felt throughout the music industry that David Cassidy's future had apparently been decided for him even before the first episode of "The Partridge Family" was aired. During a two week promotional tour prior to the show to ten large cities in the U.S. he received hundreds of gifts and teenagers scrambled to meet him at 6 a.m. on a rainy morning just to get a glimpse of him.

Buy your tickets at the new Roanoke Civic Center Coliseum and all Heironimus stores and

enjoy the entertainment and excitement created by David Cassidy that sends his worshippers into a state of delirium.