



# Flip Cuts Across Age Barriers

by CLARKE WILLIAMSON

In a brief 5½ months, Flip Wilson, the black comedian in a new variety show has captured the hearts of the TV multitude, and a young lad named David Cassidy, in the new "Partridge Family," has swept hoards of teenage gals off their feet. Letters listing the charms of both these newcomers keep pouring in. At the opposite end of the pole, TV voters are just as adamant about slashing "Hee Haw," the "Laugh-In" copycat. Few women fans rally to support Dinah Shore's morning show. Even re-runs of "Gomer Pyle" leave both programs far behind:

- Flip Wilson, NBC, 78.1, superb.
- Partridge Family, ABC, 76.0, good.
- Dan August, ABC, 72.4, good.
- Gomer Pyle (re-runs), CBS, 65.5, fair.
- As the World Turns, CBS, 65.3, fair.
- Who, What, Where Game, NBC, 59.9, poor.
- Hee Haw, CBS, 53.7, poor.
- Dinah's Place, NBC, 46.0, awful.
- Directions, ABC, 39.9, awful.
- Performance, PBS, 37.9, awful.

## READERS SPEAK

**FLIP WILSON:** All my family from ages 4 up to 59 agrees it's the most wonderful entertaining show on TV. We would all like to see more of Geraldine.—Mrs. A. Nelson, Ponca City, Okla. . . . Never sent in a vote before but love his show so much I had to.—Danny Martin, Cynthia, Ind.

**PARTRIDGE FAMILY** has such warmth the whole family watches. Have given up several engagements to stay home and watch David Cassidy. Many friends have done the same.—G. Ferraro, New Castle, Del. . . . The best show. It combines comedy and drama and the music is tops.—Jenny Puchta, Elizabeth, N.J.