



MISSISSIPPI RIVER FESTIVAL

JULY 8 — AUGUST 21



Ella Fitzgerald

Ella Fitzgerald Has Beautiful Philosophy

Ella Fitzgerald has a beautiful philosophy when it comes to her craft. "The reason I continue to sing is I love people and I love to be loved by people," she says. "When you get that two-way love going, that's something."

Technically speaking, Ella is a consummate master of pace, phraseology and melody. She can really show off her wares when she scats, which proves to be a marvel in rhythm form and note patterns.

Famous Ella scat numbers include: "How High the Moon," "Oh Lady Be Good," "It Don't Mean A Thing If It Ain't Got That Swing."

Experience on the road has made Ella a thoroughly seasoned performer. Her yearly concert tour in Europe is an example of the singing load she is capable of. Recordings have been an instrumental factor in her career also. Many numbers have become classics as a result of more than 100 albums she has recorded.

Festival Folk

Pop And Rock

Performances

Folk, Pop and Rock performers at the Mississippi River Festival will be:

July 11

Kris Kristofferson,
Rita Coolidge.

July 14

1950 Rock & Roll Revival.

July 18

Brewer & Shipley with
Chet Nichols.

July 19

Rare Earth, Brownsville Station.

July 21

The Glenn Miller Orchestra
Buddy de Franco, conductor.

July 25

Don McLean with
David Bromberg.

July 26

Yes, The Eagles.

Aug. 1

John Denver.

Aug. 1

Blood, Sweat & Tears.

Aug. 4

Ella Fitzgerald.

Aug. 8

B. B. King.

Aug. 9

Emerson, Lake & Palmer.

Aug. 11

The Fifth Dimension,
Bill Withers.

Aug. 15

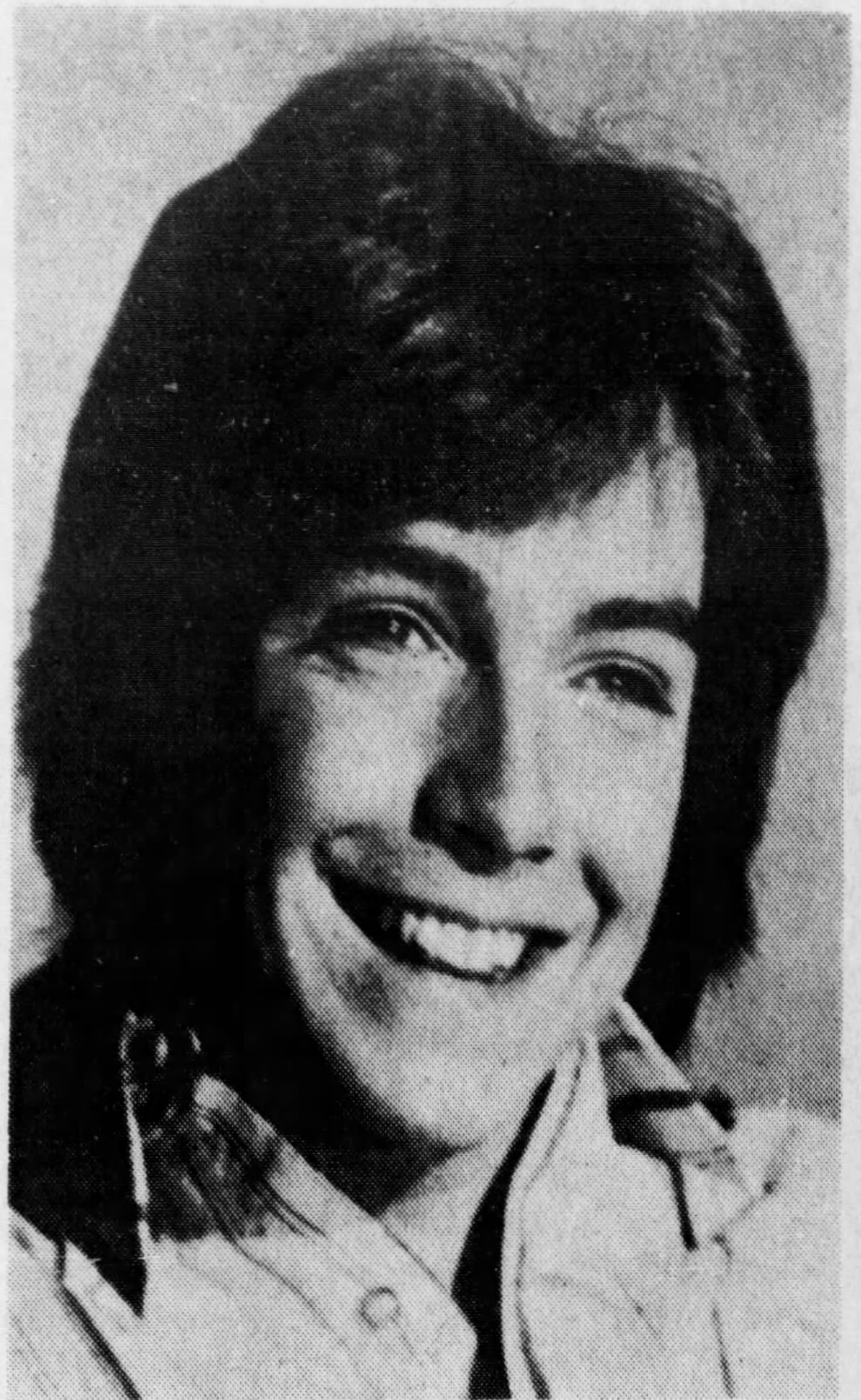
Mary Travers.

Aug. 16

The Beach Boys.

Aug. 19

David Cassidy.



David Cassidy

David Cassidy Emerges

The emergence of David Cassidy as a star in the fall of 1970 is comparable to the explosion of Frank Sinatra in the 40s, Elvis Presley in the 50s and the Beatles in the 1960s.

Cassidy was discovered by the younger generation after a few appearances playing feature roles on "Marcus Welby," "Ironside," "Bonanza," and others during the 1969-70 season.

Prior to the September 1970 debut of "The Partridge Family," the ABC-Television series in which David costars, he made a two-week promotional tour to 10 cities in the United States.

Cassidy records for Bell Records, with "I Think I Love You" selling over 5,000,000 copies, and "Doesn't Somebody

Want to Be Wanted," topping the 1,500,000 mark four weeks after being released.

David is a natural musician. He plays the drums and is a composer and lyricist of songs.